SUNYLA 2005 Schedule of Programs & Events

Registration/Check in:
Lecture Center Lobby
8:30 AM - 6:30 PM

Wednesday June 8
Pre-Conference Sessions:

12:00 noon - 12:45 PM
A. A Librarian's Perspective on Collaborative Efforts: Integration of Information Literacy Skills into Course Curricula
Presenter: Marianne B. Eimer
SUNY Fredonia
Lecture Center 104
This presentation focuses on the collaboration between Education and Library Instruction faculty members undertaken to integrate information literacy competency skills into the course curricula using a "Technology Workshop". Unique in that all library instruction takes place within the faculty member's 'Smart' classroom, generally not in a computer lab and not in the library. A semester long research project is a major component of the course work, in which students are required to develop sophisticated research skills for specific proprietary databases. Participants will learn about the process of collaboration, and the active learning techniques employed in the class including hands-on, peer-to-peer teaching, and group work. Impact of statistics gathered using the library instruction assessment tool will be shared. Handouts will be provided.

12:00 noon - 12:45 PM
B. Journal Anomalies: The World of the Electronic Journal Presenter:
Cheryl M. Perkins
SUNY Downstate
Lecture Center 108
The pro's and con's of PDF, SGML, and HTML in e-journal production; the differences between traditionally printed, screen-based, and screen-dumped versions of e-journal articles. The goal will be to discuss the many and varied ways of handling the electronic journal. A brief summary of Site License subscriptions vs. FTE subscriptions; IP recognition v. password protected; print w/ free online vs. online at additional cost will be presented.

12:00 noon - 1:00 PM
 C. Elsevier: Serving SUNY libraries
Presenters: Kimberly Hill, Randi Flug, James Tonna
STL 18
*Elsevier invites librarians from SUNY institutions to talk with Elsevier
representatives in a non-sales situation. We welcome feedback on current issues
in scholarly communication, electronic access, and product development as well
as giving you the opportunity to address issues affecting the needs of SUNY.
The ultimate goal is to learn how we may better serve your library community.*

1:00 PM - 4:00 PM

**D. The Technology Literacy Hot Potato: What to do When it Drops into your
Lap**
Presenters: Holly Heller-Ross and Michelle Toth
SUNY Plattsburgh
Room: Lecture Center 102
*Prompted by the SUNY General Education guidelines many institutions have
recently added computer or technology literacy/fluency requirements to their
student learning outcomes, resulting in institutional curricular changes. Whether
librarians are prepared or willing, they are increasingly expected to address these
technology competencies for their campuses. This workshop will explore issues
and strategies for success if this 'hot potato' falls into your library instruction
program's lap. This often requires defining technology literacy for a specific
institution and explicitly linking information and technology literacy in curricula.
Participants will engage in active learning designing instructional plans and
lessons. As a final activity participants will collaboratively build a resource grid
outlining successful combinations of technology and information literacy
objectives, instructional situations, pedagogy, and assessment activities to use at
their own institutions.*

1:00 PM - 1:45 PM
E. Shelf-list Browsing in the Catalog: Serendipity Reclaimed?
Presenter: Karen Gelles
SUNY Farmingdale
LC 109
*There is a wide body of literature detailing serendipity in library research. With
the advent of OPACs, many librarians felt that browsing serendipity was lost.
However, many modern web-based OPACs (including Aleph) now allow users to
browse by call number.*
*The present study compares the book selections of two groups of users. The
first group is given a shelf of actual books to browse with a topic in mind. They
are directed to select a specific number of items that they deem to be relevant.
The other group is given the same topic, but instead of browsing actual books,
they browse an Aleph OPAC browse screen that represents the same books in
call-number order. After each participant performs the task, they are interviewed*

about their experience. The results of the two groups' selections and interviews are compared.

1:00 - 1:45 PM
F. The Future of Course Reserves: a Return to Collection Development
Presenter: Darryl. L. Coleman
SUNY Fredonia
LC 102
This presentation will focus on faculty requests for reserve items and its impact upon budgets taxed by serial and database costs. Would extending the "border" or limitations of the SUNY ILL period for faculty reserves… free up collection development monies? Can our LAND system follow the OhioLink model of sharing materials for a longer loan period?
What are the possibilities of sharing course reserve items requested by faculty?

1:00 - 4:00 PM
G. Leadership Skills for Librarians
Alice Harrington (Chair, SUNYLA Professional Development Committee)
 Monroe Community College
LC 104
Libraries are threatened by reduced funding, challenges from competing services, and the perception of irrelevancy in an Internet age. If library services are to grow, change and thrive, it is clear that the profession needs individuals that practice leadership behaviors in their everyday work lives. The Rochester Regional Library Council's Leadership Institute teaches participants leadership skills identified by Barry Posner and Jim Kouzes, authors of the best-selling book The Leadership Challenge*, as the five essential behaviors of leaders: model the way; inspire a shared vision; challenge the process; enable others to act and encourage the heart.*

Presented by Debby Emerson, Assistant Director of RRLC; Melissa Jadlos, Associate Director of Milne Library at SUNY Geneseo and Diane Riley, Catalog Librarian at Nazareth College

3:00 - 4:00 PM: SUNYLA Executive Committee meeting, STL 18

3:30 - 4:00 PM:
Library Tour: meet in Sojourner Truth Library lobby
or
Campus Stroll: take your map and have a look around the campus or settle in…

4:15 Meet in library lobby to walk to **Barnaby's** for the **SUNYLA Social.**

4:30 - 6:00 PM: **SUNYLA Social** at **Barnaby's:** enjoy wine, beer, or soda, plus an assortment of delicious hot hors oeuvres. (Sponsored in part by **EBSCO Information Services**)

6:00 PM - Walk around the village of New Paltz, shop and dine at a local restaurant:
Within walking distance:
Barnaby's (of course)
P & G's, Main St**.** (famous New Paltz burger spot)
McGillicuddy's, Main St. (beer, burgers, more)
Golden Otter, lower Main St., by the bridge (named for the Huguenot ship, try a local ale)
Harvest Café, lower Main St., across from Gilded Otter in the Water Street Market (especially nice if you can sit outside - it's upstairs)
Main Course, 232 Main Street (about 1/2 mile towards the Thruway, in the Eckerd strip mall - excellent bistro menu)
Locust Tree (get your car and drive north on Rte. 32, take a left at BOCES, then a left at the next stop sign. Locust Tree is on Huguenot St. - fine dining at reasonable prices)
And more - if you want, Chinese, Indian, Thai, Japanese, Turkish, Greek…

http://www.towntour.com/newpaltz/eateries.asp
or
http://www.newpaltzchamber.org/php/Members.php?category=173

Thursday June 9, 2005
8:00 AM - 9:00 AM
Continental Breakfast sponsored by Standard & Poor's
Lecture Center Lobby South

9:00 AM - 10:15 AM
Opening Remarks: **Chui-chun Lee**, Director, Sojourner Truth Library
Welcome: David K. Lavallee, Provost, SUNY New Paltz
Keynote Address: Davida Scharf, Director of Reference and Instructional Services,New Jersey Institute of Technology
Lecture Center
LC 100

10: 15 - 10:45 AM
Break: visit the exhibitors, poster sessions

10:45 AM - 11:45 AM

A. the Invisible Web in Teaching and Learning
Presenters: Francine Egger-Sider and Jane Devine
LaGuardia Community College/City University of New York
E-mail: fegger@lagcc.cuny.edu and jane@lagcc.cuny.edu

This workshop will begin with a definition of the Invisible Web and a review of its major characteristics. The presenters will discuss the implications of this enormous amount of untapped information within the research context.
The workshop will provide a representative sample of tools that can help students and researchers tap the Invisible Web. New terminology that has emerged from the Invisible Web will be introduced. Other resources such as tutorials and guides will also be highlighted.
The presenters will give examples of how faculty can integrate the use of the Invisible Web into classroom activities. This will include sample reference questions where Invisible Web content provides students with better research choices.

B Chasing the White Rabbit: Authentic Activities and "One Shot" Classes
Presenter: Jeffrey Harr
Onondaga Community College
E-mail: harrj@sunyocc.edu

In the past two years I've been experimenting with the notion of authentic activities – in theory, activities accessible to individuals who move within a particular social framework and devoted to the psychology of "self-mobilizing curiosity."I've let the following precepts guide me: students remember what they think about, the first five minutes of a class are crucial (whatever the opening activity, its primary purpose is to engage students the minute they walk through the door) and that the arts ignite interest and learning. I've come up with a few activities that provide students myriad, hopefully intriguing, opportunities that build a receptiveness to concepts offered in class and, perhaps more importantly, inspire students to want to come to the library and see what sort of experience they might have.

C. Distance Learning and Resource Sharing: New Technologies Mean New Opportunities
Presenters: Stephan J. Macaluso, Corinne Nyquist, Jill Ortner
SUNY New Paltz (SJM, CN), University at Buffalo (JO)
E-mail: macaluss@newpaltz.edu

SUNY's adoption of three major products–the user-friendly Aleph catalog, the ILLiad electronic interlibrary loan (ILL) system, and the LAND courier service– affords libraries an unprecedented new opportunity to promote their collections and to deliver materials to online and extension students. Distant users can now order books from their home libraries or beyond, and have them sent via LAND to local "pick up" sites. Resource Sharing/ILL departments are no longer encumbered by traditional barriers to mailing books e.g., return postage charges. Distance Learning librarians can now promote ILL vigorously, knowing that the items their patrons request can be delivered conveniently. With these breakthroughs come new opportunities for interdepartmental and interlibrary

collaboration, and new issues, like the need for improved patron authentication and service assessment.
In this session, Resource Sharing and Distance Learning librarians will lead a discussion of how these new technologies can be leveraged to benefit SUNY's Distance Learners.

D. : Blogging 101: An Introduction to Blogging for Librarians
Presenter: Katherine E. Merrill
SUNY Geneseo
E-mail: merrill@geneseo.edu

Weblogs, or "blogs" as they are more commonly known, are becoming a revolutionary tool for communication among Internet users. The Pew Internet & American Life Project released a January 2005 memo stating that 48% of bloggers are under 30 years old; 82% have been online 6 years or more; and 39% have college or graduate degrees. So what are the implications for libraries and librarians? One, librarians can effectively use blogs as communication tools within our own libraries, on our campuses, and with each other. Two, blogs are being incorporated into many classrooms as communication tools and as class assignments where librarians will be called upon to evaluate and teach the process to students. How will librarians accomplish these tasks?   The presentation will examine the impact of blogs on libraries and librarians, and identify ways to incorporate this new technology.   I will identify the main components of a blog, what content is included, how RSS technology plays a role, and how libraries can create their own blogs. The presentation will also examine implications in a classroom setting, using demonstrated examples from experience working with a journalism class assignment designed to evaluate and monitor blogs.

12:00 - 1:45 PM: Lunch, Annual Meeting, Hasbrouck Dining Hall

E. 2:00 - 3:00 PM: A Tale of Three Systems: A primer on tools and issues in delivering digital images
Presenter: Mark A. Smith
NYS College of Ceramics at Alfred
E-mail: msmith@alfred.edu

The flood of new digital information and content never seems to cease. At an increasing pace, our institutions are producing and collecting new digital image resources of important and unique materials. In addition, we continue to digitize traditional "analog" materials such as slide collections and archival materials. At many of our institutions the eyes of all turn to the library to describe, organize and deliver this new digital content.
In recent years the Scholes Library at SUNY Ceramics at Alfred has been working to digitize and deliver some of its extensive and growing art slide images collection. Until recently, the library has relied on its success (and suffered the limitations) of a customized "homegrown" web-based database to describe,

store, and deliver images and image data content. However, two new products have recently received our attention (ARTstor and the Madison Digital Image Database). These systems are providing us with new content and offering different delivery options that give us the potential to serve a wider range of clients across campus.

This session is intended to introduce the un-(or newly)-initiated to the variety of challenges and opportunities available for libraries wishing to deliver digital images. By demonstrating and examining the strengths and weaknesses of these 3 products, this session will serve to illustrate a range of issues libraries may wish to consider in planning, or adapting for future services. More specifically it will help librarians identify goals and potential solutions that meet the specific needs and resources of their institution. Issues for consideration include support for metadata, image production requirements, breadth and quality of content, uses of digital images, product functionality, classroom delivery issues, and copyright.

2:00 - 3:00 PM
F. Libraries Take Action: Fostering Civic Dialogue and Engagement in Our Communities
Presenters: Dawn Eckenrode, Kerrie Fergen Wilkes, Emily Hart
SUNY Fredonia, Fredonia, NY 14063
E-mail:Dawn.Eckenrode@fredonia.edu, Kerrie.Wilkes@fredonia.edu,
Emily.Hart@fredonia.edu

Libraries have a long history for being a cornerstone in the democratic process. "A Call to Civic Action" SUNY Fredonia's theme for convocation provided an ideal opportunity for our library to reinvigorate its traditional role of promoting civic literacy and ensuring an informed citizenry. Society's renewed interest in public affairs, sparked by the 2004 election season, creates a ripe climate for inviting the community into the library to share ideas, rather than passively waiting for concerned individuals to utilize our space and resources.

In our presentation we will reflect on our experiences and discuss ways in which librarians can incorporate civic-minded activities and initiatives into library services. We will share ideas and techniques for the following areas:

- *Event planning*
- *Promotion and Public Relations*
- *Locating Funding*
- *Ideas for Events and Activities:*
    - *Library displays*
    - *Web resources*

Moderating and convening effective discussion sessions

2:00 - 3:30 PM

G. Putting the user into academic library organizations: New York libraries making continuous assessment and continuous improvement happen
Presenters: Jim Nichols, moderator. Panel to include: Nancy Alzo, Potsdam; Mary Carmen Chimato, Stony Brook; April Davies, Cobleskill; Naomi M. Steinberger, Jewish Theological Seminary; Karen Shockey and Michelle Parry, Oswego. Panel subject to confirmation.
SUNY Oswego
E-mail: jnichol1@oswego.edu
Participants in eight days of workshops on Continuous Assessment, Continuous Improvement will report on how they have applied user/customer-centered thinking and tools to improve services and operations in their libraries. Come and see how continuous improvement is being done in academic libraries in New York; how things like systems maps, mission-vision-and-values statements, key success factors, process masters, customer focus, and measurement can work together toward excellence in meeting users' needs.

The workshops were organized by New York 3Rs, and were conducted in three locations.

2:00 - 2:45 PM
H. A content analysis of ARL library website terminology.
Presenter: Karen Gelles
Farmingdale State University of New York, Greenley Library
E-mail: gelleska@farmingdale.edu

Academic library websites provide users with a broad array of information and services via hyperlinks. The terminology used to describe services that are common to most libraries is not standardized, leading to confusion among library website users and website developers.
The results of a content analysis of 112 ARL library homepages will be presented. The content analysis was performed to determine:
- *What terms are commonly used on library websites?*
- *What are the relationships between the terms?*
- *What terms are notably absent from library websites?*

A taxonomy of terms was derived from the results of this content analysis. The taxonomy, populated by the most frequently-occurring terms, can help library website developers choose terminology that is most likely to be recognizable to library website users.

3:00 - 3:30 PM
Break with refreshments, sponsored by **EBSCO** Information Services: visit the exhibitors, Lecture Center Lobby (South)

3:30 - 4:30 PM

I. Information Literacy Outside Library Borders: Collaborative Efforts to Make IL a Campus-Wide Initiative
Trudi E. Jacobson and Carol Anne Germain
University at Albany
E-mail: tjacobson@uamail.albany.edu and cg219@albany.edu

Too often, it is taken for granted that librarians will be the key players behind IL credit courses. While we do need to play a major role, these efforts will only succeed if there is buy-in from faculty and administrators throughout campus. We will describe Albany's unique approach, which provides students with both generic IL courses and IL courses targeted to their majors. This presentation focuses on the collaborative efforts that make this possible. A campus-wide IL committee, formed to meet the SUNY Board of Trustees general education mandate for information management, developed criteria and learning objectives for these courses, and has solicited course proposals from disciplinary faculty. Librarians have extensively supported these efforts through online tutorials, assignment mediation, innovative approaches involving teaching assistants, faculty involving teaching assistants, faculty workshops, and consultations with faculty teaching IL-approved courses. The presenters will allow time for participants to strategize how to enhance their IL approaches.

3:30 - 4:30 PM
J. *Hosting a SUNYLA Conference: The Best Road Show In Town!*
Lorraine Melita and Colleen Kenefick
 SUNY Cortland, Stony Brook University
E-mail: lorraineM@em.cortland.edu
       colleen.kenefick@stonybrook.edu

Hosting a SUNYLA conference can be a gratifying experience that brings together both the host library staff and many campus departments and functions. Coordinating with various campus departments makes the library more visible on administrative radar because local organizers work with staff not normally a part of library routine. It is also an opportunity to showcase what is unique about each campus and geographic area. Every campus has distinctive features, and the opportunity to visit different campuses and regions is one of the best features for conference attendees. This three-day event is a worthwhile challenge to coordinate with catering, housing, vendors, and the program all requiring attention. In SUNYLA, conference planning knowledge and skills are passed on to organizers for the following year. Once the conference is over, you will realize it was one of the most rewarding professional experiences you will ever have.

3:30 - 5:00 PM
K. Retrospective: 40 Years of SUNY Library Automation - What Have we Learned?
Presenter: Roger Gifford
University at Albany

A lot of "old timers" started in the 1970's and are retiring. Where were we and where are we headed now? Memories include:

- *Online searching started at SUNY Central back in 1969 with the Biomedical Communications Network*
- *Upstate Medical and U Albany were the first in the country to have CD-Rom networks in the '80's*
- *Was it worth it for the university centers to join RLG in the mid-1980's?*
- *What would have happened if we hadn't done multiLIS?*

5:15 - 6:30 PM Exhibitor Reception sponsored by **Ex Libris** and **Swets Information Services**, LC Lobby South. Be sure to visit our exhibitors and poster presentations!

7:00 PM - 9:30 PM SUNYLA Spring Banquet, Hasbrouck Dining Hall, with live music

Friday June 10
8:00 AM - 9 AM
Continental Breakfast, sponsored in part by Campus Auxiliary Services. Lecture Center Lobby, South

9:15 - 10:00 AM
L. **Further along the Information Superhighway: Student Use of Electronic Resources**
Presenters: Joseph Petrick and Jane Vavala
Alfred State College
E-mail: petricja@alfredstate.edu, vavalaja@alfredstate.edu

Like other academic libraries, the Hinkle Library has been including catalog records for Internet-accessible resources in its online catalog. These include not only records for journals available in aggregator databases, and e-books, but also freely available websites. Librarians at the Hinkle Library at Alfred State College have undertaken a study to determine how students are accessing and using electronic resources provided by the library. A preliminary survey indicated that students asserted they were using electronic resources more frequently than was indicated by statistics gathered by the library. Further investigation using students' citation behavior, conducted with the assistance of faculty in various academic departments, more accurately demonstrates how electronic resources, including e-books and freely-available websites, are being used in course assignments. The assessment techniques and results will be discussed in relation to electronic resources available through SUNYConnect and other sources.

9:15 - 10:00 AM
M. Pointing them in the Right Direction or Leading Them Down the Garden Path? A Comparison of Citation Help Files in Online Databases

Presenters: Jane Kessler and Mary Van Ullen
University at Albany
E-mail: [jkessler@uamail.albany.edu;](jkessler@uamail.albany.edu) mvanullen@uamail.albany.edu

While bibliographic style is a concept introduced in information literacy classes, many students still struggle to format citations correctly.
Both students and librarians might be surprised to find that help with formatting citations is available online in many subscription databases. How accurate is this help? Can librarians refer patrons to it with confidence? Information about formatting citations in seven widely-subscribed databases was examined for scope and accuracy. Implications for library instruction, remote users, and library Web sites will be discussed.

9:15 - 10:15 AM
N. SUNYLA: Past and Present, Promise and Performance
Presenter: Corinne Nyquist,
SUNY New Paltz
This panel presentation will focus on SUNYLA Past and present, promise and performance, accomplishments and unfinished agenda. As one of those who was here when SUNYLA began and not about to retire anytime soon, I would like to gather those who, like me, can present overview and opinions.
SUNYLA was formed early in 1969 in Utica. I joined the New Paltz
college library full time as a cataloger in September 1969 and I still have my first membership card signed by Sylvia Schanz for the year ending June 30, 1970. I know that Dave Kreh was one of the organizers. This will be an opportunity to pass on our oral history. For example, New Paltz had a SUNYLA chapter, the only one I believe.

9:15 - 10:15 AM
NN. Paving the Streets in SUNY's Cyberspace: SUNY Connect Project Update
Presenter: Maureen Zajkowski
OLIS (Office of Library and Information Services)
Stop by this forum to hear about plans to update the SUNYConnect LMS: union catalog, universal borrowing, version 16, web editor and to ask OLIS staff about these and other initiatives.

10:15 - 11:00 AM: SIG meetings

11:00 AM - 11:45 AM
O. **Open Access Journals @ Your Library** *.*
Presenters: Nancy Cannon, Jennifer Gay
SUNY Oneonta
E-mail: cannonns@oneonta.edu
The system of scholarly communication that existed for decades is in the process of reinvention. Through groups such as CreateChange.org, librarians are at the

forefront of the revolution. We believe it is the mission of academic libraries to do whatever is feasible to help alleviate the crisis in scholarly communication. Educational Change: a Journal of Role Analysis and Institutional Change is a peer-reviewed philosophy journal that has been published at the College at Oneonta since 1995. This presentation will outline the process we used to make this journal available to the world as an open-access journal on the web, from discussions we had with the College at Oneonta Philosophy Department where we originally proposed the idea to the use of Dspace(http://dspace.sunyconnect.suny.edu)provided by the SUNY Office of Library Systems.

11:00 AM - 12:00 noon
P. SUNYConnect II: the new SUNYConnect Plan and members' feedback
Presenter: Andy Perry
Binghamton University, OLIS, SAC Chair, SUNYLA Liaison to SAC
E-mail: aperry@binghamton.edu

SAC has been developing a new plan for SUNYConnect now that the original five-year plan has expired. The draft Plan will be presented to SCLD at their annual conference held during April, 2005. Before the Plan can be presented to the SUNY Provost in June, the SUNYLA membership needs to participate in an explanation of the new Plan and have a chance to offer feedback on it. Andy as SAC Chair and as the SUNYLA liaison will present the new Plan and invites member comment to be incorporated

11:00 AM - 11:45 AM
Q. Situated Information Literacy: A Model of Students' Information Uses and Practices
Presenter: Jim Nichols
SUNY Oswego
E-mail: jnichol1@oswego.edu

We can neither foster nor assess information literacy unless we understand how effective students use information in the real situations they face in college. As librarians, we also need to understand how information seeking and retrieval relate to other components of information literacy. I will present the Three Directions Model of Information Literacy. This model was derived from in-depth case studies of the research practices of ten successful university juniors and seniors. The Three Directions will help you identify and understand the skills and practices that constitute information literacy, help you understand how information literacy develops in your students, give you ideas on how you can design assignments and activities to foster information literacy, and help you assess and diagnose the information literacy practices of your students.

Check out of dorms by 1:00 PM

12:00 noon - Farewell and box lunch pick-up in Lecture Center Lobby
Thanks for coming and have a safe trip home!

Poster Sessions and Presenters:

❑ **Promoting Healthcare Literacy to Senior Citizens**
Mary Chimato, Susan Werner
Stony Brook University

❑ **Raymond V. Damadian, M.D. : The MRI and the Controversy of the 2003 Nobel Prize in Physiology or Medicine**
Jack E. Termine, Richard J. Macchia, M.D.
SUNY Downstate Medical Center

❑ **AskIVA: Balancing Academic Integrity and Student Privacy**
Amy Pass
Empire State College

❑ **Working the Avenues on Campus to Get One-on-one with Patrons**
Elaine LasdaBergman and Carol Anne Germain
University at Albany

❑ **Summer Institute for Math and Science Faculty at Center for Excellence in Learning Technology**
Raymond Wang, Math & Science Librarian and John Illiff, Instructional Design Librarian
CUNY College of Staten Island

❑ **Books & Tattoos: User-centered Practices at Sojourner Truth Library**
Valerie Mittenberg
SUNY New Paltz

❑ **Looking for Dream Street and other Non-Mainstream Films**
Wendy West and Carol Anne Germain
University at Albany

❑ **Information Literacy Through the Streets of Hollywood**
Gerald Burke and Carol Anne Germain
University at Albany