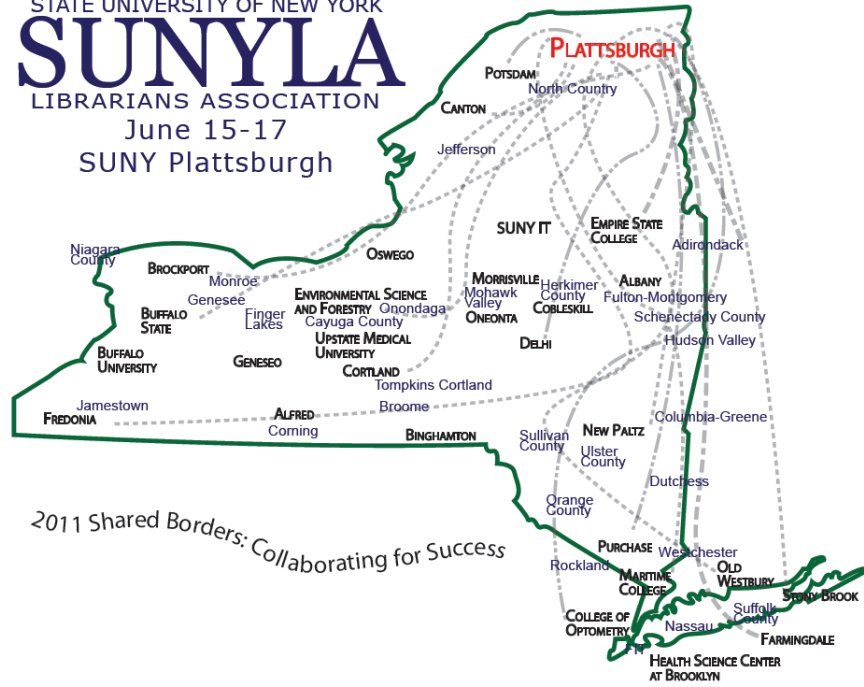


STATE UNIVERSITY OF NEW YORK  
**SUNYLA**  
LIBRARIANS ASSOCIATION  
June 15-17  
SUNY Plattsburgh



Welcome to the SUNY College at Plattsburgh



**President's Welcome**  
**Angela Weiler**

Welcome to the SUNYLA Conference!

Each year we gather together, as colleagues, professionals, and friends, to share what we've been working on during the past year and to learn from each other. Of equal importance, though, are the bonds we form and strengthen, bonds that are forged through personal, human contact. Regular face-to-face communication within a large university system is always difficult to arrange (particularly in the winter!), but on occasions such as this conference, when we can actually get together, eat together, learn together, and play together, we find once again that no e-mail list, blog, or telephone can quite match the "being there" experience.

May you have a wonderful time here, and leave the SUNYLA Conference inspired, refreshed, and rejuvenated!

**Welcome from the Conference Chair**  
**Shannon Pritting**

Welcome to the 43<sup>rd</sup> SUNY Librarians Association Conference. Our theme for this year, "Shared Borders: Collaborating for Success," embodies what libraries have always been good at: sharing and collaborating. These two core principles of librarianship have kept libraries relevant, and will continue to keep us as important voices in diverse conversations. The program planning committee, especially Kim Davies Hoffman, has put together an agenda that could sustain a conference of several days. And, most importantly, Debra Kimok and the local arrangements committee at Plattsburgh have designed a conference experience that promises to entertain, stimulate conversations, and hopefully further collaborations across SUNY. I have thoroughly enjoyed collaborating with many SUNY Librarians who have helped with planning this conference, especially Logan Rath, who makes the complications of registration seem easy, and Pat Maxwell for her diligence, diplomacy, and creativity in working with our generous sponsors and exhibitors. Curtis Kendrick, Dean of Libraries and Information Resources for CUNY, will deliver a keynote that captures the essence of the conference that collaboration and working across borders is a complex and sometimes difficult task. I can't think of a group more able to take on this task than SUNY Librarians.

## **Conference Committee**

Michelle Costello, Geneseo; Program Planning  
Kim Davies Hoffman, Geneseo; Program Planning Coordinator  
Pam Flinton, Oneonta; Program Planning  
Curtis Friebs, Old Westbury; Program Planning  
Rosanne Humes, Nassau CC; Poster Session Co-Coordinator, Vendor Relations  
Pat Maxwell, Brockport; Poster Session Co-Coordinator, Vendor Relations, Coordinator  
Sarah Morehouse, Empire State College; Program Planning  
Tracy Paradis, Geneseo; Program Planning  
Kate Pitcher, Geneseo; Program Planning  
Logan Rath, Brockport; Program Planning, Coordinator of Registration

## **Local Arrangements Committee**

Debra Kimok, Special Collections Librarian, Committee Chair  
Kate Chilton, SUNY Plattsburgh Conference Director, CAS  
Joshua Beatty, Visiting Assistant Librarian  
Carol Bleaux, Staff Associate, Computing & Media Services  
Casey Casamento, Labs/Classrooms, Computing & Media Services  
Holly Heller-Ross, Associate Dean, Library & Information Services  
Diane Trombly, Library Clerk 2

## **SUNYLA Executive Board**

President — Angela Weiler, Onondaga Community College  
1<sup>st</sup> Vice-President/President Elect — April Davies, SUNY Cobleskill  
2<sup>nd</sup> Vice President/Conference Chair — Shannon Pritting, SUNY Oswego  
Secretary — Carleen Huxley, Jefferson Community College  
Treasurer — Greg Bobish, University at Albany  
Past President -- Logan Rath, SUNY Brockport

## **SUNYLA Committee Chairs**

Membership Development — Wendy West, University at Albany  
Personnel Policies — Corrine Nyquist, SUNY New Paltz  
Professional Development — Darryl Coleman, SUNY Fredonia  
Publications and Communications — Ellen McCabe, SUNY Cortland  
Technology Users Group -- Ken Fujiuchi, Buffalo State  
Web Development — Katherine Brent, SUNY Cobleskill  
Working Group for Information Literacy (WGIL) — Kimberly Davies Hoffman, SUNY Geneseo

## Exhibitors

SUNYLA wishes to thank all of the conference exhibitors for their participation and commitment to our organization.

3M	Jasper Library Furniture
Book2net Inc.	New York Library Association (NYLA)
EBSCO Information Services	Oxford University Press
Elsevier	ProQuest
Films on Demand	Springer
GALE Cengage Learning	Wolper Subscription Services, Inc.
H.W. Wilson Company	W.T. Cox Subscriptions

## Sponsors

Thank you also very much to all of the organizations sponsoring the SUNYLA 2011 conference.

EBSCO Information Services – Wednesday evening social  
Elsevier – Thursday breakfast  
Book2net, Inc. – Thursday morning break  
Scan Technology, Inc. – Thursday evening cocktail hour at Valcour Conference Center  
Annual Reviews – Thursday poster sessions  
W.T. Cox – Friday breakfast  
Northern New York Library Network (NNYLN) – Friday morning break

### **Exhibit Hall Hours, Warren Ballrooms, Angell College Center**

Thursday, June 16, 9am-5:30pm

Friday, June 17, 7:30am -10am

## With Gratitude

The Local Arrangements Committee wishes to thank  
SUNY Plattsburgh offices and staff for all of their help with this conference:

CAS Conference Services  
Library & Information Services  
Chartwells Food Services  
Angell College Center Staff  
Printing and Duplicating  
Housing & Residence Life  
Facilities, Maintenance, & Operations

## Local Information

### Network Access

Network access is available to all attendees in all of the academic buildings and in Macdonough Hall.

**See the handout in your folders for instructions for accessing the wireless network.**

### ATM

There is an ATM in the ACC Campus Express.

### Registration: Angell College Center 2<sup>nd</sup> Floor

Wednesday, 9-4:30pm

Thursday, 7:30-noon

### Dorm Registration: Macdonough Hall

Tuesday, June 14<sup>th</sup>, 5 - 8pm

Wednesday, June 15<sup>th</sup>, 8am – 7pm

Thursday, June 16<sup>th</sup>, 7:30am - noon

**After hours, call the Duty Phone: (518) 564-2224**

**Hashtag:** *#sunyla2011*

### Parking

Parking is available in lots 11, 12, 16, 27, or 28.

Please see the campus map in your folders.

**Knitting Lounge**—Macdonough Hall Lower Level Lounge

### Shopping

The College Store (located in the ACC on the 1<sup>st</sup> floor) is offering a 25% discount on logo items.

**Show your SUNYLA name tag.**

### Drive straight up Broad Street to find all of these and more!

Pyramid Mall—Entrances from Rte. 3 and Smithfield Boulevard

Supermarkets—

Price Chopper (also Lowe's, Kmart, and Bed, Bath & Beyond) Rte. 3

Hannaford, Smithfield Boulevard

Staples, Walmart, Michael's, TJ Maxx—Rte. 3

**University Police:** (518) 564-2022

## Conference Schedule

Please find the Schedule-at-a-Glance at the end of this program.

ACC=Angell College Center

FL=Feinberg Library

YOK=Yokum Hall

Wednesday, June 15<sup>th</sup>

9am - 4:30pm Registration (ACC, 2<sup>nd</sup> floor)  
10am – noon Council Meeting (ACC Cardinal Lounge)  
Noon - 1pm Boxed lunch available if prepaid (ACC Flynt Commons)  
1-4pm C4D Meeting (ACC Alumni Room)

### Preconferences

1 - 4pm

#### **P1. Open Source CMS Playground** (3-hour session) (FL 105)

*Amanda Hollister, (Broome Community College)*

This workshop will provide an overview and comparison of WordPress and Drupal, and demonstrate how open source CMSs can be used to enhance library websites. Bring your laptop to explore and work with basic installations of WordPress and Drupal CMSs.

#### **P2. DIY Podcasting Workshop** (3-hour session) (FL 129)

*Dana Longley, Mark McBride, Carleen Huxley (Empire State, Buffalo State, Jefferson)*

Participants will be introduced to the nuts and bolts of do-it-yourself podcasting. They will be asked to collaboratively plan and record a podcast, investigating and implementing aspects of podcast planning along the way: choosing appropriate recording and editing technologies and conversational topics and tone and weighing promotional and hosting options.

#### **P3. 2, 90-minute back-to-back sessions (in the same room)**

##### **The Blog, The Mashup, The Tweet and Other Hot New Dances for the Library Classroom**

(1-2:30pm) (FL 108)

*Elin O'Hara-Gonya, John Cosgrove (Plattsburgh, Skidmore College)*

This interactive workshop will allow participants to discover how incorporating Web 2.0 technologies into information literacy instruction can create new opportunities for discussing “old” research dilemmas.

Participants will learn about the pedagogical advantages Web 2.0 tools offer, view examples of successful assignments, and brainstorm ideas with colleagues.

##### **How to Create a Mashup Using Google Maps** (2:30-4pm) (FL 108)

*Patrick Patterson (Potsdam)*

In this workshop we will talk about what a mashup is all about and look at a few examples. After looking at some examples we will then create a map using Google Maps and add it to a web page which will be the basis for our mashup.

#### **P4. 2 90-minute back-to-back sessions (in the same room)**

##### **Writing, Critical Thinking, and Information Literacy: How These Can Work Together**

(1-2:30pm) (FL 103 F—Learning Center Classroom)

*Sara Rofofsky Marcus, (CUNY Queensborough Community College)*

With growing emphasis on writing, critical thinking, and information literacy, how does one incorporate all of these new skills without losing curricular objectives? Under the guidance of a librarian, instructional designer, and educator (both online and face-to-face), this session explores ways one can integrate all of these skills to better enhance learning of discipline-specific objectives rather than losing time.

## **Step Away from the Podium: Bringing Active Learning Techniques into the Library Classroom**

(2:30-4pm) (FL 103 F—Learning Center Classroom)

*Dunstan McNutt, Amanda Mitchell (Delhi)*

“Step Away from the Podium” will be an interactive workshop designed to illustrate active learning techniques suitable for the librarian’s classroom. Research has shown that students learn more when they are active participants in the educational setting, so why not apply these teaching methods to information literacy instruction?

- 2 - 4:15pm Wineries Tour (Diversion), vans leave from Macdonough Hall at 2pm
- 2 - 3:30pm Campus Tour (Diversion), meet at the registration desk at ACC 2<sup>nd</sup> floor at 1:45pm
- 4:30 - 5pm New member orientation (walk to picnic)
- 5 - 7:30pm Picnic dinner, ACC Courtyard (rain place—ACC Flynt Commons)
- 7 - 9pm Membership social, ACC Flynt Commons

## **Thursday, June 16<sup>th</sup>**

- 7:30am - noon Registration, ACC, 2<sup>nd</sup> floor
- 7:45 - 9am Breakfast (ACC Warren Ballrooms)
- 9 - 9:30am Welcome Address (2nd VP, Plattsburgh's LIS Dean, President of SUNY Plattsburgh), (ACC Warren Ballrooms)
- 9am - 5:30pm Exhibit Hall Open (ACC Warren Ballrooms)

### **Session Block I**

**9:40 - 10:25**

#### **A. How Far is Too Far? The Librarian’s Role in Reaching Out and Building Connections Through Collaboration (YOK 201)**

*Yu-Hui Chen, Julie Wang (University at Albany, Binghamton University)*

The presenters from the Albany and Binghamton University libraries will share their experiences in collaborating with their campus departments through teaching, research, and service, as well as establishing national and international partnerships via collection development.

#### **B. E-readers and Mobile Devices [Panel] (YOK 202)**

*Kristy Lee (New Paltz)*

Panel discussion about e-readers and mobile devices

#### **C. Caribbean Academic Libraries Creating Robust Technological Infrastructures Through University Collaborations (YOK 209)**

*Luis Nieves (Khalil) (University at Buffalo)*

Caribbean academic libraries are using technology to expand their potential and impact. However, Caribbean libraries lack the resources to fully develop this potential. UB could develop a collaboration with an academic library in the Caribbean to assist a Caribbean academic library. This proposal is consistent with UB’ mission and the GSE’s mission.

#### **D. Mapping Your Information Landscapes: A Framework for Advanced Information Literacy (YOK 206)**

*Jim Nichols (Oswego)*

How do students develop the information-related practices needed for advanced work in their majors? Nichols's 3 Directions Model and Annemaree Lloyd's Information Landscapes Model offer insights into students' experiences in navigating information resources in their disciplines. Come explore how students can find their ways and build maps in their fields.

#### **E. Partnering With Your Users: Getting Them to Tell You What They Want (YOK 208)**

*Keith Compeau, Jenica Rogers (Potsdam)*

How to use formal and informal survey instruments to find out what your users want.

10:15-10:45am—Mid-Morning beverage break—Yokum lobby

## Session Block II

10:35 - 11:20am

### **F. The Borderless Library: Merging Territories; Maintaining Identities** (YOK 201)

*Nancy Williamson, Marsha Spiegelman (Nassau)*

Creating the Information Commons: In just one year, the Nassau Community College Library transformed itself from a traditional service model into the borderless library. Working from a previously designed library space plan, we created and implemented an Information Commons that encompasses all three parts of the research/writing continuum: research, technical support, and writing assistance.

### **G. Point of Presence Service: Using New Technology to Improve Student Experience Within and Without our Libraries** (YOK 202)

*Francis A. Parrella, (Suffolk)*

How will developing “Smart” technologies affect the mission of academic libraries, and what effect will they have on our student bodies? New technologies, such as “Smart” devices utilizing mobile apps and QR barcodes will be demonstrated and discussed.

### **H. Two New Librarians: Two Perspectives on the Future of Cataloging** (YOK 206)

*Rachel Jaffe, Molly O'Brien (Binghamton)*

The responsibility of librarians has shifted from housing items and creating static descriptions, to providing a more fluid approach to collaboration and bibliographic description. To accomplish this requires a re-working of workflows from an institutional point of view, via RDA and the semantic web, and through the inclusion of Web 2.0 features.

### **I. Teaching Information Literacy Across Time and Space - the Empire State College Library's Online Information Skills Tutorial** (YOK 208)

*Sara Hull, Sarah Morehouse (Empire State College)*

The Empire State College librarians developed a WordPress-based Information Skills Tutorial to be used for self-directed learning, as the foundation for a course, or as a collection of one-shot, skill- and concept-focused tutorials. The librarians are now working with the Technology & Learning Collaborative to market it.

### **J. Pushing Through Invisible Borders: Strategies for Making the Community Safer for its LGBTQ Members** (YOK 209)

*Morgan Gwenwald (New Paltz)*

Librarians can have an important role in helping to create a safe and supportive community for its lgbtq members. This session explores some of the issues and strategies encountered by an outreach librarian organizing staff and faculty to support queer students in not only surviving but in thriving on our campus.

## Session Block III

11:30 - 12:15pm

### **K. Library Outreach at RIT: Bringing the Library and Writing Center to Students** (YOK 201)

*Daniel Trout, Sheryl Rhodes (University at Buffalo)*

An examination of success and areas for improvement of the first-year partnership at the Rochester Institute of Technology (RIT) among the Wallace Library, the Math and Science Tutoring Center, and the Student Writing Center.

### **L. LibStats Panel: Staying Sane Despite Statistics** (YOK 202)

*Logan Rath, Suzanne Bell, Carleen Huxley (Brockport, University of Rochester, Jefferson)*

This panel will discuss our experiences with LibStats, a free open-source product for keeping track of library statistics, and its hosted cousin, Gimlet. We will show our customizations of the product as well as demo some features.



**M. In with the New: Training New Hires under a Restructured Framework** (YOK 209)

*Anne Larrivee, Jill Dixon, Benjamin Andrus (Binghamton)*

The presentation will focus on the reorganization of the Research and Instruction Committee into team model. This transition has impacted collaboration between departments and the training of new library faculty members.

**N. The Accidental Copyright Officer** (YOK 206)

*Matt Smith (Sullivan)*

How simply helping staff and faculty with copyright issues led to my becoming the campus Copyright Officer (and inheriting the responsibilities thereof).

**O. Finding a Level Playing Field & Blurring the Lines: How Two Librarians' Love of Sports Built a Relationship with the Athletic Department and Student-Athletes**

(YOK 208)

*Michael V. Daly, Daniel Towne (Fulton-Montgomery)*

Student-athletes high use of the library but minimal interactions with librarians fostered a targeted outreach plan.

Librarians have debated the validity of websites while watching streaming NBA games, discussed effective search strategies on a treadmill, and been named Head Softball Coach. We've come a long way and we're in the game - for good.

**Lunch and Keynote Address**

**12:30 - 2:30pm**

Warren Ballrooms, Angell College Center

**Annual Business Meeting:** Angela Weiler, President

**Friend of SUNYLA Award** presented by Darryl Coleman

**Remarks from N.J. Wolfe**, last year's Friend of SUNYLA Award Winner

**Keynote: Collaboration Hurts: Past the Point of No Return**

Curtis L. Kendrick (The City University of New York)

This talk will draw upon lessons learned from many successful and less successful collaborations, and suggest that changes in academic library environments will necessitate even deeper collaborations in the future.

**Curtis L. Kendrick** is University Dean for Libraries and Information Resources at The City University of New York. As a senior member of the administrative staff of the University's Office of Academic Affairs, he works in concert with the Council of Chief Librarians and other University administrators to further enhance library system funding, resources, programs and services. Mr. Kendrick provides leadership in integrating the CUNY library system with the teaching, learning and research activities throughout the University, and in forging collaborations to improve access to information resources with other NYC educational and cultural institutions. The twenty-one campus CUNY library system serves 500,000 students and 6,700 full-time faculty, and has an annual budget of \$50 million and collections exceeding seven million books and other formats. Prior to joining CUNY, Mr. Kendrick was Director of the Access Services Division of the Columbia University Libraries where he was responsible for the staffing, services and operation of a division that includes circulation, stack maintenance, collection maintenance, microforms, periodicals, access privileges and offsite shelving. He has also held library management positions at Harvard University, Stony Brook University and Oberlin College. A graduate of Brown University, Mr. Kendrick earned his MLS from Simmons College and his MBA from Emory University.

## Session Block IV 3 - 4:30pm

### **P. Scholarly Communications: Refocusing the Library's Role at an Undergraduate College** (YOK 202) *Kate Pitcher, Tracy Paradis (Geneseo)*

As libraries are rapidly transforming themselves to meet new and anticipated future user demands, SUNY Geneseo's Milne Library is taking an innovative approach to addressing the scholarly communication issue, where librarians' new roles will be those of adviser, collaborator and guide in the scholarship life cycle. Our library's goal is to develop a promotional, educational and service model which serves the needs of Geneseo faculty, students and staff in their creative and scholarly endeavors from research through publication. The presenters will explain the history of our program and our new approach to providing these scholarly communication services at Milne.

### **Q. 2, 45-minute sessions back-to-back (in the same room)**

#### **Simple Library Mobile Web Design (3-3:45pm)** (YOK 206)

*Kristy Lee, Gary Oliver (New Paltz)*

A short presentation of the design process of Sojourner Truth Library mobile web pages.

#### **Launching a Mobile Web Presence for Your Library (3:45-4:30pm)** (YOK 206)

*Kathryn Frederick (Skidmore College)*

Are you interested in launching a mobile web presence but not sure where to start? This presentation will discuss mobile web sites vs. mobile apps, how to format for mobile, how to test with a variety of devices, and much more!

### **R. A Bibliographic Mariner: Librarianship on the High Seas with SUNY Maritime** (YOK 100A)

*Joseph Williams, Richard Delbango (Maritime, Nassau)*

This presentation provides an overview of Maritime College's ship's library with an analysis of how the library serves the academic mission of the training ship. This discussion will provide an overview of the ship's library including a physical description, collection needs, technology, and the expanded duties of the librarian.

### **S. Information Management Assessment Mash-Up: Different Approaches, Different Campuses, What is Working, and What is Not.** (YOK 208)

*Michelle Toth, Susan Kraat, Jim Nichols, Karen Shockey, Marsha Spiegelman, Kerrie Fergen Wilkes. (Fredonia, Nassau, New Paltz, Oswego, Plattsburgh)*

Five campuses share their approaches to Information Management assessment. A look at the different assessment tools and their pros and cons, including campus-grown assessments and rubrics as well as the ETS Iskills, Project SAILS, and James Madison's ILT Test.

### **T. Remembering Hiroshima and Nagasaki in SUNY Libraries** (YOK 209)

*Valerie Mittenberg, Morgan Gwenwald, Alok Kumar, John Kares Smith, Pamela Flinton (New Paltz, Oswego, Oneonta)*

Several SUNY Libraries have helped students learn about the horrors of nuclear war by hosting an exhibit that documents the destruction caused by the bombing of Hiroshima and Nagasaki. The Hiroshima Speaks exhibit was created by Communication Professor John Kares Smith and Physics Professor Alok Kumar, both of SUNY Oswego.

### **U. SUNYConnect. What's Next? Who Gets to Decide?** (YOK 201)

*Maureen Zajkowski, John Schumacher (OLIS)*

Come join the OLIS to discuss a draft timeline for activities associated with electronic resources content review, selection and implementation of discovery software, and the upgrade and maintenance activities related to Aleph.

4:30-5:30pm **Poster sessions with exhibitors** (ACC Warren Ballrooms)

Wine and refreshments will be served during the poster sessions.

4:30-5:30pm **WGIL Podcast Meeting** (ACC Alumni Room)

**6:00 pm**      **Buses leave campus for dinner at Valcour, depart from Macdonough Hall**  
6:15-9:00pm    Hors d'oeuvres and Dinner (**CASH bar**) / **There is no ATM at Valcour and no capacity to accept credit cards**, Valcour Conference Center  
7:00-9:00pm    Dinner, Valcour Conference Center  
9:00pm        Buses leave Valcour for campus  
9:15pm -       Free night

## Friday, June 17<sup>th</sup>

7 - 9am        Breakfast (ACC Warren Ballrooms)  
7:30 – 10am    Exhibit Hall open (ACC Warren Ballrooms)  
8-8:45am:      Special Interest Group Meetings, All are in the Angell College Center  
                    SUNY Library Directors (ACC, Alumni Room)  
                    Serials SIG (ACC Meeting Room 1)  
                    Information Management Assessment (ACC Meeting Room 2)  
                    SUNYLA Sustainability (ACC Meeting Room 3)  
                    Membership Development Committee (ACC Meeting Room 4)

## Session Block V 9 - 10:30am

### **V. Working with Writing Tutors to Improve Research Instruction (YOK 202)**

*Barbara Kobritz, (Tompkins Cortland Community College)*

What do students do with those sources you help them find? How do they connect searching, thinking, reading and writing? Can librarians and writing tutors collaborate to create a more effective teaching program? Some of us got together last year to talk about this emerging model. We enjoyed the conversation so much we agreed to do it again this year. Please join us!

### **W. 2, 45-minute sessions back-to-back (in the same room)**

#### **IDS Search: Built for Sharing (9-9:45am) (YOK 206)**

*Mike Mulligan, Adam Traub, Mike Curtis (Upstate, Rochester Institute of Technology)*

IDS Search: delivering a world-wide collection of books to library patrons with a simple to use, shared discover and request service.

#### **Using EMMA and eye tracking technology to conduct usability studies on IDS Search (9:45-10:30am) (YOK 206)**

*William Jones III, Katherine Ksiazek, Caitlin Pemberton, Brian Morgan, Maria Perpetua Liwanag Ann Marie Lauricella (SUNY Geneseo) Shannon Pritting (SUNY Oswego)*

This presentation offers an overview of Eye Movement Miscue Analysis (EMMA) and how this research methodology helped to inform the development of the Information Delivery Services (IDS) search engine. During this usability study, participants performed various search tasks while their responses, search behaviors, and eye movements were recorded.

### **X. Eco-Literacy Conquers Illiteracy: A Collaboration between Librarians and Environmental Educators (YOK 201)**

*Fred Stoss (University at Buffalo)*

This presentation examines collaborations between librarians and environmental educators stimulated by Richard Louv's book, "Last Child in the Woods: Saving Our Children from Nature-Deficit Disorder." Strategies establishing these collaborations with environmental-themed books simultaneously develop an understanding of nature through experiential learning in environments where children live, go to school, and play.

### **Y. How much is that free lunch, anyway? Google, Facebook, and the Web Economy's impact on Intellectual Freedom (YOK 208)**

*Joshua Alvarez, Dr. Valerie Nessel (University at Buffalo)*

Web services are provided to users in exchange for various types of attention and data, which is used to sell to advertisers. This model directly contributes to a lack of emphasis on user information control, and this asymmetry is the primary cause of intellectual freedom issues facing users today.

### **Z. Back to the Future of the Academic Library**

Cancelled

**10:15-10:45am**—Mid-Morning beverage break—Yokum lobby

## **Session Block VI**

**10:45 - 11:30am**

### **AA. Residence Life in the Library: Creating and Collaborating to Maximize Student Success** (YOK 201)

*Michelle L. Currier, Andrew Urbanek, Mary Bucher, Courtney Bish, Kristen Roberts (Canton, Herkimer)*

In the Fall of 2010 SUNY Canton's Southworth Library and Department of Residential Life and Housing collaborated to create several Library RA positions, to help address noise and behavior issues in the Library. This presentation documents those efforts and successes, and allows time for a short Q&A session afterward.

### **BB. Blurring the Borders: Mashups and Appropriation, or Theft?** (YOK 202)

*Angela Weiler (Onondaga)*

Building on the creative work of others is easier than ever, but fair use challenges abound. Fair use, or theft? See some examples, and judge for yourself!

### **CC. The SUNY Center for Professional Development: Supporting Learning and Collaboration Across the System** (YOK 209)

*Lisa Miles Raposo (CPD)*

The SUNY CPD is a collaborative central resource for the SUNY Community providing access to professional development opportunities focused on the latest trends and established best practices in higher education. This session will give a status of the SUNY CPD strategic planning process and highlight several new initiatives already in progress.

### **DD. Big Rewards with Littles** (YOK 206)

*Carol Anne Germain (University at Albany)*

Collaborations with faculty, using Littles (little online homework assignments), can help meet the ACRL IL standards. In this session, I will highlight the use of Littles – covering topics such as Internet security, identity theft, computer applications, censorship, privacy and more.

### **EE. Academic Library Autopsy Report Summary, 2050** (YOK 208)

*Brian Sullivan (Alfred University)*

A discussion of my January 2 article in The Chronicle of Higher Education, elaborating on the main points, as well as providing some background and response to some of the many comments I received (positive and negative).

## **Session Block VII**

**11:45 - 12:30pm**

### **FF. Bridging the Gap: the Library's Role in Bringing Together College and Community**

(YOK 202)

*Rosemarie Romano (Cayuga)*

This presentation will describe how the Cayuga Community College Library has initiated new partnerships with campus departments and community organizations, developing programs that have attracted new people to the library, promoted collaboration among library staff, faculty, and students, and engaged the college with the surrounding community to benefit both.

**GG. Enhancing Academic Achievement Without Compromising Academic Integrity: Addressing the Needs of Students Through Collaboration.** (YOK 206)

*Susan W. Kaufman, Wanda M. Moore (Stony Brook)*

The presentation discusses the roles and responsibilities the University has in attaining academic goals without compromising academic integrity. At Stony Brook University we have a sanctioned academic integrity seminar course, the "Q Course." The library and the Academic Judiciary Department have established a working relationship in which the library participates in the "Q Course", mandatory for those students accused of academic dishonesty.

**HH. Collaboration Across Disciplines -- Second Masters for Librarians** (YOK 208)

*Logan Rath (Brockport) et al.*

This panel presentation will focus on the emerging model of academic librarians earning technology based second masters as opposed to traditional subject based degrees.

**~~II. Doing History: A Teaching Collaboration Between St. John's University and the New York Public Library~~**

Cancelled

**JJ. Taking the Lead: Technical Services Effectively Managing Large-Scale Weeding Projects in the Library** (YOK 201)

*Kate Pitcher (Geneseo)*

How do libraries evaluate print collections and then manage the large-scale weeding and deselection projects which result? What data do we need for making decisions and how do we get it? Who manages this transformation? At SUNY Geneseo, our Technical Services unit is project manager, using the Getting It System Toolkit (GIST) Gift & Deselection Manager, a free open-source and innovative tool to transform the workflow of weeding with data for easier decision-making. In this presentation, the speaker will demonstrate how Technical Services is taking the lead at our library, managing a large-scale weeding project and using GIST GDM data to produce data for analysis and evaluation by librarians.

**12:30 - 1:30 pm Boxed lunches and farewell (ACC Flynt Commons)**

## Posters

### **From “Traditional” Cataloging to New Frontiers: Fostering Future Metadata Specialists?**

*Irina Kandarasheva, Columbia University and Natalia Gelber, Long Island University*

This poster describes a training program for paraprofessionals who create authorized forms of personal names contributed to the Library of Congress Authorities. Training paraprofessionals in authority work is a significant professional development step leading to creation of new metadata specialists who can contribute data to institutional repositories and digital libraries.

### **Using EMMA and Eye Tracking Technology to Conduct Usability Studies on IDS Search**

*William Jones III, Ann Marie Lauricella, Brian Morgan, Maria Perpetua Liwanag, Caitlin Pemberton, Katherine Ksaizek, All SUNY Geneseo*

This poster offers an overview of Eye Movement Miscue Analysis (EMMA) and how this research methodology helped to inform the development of the Information Delivery Services (IDS) search engine. During this usability study, participants performed various search tasks while their responses, search behaviors, and eye movements were recorded.

### **The IDS Project: Effective Resource Sharing Based on Community, Innovation and Excellence.**

*Ed Rivenburgh, SUNY Geneseo; Tim Bowersox, SUNY Geneseo; Mike Curtis, Upstate Medical; Mike Mulligan, Upstate Medical; Cyril Oberlander, SUNY Geneseo; Kate Pitcher, SUNY Geneseo; Shannon Pritting, SUNY Oswego; Mark Sullivan, SUNY Geneseo; Adam Traub, RIT.*

The Information Delivery Services (IDS) S Project is a unique cooperative of 62 academic and research libraries across New York. Going beyond reciprocal resource sharing, the IDS Project has become renowned for its open source software, ILLiad enhancements, and mutually supportive community based on best practices. The poster presenters will explain the services and software available without charge to all IDS Project libraries.

### **Communicating Library Value by Collaborating with our Users**

*Holly Heller-Ross, SUNY Plattsburgh*

Online services, reference, instruction, collection development, study spaces, and faculty research; libraries offer it all. Still, how can libraries better communicate what we offer? By emphasizing value to the patron, not features! Drawing from examples at Feinberg Library, this poster will show how the “value” approach has transformed library communications.

### **Building Partnerships with the IT Department: How Collaborating with Tech Experts Leads to Better Reference Resolutions in an Online Environment**

*Ian Hertz and Heather Shalhoub, Empire State College*

Libraries are becoming more and more technical in nature. At Empire State College, there are no physical resources; all materials are online. Therefore keeping servers, the ANGEL CMS with library resource links within, and EzProxy all working together takes a high level of collaborations between librarians and the technology help desk. Since 2006, Ian - background in Computer and Information Science - and since 2008, Heather - background in art, with a focus on web design - worked in collaboration with the technology help desk, in order to share information, procedures, and act as liaisons. This poster will describe the workflow and discuss some advantages and challenges there are when working in both capacities, as librarians and help desk technicians.

### **CitationFox: The Sly Way of Meeting Citation Needs**

*John Pardavila, Carol Anne Germain, and Daryl Bullis, University at Albany*

Collaboration between instruction librarians and the systems department made it possible to create CitationFox, <http://library.albany.edu/cfox>, a Web-based tool to help students and faculty with the construction of citations. It has been well received and is becoming one of the most frequently viewed sources on the Libraries' homepage.

### **Socrates to Makerbots: Building a Signature Education Program**

*Jennifer Govan, I-Ching Wang, and Monica Navas, Teachers College Columbia University*

The Gottesman Libraries' Education Program informs students, faculty and staff about the latest thinking in education, in ways that engage members of the community with one another and with a broad range of educational experts. The collaborative program also provides understanding of work being done throughout Teachers College.

### **Document Delivery and Electronic Reserves: A Marriage of Convenience and Efficiency**

*Pamela Flinton, SUNY Oneonta*

How using expertise in two different areas to create one service crossed internal borders/boundaries and streamlined and existing process.

### **E-Textbook Exploration: Are Students Ready to Declare Their Independence From the Printed Text?**

*Pat Maxwell, Brockport*

Students report on their experience reading their course textbook in digital format as part of a collaborative research project between librarians, faculty, bookstore and IT staff.

## Presenter Bios

### ***Alvarez, Joshua***

A recent MLS graduate from the University at Buffalo, and is also an established information management and business analyst professional, specializing in identifying the information needs of an organization's management and staff, and developing technology solutions for those needs.

### ***Andrus, Benjamin***

One of a number of new hires that the Libraries have been able to make recently to fill long-vacant library faculty positions. Mr. Andrus has his M.S. in Information Science from the University at Albany and an Masters in Public Administration from Binghamton University. His former position was as a librarian at Broome Community College. Benjamin is the bibliographer for Sociology, Education and Student Affairs.

### ***Bell, Suzanne***

Has been a reference librarian for longer than she wishes to admit. She has served as the librarian for Economics and Data at the University of Rochester since 1998, and has been the lead "Projects Coordinator" for the University's institutional repository, UR Research, since 2003. She also teaches online for the University of Wisconsin-Milwaukee, and is the author of *The Librarian's Guide to Online Searching*.

### ***Bish, Courteney***

Director of Residence Life at SUNY Canton.

### ***Bucher, Mary***

Reference and Instruction Librarian at SUNY Canton's Southworth Library.

### ***Bullis, Daryl***

Joined the University at Albany Library as a User Education and Reference Librarian in 2000. More recently he also serves as the bibliographer for Music, Slavic Languages & Literatures, and Russian & East European Studies. Daryl has been teaching UNL205 (Information Literacy), a library-sponsored one-credit general education course, since 2000.

### ***Carey, Elaine***

An Associate Professor at St. John's University. Her research and teaching interests include Latin American social movements, globalization, and gender studies. Elaine has received numerous grants, including Fulbright-García Robles fellowships and funding from the National Endowment for the Humanities.

### ***Chen, Yu-Hui***

The Bibliographer and Outreach Librarian for Education and East Asian Studies at the University at Albany Libraries. Her responsibilities include outreach, collection development, reference, bibliographic instruction, and development of web-based subject guides.

### ***Compeau, Keith***

A Staff Associate at SUNY Potsdam since 1979. Coming from a background of both technical and public services his current research interest is how students use college libraries in the 21st century and how they interact with the environments we create.

### ***Cosgrove, John***

The Access Services and Humanities Librarian at the Lucy Scribner Library, Skidmore College. In addition to teaching traditional course-based instruction sessions, John teaches a one credit, half-semester information literacy course, Electronic Information Resources.

### ***Curtis, Mike***

Library Technology Analyst for SUNY Upstate Medical Center in Syracuse, NY. Previously he was reference and systems librarian at Broome Community College in Binghamton, NY. He holds a Master of Library Science from the University at Buffalo, and a B.A. in Fine Art from the University at Albany. Mike's interests focus on Web programming - PHP in particular - and library systems and standards such as the OCLC WorldCat API, Aleph X-server and z39.50.

### ***Daly, Michael V.***

The Instruction/Public Services Librarian at Fulton-Montgomery Community College (FMCC). His passion for teaching and learning finds home in striving to provide students with relevant context in which to approach their work. Outside of work he struggles daily to to re-create that time when he was bigger, faster, and stronger.

**de la Chapelle, Anne**

A Visiting Assistant Librarian for Instruction at Plattsburgh. She recently completed a MS in Curriculum Development and Instructional Technology online through Albany. Her work has focused on integrating library resources and services into online and hybrid courses.

**Delbango, Rich**

A Library Technologist at Nassau Community College for 25 years. He holds a BFA from NYU, an AAS from Queensborough Community College, and MS from Stony Brook University and an MLS from Queens College. He has also worked at John Jay College of Criminal Justice, NYU, Adelphi University, SUNY Old Westbury, Queensborough Community College and Stony Brook Health Sciences Center.

**Dixon, Jill**

Science library coordinator and engineering librarian for University Libraries, received her Master of Library Science from Indiana University in 2007.

She graduated from the University of Delaware, where she was a double major in international relations and history. Dixon's specialties are scholarly communication and engineering librarianship.

**Fergen Wilkes, Kerrie**

The Coordinator of Research Services and Campus Outreach at SUNY Fredonia. An Associate Librarian and Recipient of The Chancellor's award for Excellence in librarianship, Kerrie has worked in the reference and instruction dept. at SUNY Fredonia's Reed Library since 2001. She has been involved in assessment of Information Management since 2002, and recently co-chaired SUNY Fredonia's Middle States Reaccreditation process.

**Flinton, Pamela**

Head of Access Services at State University of New York, College at Oneonta, since July 2007. She is responsible for the Circulation office, Information Delivery Services office, and Reserves and is also the IDS Project coordinator and past IDS Project Mentor and Technical Advisory Group member.

**Frederick, Kathryn**

Systems Librarian at Skidmore College.

**Gelber, Natalia**

Technical Services Librarian and Assistant Professor at C.W. Post Campus, Long Island University. She received her MLS from Queens College, CUNY and also holds an MA in French Language and Literature.

**Germain, Carol Anne**

Information Literacy Librarian at the University at Albany. In this position, she teaches UNL205 (the Libraries' credit-based information literacy course) and other course-related sessions, develops web-based instruction, and provides reference services at the University Library. Her research interests include the persistence of URLs in academic resources, marketing, and instruction.

**Govan, Jennifer**

A Senior Librarian in Research and Information Services at the Gottesman Libraries of Teachers College, Columbia University. In addition to providing reference and archives assistance to researchers, Jennifer runs the education program, and she writes creative stories about library-sponsored events and activities.

**Greenwald, Morgan**

The Library Outreach Coordinator at the Sojourner Truth Library. She is a long-time lesbian activist and photographer, and was the Executive Director of In the Life, (the PBS gay newsmagazine) before coming to New Paltz. Recently she's been involved in organizing lgbtq staff and faculty on campus.

**Heller-Ross, Holly**

Associate Dean of Library & Information Services at SUNY Plattsburgh. She has a B.A. in Environmental Science from Plattsburgh and an MLS from SUNY Albany. She worked as a public librarian and then hospital librarian before joining the faculty at Plattsburgh in 1994.

**Hertz, Ian**

Received his MLS from Long Island University in May 2006. In October 2006, he joined Empire State College as an Information Resources Coordinator supporting the online library, and also provide part-time support for the help desk. Ian's Computer and Information Science degree from Iona College coupled with his MLS gives him the technical background to provide information to those in need.



**Hollister, Amanda**

The Systems Librarian at Broome Community College. Amanda has presented at ALA, Computers and Libraries and Internet Librarian, and is the co-author of the book, *Open Source Web Applications for Libraries*.

**Hull, Sara**

Began working at Empire State College in May of 2007. In addition to an M.S. in Information Sciences, she has M.A. degrees in English and Women's Studies from the University at Albany. She also has a background in theatre and voice-over work. Morehouse, Sarah, joined Empire State College in October 2006, right after getting her M.L.S. from the University at Albany. Her focus is reference and instruction, but she is also the interlibrary loan coordinator and local copyright "guru" (which scares her.) Her academic background is in history.

**Huxley, Carleen**

The instruction coordinator librarian at Jefferson Community College and also currently serves on the SUNYLA Executive Board as Secretary.

**Jaffe, Rachel**

A metadata / cataloging librarian at SUNY Binghamton. A recent graduate of McGill University School of Information Studies, she has previously worked on technical services projects at McGill University Libraries as well as volunteering at local public libraries. She has also live and taught in South Korea.

**Jones III, William**

A graduate student at SUNY Geneseo studying Literacy (B-12) and works as a graduate assistant. He is currently conducting research with Dr. Liwanag and Dr. Morgan to learn more about how individuals interact with digital multimodalities to help inform the development of the IDS Search engine.

**Kandarasheva, Irina**

A Copy Cataloging Unit Librarian in Monographs Processing Services Division at Columbia University Libraries. She is a copy cataloging manager and trainer with more than 10 years experience in the field. She holds an MA in Art History in addition to an MLS from Queens College.

**Kaufman, Susan W.**

Has been an academic librarian for over 20 years. Currently at SUNY Stony Brook, she is the subject specialist and liaison for the English Dept. and an active participant in Bibliographic Instruction and Reference. She offers lectures and workshops which address plagiarism, citations and writing style guides. She has an MLS and MFA Writing/Literature.

**Kobritz, Barbara**

The Instructional Services Librarian at Tompkins Cortland Community College since 1997.

**Ksaizek, Katherine**

Currently studies Early Childhood/Childhood Education with a concentration in Mathematics and works as a Resident Assistant at SUNY Geneseo. Last year, Katherine began conducting research with Dr. Liwanag and Dr. Morgan in Eye Movement Miscue Analysis concerning the usability of the IDS search engine.

**Kumar, Dr. Alok**

A professor of physics at SUNY Oswego a recipient of the Chancellor's Award for Excellence in Teaching in 1996.

**Larrivee, Anne**

Has her M.A. in Library and Information Science from the University of South Florida. In addition to her academic training she served for two years with the U.S. Peace Corps in Togo in the field of community health. Anne is the bibliographer for Anthropology, Human Development, Social Work and Africana Studies.

**Lauricella, Dr. Ann Marie**

An assistant professor at the Ella Cline Shear School of Education, State University of New York at Geneseo. Research interests include: studying use of using digital video technology in grades 4-12 and working with undergraduate students to investigate best practice in social studies education.

**Lee, Kristy, MLS, BSc**

Systems Librarian at Sojourner Truth Library, SUNY New Paltz.

**Liwanag, Dr. Maria Perpetua**

An assistant professor at State University of New York at Geneseo. Her research interest includes reading research in miscue analysis, eye movement miscue analysis and emotional literacy. She can be reached at [liwanag@geneseo.edu](mailto:liwanag@geneseo.edu).

**Longley, Dana**

Assistant Director for Library Instruction and Information Literacy at Empire State College and chair of the Emerging Technologies subcommittee of the SUNYLA Working Group for Information Literacy (WGIL).

**Maxwell, Pat** (MLS, Southern Connecticut State University)

The Systems Librarian for the College at Brockport, primarily responsible for providing Aleph ILS/AquaBrowser services and support. She is presently project manager of the College's first transition to paperless admissions in the Graduate Studies Department. Pat's research interests include human-computer interaction, with a focus on e-textbooks. She is the facilitator of a Faculty Learning Community group exploring technology and learning.

**McBride, Mark**

A Blended Librarian and Library Liaison Coordinator in the E.H. Butler Library at Buffalo State College and the SUNYLA liaison to the FACT2 Council. His research includes 21st Century Literacy standards for Information Literacy instruction and emerging technologies in the classroom and instructional design.

**McNutt, Dunstan**

Abandoning Tennessee's predictable summers and mild winters, Dunstan is adapting to life in upstate New York, providing reference and instructional services to SUNY Delhi's students. When he takes off his librarian cap, he is likely adding to his music collection, skate- or snowboarding, or working through his "to-read" list.

**Mitchell, Amanda**

A newly minted librarian and an upstate New York native, depending on your definition of "upstate." So far, she's enjoying the challenges of holding students' attention in class and managing the many-armed animal of electronic resources. Outside the library, Amanda likes swimming, trivia contests, and entomology.

**Mittenberg, Valerie**

The Coordinator of Reference Services at Sojourner Truth Library at SUNY New Paltz.

**Moore, Wanda M.**

The Academic Integrity Officer at Stony Brook University. She serves as the Hearing Officer of the Academic Judiciary Committee and serves on academic and university committees in the role of advocate, expert and educator. Wanda is a member of the New York State Ethics Assoc. Wanda has an MA in Human Services.

**Morgan, Dr. Brian**

An Assistant Professor in the Ella Cline Shear School of Education at SUNY Geneseo. His interests: new and adolescent literacies, adolescent literature, and ICT.

**Mulligan, Mike**

The Library Systems Manager at Upstate's Health Sciences Library. Mike is active in the IDS cooperative working both on the IDS Search project and acting as 'tech' mentor. He holds a degree in computer science from SUNY Oswego.

**Navas, Monica**

A masters student in Art and Art Education at Teachers College. Monica has a background in Graphic Design, and she is the Design Assistant for the Gottesman Libraries Education Program.

**Nesset, Valerie Dr.**

An Assistant Professor at the University at Buffalo. In addition to teaching LIS courses, her research objective is to advance understanding of information-seeking behavior to inform information literacy instruction, information organization, and information system design. She received her Ph.D from McGill University in 2009.

**Nichols, Jim**

Assistant Coordinator of Instruction and Distance Learning Librarian at Penfield Library, SUNY Oswego. He has worked in reference and instruction services at Liverpool Public Library, Indiana University Bloomington, Walden University, Wilmington College (Ohio), Indiana University East, and the University of Denver.

**Nieves, Luis**

Taught at UB in American Studies and African American Studies focusing on social justice issues. Several of his courses discussed the digital divide issue. He is currently a student in LIS at UB, focusing on libraries and social justice.

**O'Brien, Kathleen**

A 2009 graduate of the DLIS program at University at Buffalo and is currently working in Collections and Public Services focusing on Purchase on Demand programs, electronic resource usage statistics and reference duties. Prior to her library career, Kathleen was an accountant working in the financial planning industry.

***O'Brien, Molly***

A metadata / cataloging librarian and the music bibliographer at Binghamton University. After recently graduating from the University at Buffalo with an M.L.S. and M.A., she worked in Special Collections and Archives there, then as a music cataloger at the University of Louisville.

***O'Hara-Gonya, Elin***

An Instruction Librarian at SUNY Plattsburgh. She teaches a 1-credit information literacy course, as well as course-related library instruction sessions. She received her M.L.S. from Southern Connecticut State University and is currently working toward her M.S. in Mental Health Counseling.

***Paradis, Tracy***

Reference and Instruction Librarian and liaison to SUNY Geneseo's School of the Arts, serving the Art, Art History, Dance, Music and Theatre departments. She also serves as Milne's Exhibits and Programming Coordinator, scheduling and curating several displays and exhibits each academic year. Tracy received her M.L.S. from the University at Buffalo, and prior to working at Geneseo, was a reference librarian at Genesee Community College.

***Pardavila, John***

The Web Developer / Designer for the University at Albany Libraries. He holds a Master of Science in Information Systems and Technology from the University at Albany. John's toolset includes open source technologies PHP, JQuery, and Prototype/Scriptaculous to build web pages, sites, and applications. His future plans are to pursue an MBA in marketing.

***Parrella, Francis A.***

Currently Associate Professor of Libraries and Learning Support at Suffolk County Community College, Ammerman Campus, on Long Island. He currently serves the campus as Media Services Librarian. His particular research interest is in emerging multi-media technologies and their applicability in the academic library setting.

***Patterson, Patrick***

Just recently started working at SUNY Potsdam as the Web Services Librarian. Prior to taking the position in Potsdam, he was working for the Indiana University Foundation as the Web Producer working on a variety of web related projects.

***Pemberton, Caitlin***

Currently studies Psychology and Adolescent Education with a concentration in Social Studies at SUNY Geneseo and works as a tutor at Upward Bound. Last year, Caitlin began conducting research with Dr. Liwanag and Dr. Morgan in Eye Movement Miscue Analysis concerning the usability of the IDS Search engine.

***Pitcher, Kate***

Head of Technical Services and Collection Development at SUNY Geneseo's Milne Library, where she also serves as a member of the reference staff and liaison to the Communication department. Prior to her role in technical services, she served as manager of library website development and was an instructor in the library's information literacy program. She received her M.L.S. from the University at Buffalo.

***Raposo, Lisa Miles***

The Assistant Director of the State University of New York Center for Professional Development (SUNY CPD), where she leads the Academic Programs group and assists with SUNY CPD strategic planning, marketing, and management. The Academic Programs group provides training and professional development opportunities for faculty, librarians, and instructional support staff throughout the 64-campus State University of New York system. Lisa chairs the Abstract and Program Review Committee for the largest SUNY Conference, the Annual SUNY Conference on Instructional Technologies (CIT), and Co-Chairs the SUNY FACT Conferences on Computing in the Disciplines grant program. Lisa completed her Bachelors Degree in English/Communications from Le Moyne College, located in Syracuse, New York, and earned her Masters in Library Science (MLS) from Syracuse University.

***Rath, Logan***

A Senior Assistant Librarian for Digital Services at Brockport, specializing in exploring and implementing various Web 2.0+ technologies in academic libraries. When not bending technology to his will, he spends his time working with teacher candidates to provide technology and information literacy instruction. He is enrolled in the M.S. Information Design & Technology program at SUNYIT and expects to graduate in 2012. He is currently Past President of SUNYLA.

***Rhodes, Sheryl Kron***

Enrolled at the University at Buffalo in the Master of Library Science program and is interested in bibliographic instruction and academic reference service.

***Rivenburgh, Ed***

Was Director of the Charles J. Meder Library at Finger Lakes Community College and Director of Milne Library at SUNY Geneseo. Since January 2011, he is Director of the IDS Project . Recipient of the 2007 Friend of SUNYLA Award and the 2011 American Library Association's Virginia Boucher-OCLC Distinguished ILL Librarian Award.

***Roberts, Kristen***

Assistant Director of Residence Life at SUNY Canton.

Kraat, Susan, serves as Coordinator of Instructional Services at New Paltz. She loves teaching because it affords her the opportunity to collaborate with faculty, to help students learn, and to interact with very smart librarians every day.

***Rogers, Jenica P.***

Director of Libraries at the State University of New York at Potsdam, coming from a background in cataloging, collection development, and staff training. She is author of the blog "Attempting Elegance" and was one of Library Journal's 2009 Movers and Shakers.

***Romano, Rosemarie***

Currently Public Services Librarian at Cayuga Community College, where she does reference, collection development, original cataloging, and marketing and programming. She has a Bachelor's degree in French and an M.L.S., both from Syracuse University. Formerly worked as a librarian at Syracuse University College of Law Library, a private law firm, and Everson Museum of Art.

***Schumacher, John***

Electronic Resources Coordinator for SUNY's Office of Library and Information Services (OLIS). He serves as liaison between OLIS and SUNYLA as well as the SUNYLA-United University Professions (UUP) Liaison. John received his MLS from University at Albany.

***Shalhoub, Heather***

Started working at Empire State College as an Instructional Technologist with the Technology Help Desk in January 2008 at the same time providing part-time support for the college's Library as well. In December 2004, she earned her M.S.I.S. from the University at Albany with a concentration in Humanities Reference and Web Design. While there, she worked as an assistant at the New York State Library in the Reference Department. Since then she has worked as an Adjunct Reference Librarian at Fulton-Montgomery Community College, as Reference & Web Services Librarian at Schenectady County Community College and as a Reference Librarian at the University at Albany's Dewey Graduate Library.

***Shockey, Karen***

The Coordinator of Library Instruction at Penfield Library, SUNY Oswego. She very much enjoys teaching and working with students in classes, and one-on-one, and is an advocate for information literacy.

***Smith, Dr. John Kares***

A professor of communications studies at SUNY Oswego and a recipient of the Chancellor's Award for Excellence in Teaching in 1993

***Smith, Matt***

When not spending time with his son, entertaining his cats, playing semi-pro paintball with the War Hounds (warhoundspaintball.com), remodeling the bathroom for his lovely wife, researching for Middle States accreditation, serving as a union officer, serving as Faculty Council Parliamentarian, or teaching, works as a librarian.

***Spiegelman, Marsha***

A Professor at Nassau Community College. Marsha is a reference/instruction librarian in the Library Department as well as a member of the NCC Critical Thinking, Information Management and Basic Communications Assessment Committee and the Institutional Collaborative on Assessment.

***Stoss, Fred***

Associate Librarian at the University at Buffalo, has a BA in Biology (Hartwick), MS in Zoology (SUNY Brockport) and MLS (Syracuse). He has 100+ professional publications and 100+ professional presentations, many related to environmental issues. He is a member of the NYS Outdoor Education Association and SUNYLA.

***Sullivan, Brian***

The Instructional Librarian at Alfred University's Herrick Memorial Library.

***Towne, Daniel***

The Systems/Electronic Services Librarian at Fulton-Montgomery Community College (FMCC). Dan earned his M.S.I.S. from UAlbany. He is interested in providing patrons with the services they need in the formats they want and on the platforms they

desire. He enjoys building personal connections with students in an effort to make their college experience more rewarding. Dan is also the Women's Softball Coach at FMCC  
Currier, Michelle, is Assistant Librarian for Digital Technologies and Learning and Department Chair at SUNY Canton's Southworth Library.

**Toth, Michelle**

An instruction librarian and the LIB Course Coordinator at SUNY Plattsburgh.

**Traub, Adam**

Recently moved from the library at Saint John Fisher College to the Electronic Resources Librarian position at Rochester Institute of Technology's Wallace Center.

**Trout, Dan**

Enrolled at the University at Buffalo in the Master of Library Science program and is interested in academic and archival librarianship.

**Urbanek, Andrew**

Director of Library Services at Herkimer Community College.

**Wang, I-Ching**

A doctoral student in Computing, Communications, and Technology at Teachers College. I-Ching is the Education Program Assistant at the Gottesman Libraries where she also works in Library Support for technology.

**Wang, Julie**

Working as Asian and Asian American Studies Librarian at Binghamton University Libraries.

**Weiler, Angela**

An Associate Librarian (Public Services and Periodicals) at Coulter Library at Onondaga Community College, and is President of the SUNY Librarians Association. Angela has a BA in English Literature and an MLS, both from Syracuse University; her interests include information-seeking behavior and copyright/fair use issues.

**Williamson, Nancy**

Chairperson of the Library Department at Nassau Community College for 12 years.

**Zajkowski, Maureen**

The SUNYConnect Program Manager for the Office of Library and Information Services (OLIS). Recent activities involve working with the SUNY Business Intelligence Initiative (SBI) to include library data and on the SUNY Report Card. Maureen is the OLIS Liaison to the Information Delivery Services Initiative (IDS).

## Schedule-At-A-Glance

ACC=Angell College Center

FL=Feinberg Library

YOK=Yokum Hall

### Wednesday, June 15

- 9am - 4:30pm Registration (ACC, 2<sup>nd</sup> floor)  
10am - noon Council meeting (ACC Cardinal Lounge)  
Noon - 1pm Boxed lunch available if prepaid (ACC Flynt Commons)  
1 - 4pm C4D Meeting (ACC Alumni Room)

#### 1 - 4pm Preconferences

- P1. *Open-Source CMS Playground--*(FL 105)  
P2. *DIY Podcasting—*(FL 129)  
P3. *The Blog, The Mashup, The Tweet and Other Hot New Dances for the Library Classroom AND How To Create a Mashup using Google Maps—*(FL 108)  
P4. *Writing, Critical Thinking, and Information Literacy: How These Can Work Together AND Step Away From the Podium: Bringing Active Learning Techniques into the Library Classroom—*(FL 103F--Learning Center Classroom)
- 2 - 4:15pm Wineries Tour (Diversion), vans leave from Macdonough Hall at 2pm  
2 - 3:30pm Campus Tour (Diversion), meet at the registration desk at ACC 2<sup>nd</sup> floor at 1:45pm  
4:30 - 5pm New member orientation (walk to picnic)  
5 - 7:30pm Picnic dinner, ACC Courtyard (rain place—Flynt Commons)  
7 - 9pm Membership social, Flynt Commons

### Thursday, June 16

- 7:30am – noon Registration, ACC, 2<sup>nd</sup> floor  
7:45 - 9am Breakfast (ACC Warren Ballrooms)  
9 - 9:30am Welcome Address (2nd VP, Plattsburgh's LIS Dean, President of SUNY Plattsburgh), (ACC Warren Ballrooms)  
9am-5:30pm Exhibit Hall Open (ACC Warren Ballrooms)

#### 9:40 - 10:25am Session Block I

- A. How far is too far? The librarian's role in reaching out and building connections through collaboration (YOK 201)  
B. e-readers and mobile devices (YOK 202)  
C. Caribbean academic libraries creating infrastructures through university collaborations (YOK 209)  
D. Mapping your information landscapes: A framework for advanced information literacy (YOK 206)  
E. Partnering with your users: Getting them to tell you what they want (YOK 208)

#### 10:35 - 11:20am Session Block II

- F. The borderless library: Managing territories; maintaining identities (YOK 201)  
G. Point of presence service: Using new technology to improve student experience within and without our libraries (YOK 202)  
H. Two new librarians: Two perspectives on the future of cataloging (YOK 206)  
I. Teaching information literacy across time and space: The Empire State College Library's online information skills tutorial (YOK 208)  
J. Pushing through invisible borders: Strategies for making the community safer for its lgbtq members (YOK 209)

#### 11:30am - 12:15pm Session Block III

- K. Library outreach at RIT: Bringing the library and writing center to students (YOK 201)  
L. Libstats panel: Staying sane despite statistics (YOK 202)  
M. In with the new: Training new hires under a restructured framework (YOK 209)  
N. The accidental copyright officer (YOK 206)  
O. Finding a level playing field and blurring the lines: How two librarians' love of sports built a relationship with the athletic department and student-athletes (YOK 208)

**12:30-2:30 Lunch and Raffle with Keynote address, Curtis L. Kendrick (ACC Warren Ballrooms)**

**3:00-4:30 Session Block IV**

- P. Scholarly communications: Refocusing the library's role at an undergraduate college (YOK 202)
- Q. Simple mobile web design **AND** Launching a mobile web presence for your library (YOK 206)
- R. A bibliographic mariner: librarianship on the high seas with SUNY Maritime (YOK 100A)
- S. Information management assessment mash-up: Different approaches, different campuses, what is working, and what is not (YOK 208)
- T. Remembering Hiroshima and Nagasaki in SUNY libraries (YOK 209)
- U. SUNYConnect. What's Next? Who Gets to Decide? (YOK 201)

4:30-5:30pm Poster sessions, Wine & Cheese / Cash bar (ACC Warren Ballrooms)

4:30-5:30pm WGIL Live Podcast (ACC Alumni Room)

**6:00 pm Buses leave campus for dinner at Valcour, depart from Macdonough Hall**

6:15-7:00pm Hors d'oeuvres (**CASH bar**) / **There is no ATM at Valcour and no capacity to accept credit cards**, Valcour Conference Center

7:00-9:00pm Dinner, Valcour Conference Center

9:00pm Buses leave Valcour for campus

9:15pm - Free night

**Friday, June 17**

7 - 9am Breakfast (ACC Warren Ballrooms)

7:30 - 10am Exhibit Hall open (ACC Warren Ballrooms)

8 - 8:45am **Special Interest Group/SUNYLA subcommittee meetings**

SUNY Library Directors (ACC Alumni Room)

Serials SIG (ACC Meeting Room 1)

Information Management Assessment (ACC Meeting Room 2)

SUNYLA Sustainability (ACC Meeting Room 3)

Membership Development Committee (ACC Meeting Room 4)

**9-10:30 am Session Block V**

- V. Working with writing tutors to improve research instruction (YOK 202)
- W. IDS Search: Built for sharing **AND** Using EMMA and eye tracking technology to conduct usability studies on IDS Search (YOK 206)
- X. Eco-literacy conquers illiteracy: A collaboration between librarians and environmental educators (YOK 201)
- Y. How much is that free lunch, anyway? Google, Facebook, and the web economy's impact on intellectual freedom (YOK 208)
- Z. Cancelled

**10:45 - 11:30am Session Block VI**

AA. Residence life in the library: Creating and collaborating to maximize student success (YOK 201)

BB. Blurring the Borders: Mashups and appropriations, or theft? (YOK 202)

CC. The SUNY Center for Professional Development: Supporting learning and collaboration across the system (YOK 209)

DD. Big rewards with littles (YOK 206)

EE. Academic library autopsy report summary, 2050 (YOK 208)

**11:45am - 12:30 pm Session Block VII**

FF. Bridging the gap: the library's role in bringing together college and community (YOK 202)

GG. Enhancing academic achievement without compromising academic integrity: addressing the needs of students through collaboration (YOK 206)

HH. Collaboration across disciplines: Second Masters for librarians (YOK 208)

II. Cancelled

JJ. Taking the lead: Technical services effectively managing large-scale weeding projects in the library (YOK 201)

**12:30-1:30 pm Boxed lunches and farewell (ACC Flynt Commons)**

Thank you very much to our exhibitors and sponsors!!!

