



The 36<sup>th</sup> Annual SUNYLA Conference  
SUNY College at Cortland  
May 25 – 27, 2004

[www.sunyla.org](http://www.sunyla.org)

# SUNYLA 2004 Vendor Showcase

Below is a list of the vendors who are sponsoring the 2004 SUNYLA Conference. Please join them for breakfast, breaks, exhibits, and the vendor/poster session reception in the Corey Union on Wednesday, May 26, 2004.

We thank all the vendors for their support of this year's conference.

ACLS History E-Book Project	M.E. Sharpe and Salem Press
Ambassador Book Service	New York State Department of Health
Annual Reviews	Northeast ADA & IT Center
Bowker	Nylink
BUSCA	RAND New York
CTech	Serials Solutions
EBSCO	WALDO
Ex Libris	World Book

## **Special thanks to the following vendors for their generous event sponsorship:**

Ambassador Book Service – conference reception  
EBSCO – breaks  
Ex Libris – continental breakfast

## **Special thanks to the following local merchants for their generous donations to the conference:**

Bernard's Clothier & Golf	Graphic Plus Printing
Citidel Communications – WKRT/WIII	Hollywood Restaurant
College Bookstore	Jody's Hallmark/Trends
Cortland County Convention & Visitor's Bureau	Invigorations
Cortland Hardware	Mandolin Winds
Cultural Council of Cortland County	Nordic Sports
Delli Central	Olde Homer House
Diva's of New York	Price Chopper
Doug's Fish Fry	Public Health Foundation
Good Things: Furniture and Gifts	Sarvay Shoe Company

## **Special Acknowledgements:**

We would like to especially thank Auxiliary Services Corporation for their generous support for our keynote speaker Nancy Kranich.



TUESDAY MAY 25, 2004

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**8:30 AM- 6:00 PM**  
**REGISTRATION**  
**Lobby, Corey Union**

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**PRE-CONFERENCE WORKSHOPS**  
**INDIVIDUAL AFTERNOON SESSIONS**

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**1:00 PM to 4:00 PM**

**A. Accessibility Update 2004: Developing and Refining Access Policies for Students with Disabilities in Library Settings**

Presenters: Andrea Haenlin-Mott and Sharon Trerise

**Room 306, Corey**

Accessibility means many things when serving students...usability, accounting for differing learning styles and abilities, as well as policies for meeting the needs of students with physical, learning and sensory disabilities. Now that the ADA has been in existence for 14 years, there is much we have learned about what works well and what doesn't with physical and programmatic accessibility. With the wide use of information technology, access considerations for libraries have expanded to accessibility of online databases and other web-based resources, as well as software and hardware concerns.

**1:00 PM– 3:00 PM**

**B. Frameless and Fearless: Optimizing the Frameless ALEPH Web OPAC**

Presenters: Laura K. Murray, Karen Coombs, SUNY Cortland

**Conference Room, Memorial Library**

A review of the structure of the frameless ALEPH500 Web OPAC followed by a demonstration of instructions and exercises for advanced customizations. Topics covered include: dealing with pop-up windows, adding and subtracting field hotlinks from the Full Record display using the style sheet to make dramatic global changes adding and subtracting, search forms, customizing filters, customizing the basket, and printing results using a print style sheet.

Recommended Prerequisites: Prior knowledge of

the SUNY ALEPH WEB OPAC Template and the Frameless Web OPAC introductory training sessions .

**1:00 PM – 4:00 PM**

**C. Best Practices for Mentorship Programs**

Presenters: Carol Anne Germain and Wil Prout

**Room 304, Corey**

Mentorship programs in libraries foster collegiality and professional development, both for the mentee and mentor. Many studies have shown that mentoring can improve career satisfaction and success. In this workshop, attendees and facilitators will work together to develop strategies for creating and implementing effective mentorship programs. Mentees, mentors, and ALL other interested individuals are encouraged to participate in this best practices workshop.

**1:00 PM to 3:00 PM**

**D. "The Real World": Teaching Problems and How to Deal with Them**

Presenter: Jeff Liles

**Room 209, Corey**

In this session, Dr. Jeff Liles, Library Instruction Coordinator at SUNY Geneseo, will talk about the "art and science" of thinking on one's feet in the classroom in the face of the unexpected. He will work interactively with the participants and role play "real world" classroom situations and challenges submitted by librarians. Dr. Liles will combine these role plays with teaching and learning theory and use it all as the instructional "text" and "materials" of the seminar. This will be a fun and informative workshop.

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**3:00- 6:00 PM ♦TOURS**

**3:45 & 4:45**

**Cortland Architectural Tour**  
**(1890 House and Alumni House)**

**Meet in Front of Corey**

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**3:30 & 4:30**

**Tour of Memorial Library**  
**Meet in the Library Lobby**

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**4:15 PM- 6:00 PM ♦SUNYLA EXECUTIVE BOARD/COUNCIL MEETING, Conference Room, Memorial Library**

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**6:00 PM- 8:00 PM♦ MEMBERSHIP SOCIAL (Buffet)**

**1890 House**

**Come greet old friends and meet new ones. The 1890 Hours in within walking distance. Transportation is available upon request at the registration desk.**

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**Wednesday MAY 26, 2004**

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**8:00 AM-12:00 (Noon) ♦ REGISTRATION Lobby, Corey Union**

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**7:30 AM - 8:45 AM BREAKFAST WITH VENDORS Exhibition Lounge, Corey**

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**9:00 AM-10:00 AM WELCOME & KEYNOTE ADDRESS: Brown Auditorium, Old Main The Patriot Act and its Impact on Libraries Keynote Speaker: Nancy Kranich, Former ALA President**

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**BREAK 10:15 AM - 10:30 AM Lobby, Corey**

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**CONFERENCE WORKSHOPS 90 MINUTE SESSIONS**

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**10:30 AM – 12:00 PM E. A Discussion of Reference Desk**  
Presenter: Charles Cowling, SUNY Brockport  
**Room 120, Sperry**

The last time a SUNYLA Conference workshop focused specifically on service at the reference desk was 1997's "Re-Thinking Reference" workshop. Given the ongoing changes in our work since then, it seemed timely to have another discussion on the subject. The presenter will lead the discussion, using his experience at Brockport to highlight major trends and issues facing reference desk staff, and will encourage attendee participation. Let's talk reference: everything from how online resources affect the reference

interview to using student assistants, to handling the increasing number of "technical" questions (e.g., how do I format my spreadsheet?) many of us experience. We'll discuss, debate, and learn from one another!

**10:30 AM - 12:00 PM F. Aleph and SFX Code Management: Beyond VI**  
Presenter: Wendi Ackerman, SUNY Upstate Medical University  
**Room 207-208, Corey**

Improve your students' access to the library catalog and electronic journals by learning to edit and manage Aleph/SFX code more efficiently. The presentation will cover: a conceptual overview of the how code editors interact with SFX/Aleph; alternative applications (UltraEdit, UltraCompare, etc.); effective use of the applications.

**10:30 AM - 12:00 PM G. Licensing and Copyright for Electronic Resources**  
Presenters: Abigail Bordeaux, Frank Mols; Binghamton University  
**Room 209, Sperry**

What is a license, anyway? What are the rights in "copyright"? What do I need to know about the DMCA and TEACH Act? Why does my license agreement talk about "acts of God"? Dealing with license agreements--and the legal landscape that underpins them--has become a regular part of life for librarians who manage electronic resources. But licenses can often be lengthy, complex, and daunting documents. This session will provide an overview of what you need to know to read and understand your license agreements and successfully negotiate terms and conditions that are favorable to libraries and library patrons.

**10:30 AM - 12:00 PM H. Marketing 101: Marketing Library Services for Librarians**  
Presenter: David Orenstein, Westchester Community College  
**Room 214, Sperry**

What is the difference between marketing and promotion? How do I create a marketing plan; plan focus groups, use the marketing mix to reach

out to my campus community? What is a marketing segment and target? Do I need a lot of money? All these and many more questions will be answered.

**10:30 AM - 12:00 PM**

**I. Plagiarism: What's a Prof. to do?**

**Prevention and Detection Strategies**

Presenter: Marya Shepherd, Suffolk County Community College

**Room 209, Corey**

This plagiarism workshop provides faculty with materials and strategies for detecting and preventing plagiarism. Topics include intentional and unintentional plagiarism, strategies and materials for preventing plagiarism, methods for tracking down plagiarized work, assessment of essays and papers from free term paper sites, procedures for buying papers from paper mills, and a demonstration of "free" and "fee-based" plagiarism detection software programs. Central to this presentation is the role of librarians in assisting both faculty and students in dealing with the issue of plagiarism.

**10:30 AM - 12:00 PM**

**J. Wireless But Not Disconnected: WLAN Basics for the Non-Techie**

Presenter: Bill Drew, SUNY Morrisville

**Room 204-205, Corey**

Do you have questions about Wireless? What is a WLAN or what is Wi-Fi? This session will answer these basic questions and provide the non-techie with an overview of the technology and how the libraries are using it.

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**12: 15 PM -1:45 PM BUFFET LUNCH**

**Function Room, Corey**

**SUNYLA MEMBERS MEETING**

**PRESENTATION: Friend of SUNYLA Award; Sylvia Chu Scholarship, Door Prizes!**

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**CONFERENCE WORKSHOPS**

**45 MINUTE SESSIONS**

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**2:00 PM - 2:45 PM**

**K. "I was skeptical at first, but now I'm sold." Undergraduate Students React to a Semester's Worth of Information Literacy Instruction**

Presenters: Kimberly Davies, Elizabeth Ippolito, Katherine Lamie; SUNY Geneseo

**Room 209, Sperry**

With a vision to seamlessly incorporate course content with library research skills, Instruction Librarian, Kim Davies, and Chair of SUNY Geneseo's Anthropology Department, Dr. Ellen Kintz, have worked closely to develop two innovative experimental courses. Comments from one class in particular focused on the students' initial hesitation to engage in EVEN MORE library instruction. The seniors, especially, thought they knew it all! After a semester of intensive research training, including in-class activities, homework assignments, graded exams, and librarian feedback, those same students now know they were sadly mistaken. "Now," they say, "they are sold." As evidence of this, two undergraduate students from the class on Mayan Hieroglyphics will present their initial reaction to the experimental course, their thoughts and accomplishments as they were involved in multiple hands-on learning activities, and their comments and experiences in research since the course has ended.

**2:00 PM - 2:45 PM**

**L. A Fresh Focus: Moving Forward with the SUNYConnect Union Catalog**

Presenter: Eva M. Krall, Ex Libris

**Room 120, Sperry**

In December 2003 Ex Libris and the Office of Library and Information Services began a renewed effort in the implementation of the SUNYConnect union catalog and related initiatives for universal borrowing and shared authorities. As the principal Ex Libris project manager for the SUNYConnect consortia, I will address the main phases of the project and the achievements that have been realized to date. The presentation will review key decision points related to implementation, testing, and considerations for ongoing support. Given the significant role the union catalog components play in the enhanced sharing of resources across the State University system, this will be an excellent opportunity to interact with SUNY librarians.

**2:00 PM - 2:45 PM**

**M. Everything You Wanted To Know About Privacy Audits (But Didn't Know How to Ask)**

Presenter: Michael Matis, University at Albany  
**Room 209, Corey**

A privacy audit is a systematic review of the data collection practices of an organization.

Conducting an audit allows an organization to determine if its data collection practices are consistent with the stated privacy policy of the organization. This workshop will discuss the rationale for libraries to conduct privacy audits using the ALA's model audit as a guide.

<http://www.ala.org/Template.cfm?Section=Privacy1&Template=/ContentManagement/ContentDisplay.cfm&ContentID=43556#privacyaudit>

**2:00 PM - 2:45**

**N. It Wasn't Me, It Was Eve: Academic Original Sin and the Librarian**

Presenter: Gail Wood, SUNY Cortland  
**Room 207-208, Corey**

"Student plagiarism is epidemic and the Internet makes it so easy" has been said so often and so loudly that it has become a truism. This presentation explores the realities of cheating and academic dishonesty. Also explored are the roles of the librarian in promoting an environment of academic integrity and respect for scholarship. How can the librarian help resolve the tension between the need for respect for scholarship and the ideal of fostering originality and creativity in students.

**2:00 PM - 2:45 PM**

**O. Web Usability Redux**

Presenters: Kate Bouman, Bern Mulligan  
Binghamton University  
**Room 204-205, Corey**

We conducted the follow-up to last year's web usability study this past October and would like to share the positive results with our SUNYLA colleagues. In addition, we listened to all the audiotapes from our sessions with students (both years) and selected comments that amplify and enhance the results and add an ethnographic dimension to the study. We believe this presentation is in keeping with the theme of the conference, since we consider the web site to be at

the "core" of our public services, and by improving it, we facilitate the ability of our faculty and students "to research, evaluate, and disseminate information."

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**BREAK 2:45 PM- 3:00 PM**

**Lobby, Corey**

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**CONFERENCE WORKSHOPS  
45 MINUTE SESSIONS**

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**3:00 PM - 3:45 PM**

**P. Article Linker: Comprehensive, Customized, and Straightforward**

Presenters: Robin Petrus, Broome Community College; Vicky Robl, Serials Solution  
**Room 207-208, Corey**

Serials Solutions' Article Linker is a full-feature Open URL link resolver that seamlessly links all of a library's resources into one easy-to-access collection. In this session, you will learn how Broome Community College has implemented Article Linker to combine OpenURL technology, the most accurate and comprehensive metadata available, and an intuitive interface to present patrons with an easy, straightforward path to desired content. Included with this presentation will be a demonstration on how patrons can gain access to full-text content through article-level links, the best available URLs, and links to extended resources. Special attention will also focus on the technical requirements and installation procedures required for Serials Solutions' hosted solution. Specifically, discussion will focus on servers, software and the underlying knowledge base. Because of the expansive utility of Open URL link resolvers, this presentation will be useful to reference, instructional, serials, and acquisition librarians, as well as library management.

**3:00 PM - 3:45 PM**

**Q. Expelled from Eden (Things They Never Taught Us in Library School): Circulating Media Equipment**

Presenters: Lorraine Melita, Marc Wildman, Gail Wood; SUNY Cortland  
**Room 204-205, Corey**

Memorial Library at SUNY Cortland has several varieties of video and digital cameras that it offers for loan through its circulation department. This

equipment is available to students and staff for use on multimedia projects. Circulating equipment has presented many new concepts and challenges to a service that is set up for traditional books and audio-visual materials. Issues from cataloging to loan procedures, acquisition and replacement of these materials all had to be adjusted to accommodate expensive equipment. How these issues are handled and the resulting policies, procedures and experiences will be presented and discussed.

**3:00 PM - 3:45 PM**

**R. Rebuilding a Library Website: Brick by Brick**

Presenter: Gulnara Shafikova, Stony Brook University

**Room 214, Sperry**

Creating a website, which supports complex information-seeking and learning behavior of a library patron, is a very difficult task. The Stony Brook University Library has recently undergone a major website redesign. This project will serve as a basis for presenting strategies and methodologies for building a successful web development project. Analyzing the Stony Brook Libraries website redesign step by step, the presentation will guide librarians through a multifaceted effort of planning and building a website. It will cover three major project milestones: preliminary planning, design and development, and deployment and maintenance and will include methodologies for each step.

**3:00 PM - 3:45 PM**

**S. Teaching with Style: A Comparison of Electronic Citation Generators**

Presenters: Jane Kessler, Mary Van Ullen; University at Albany

**Room 209, Sperry**

The proper use of appropriate citation formats to acknowledge the work of other researchers and writers is a standard theme in information literacy instruction. Electronic tools to help students generate citations are available both on the Web and as part of PC-based software for personal reference management. What is the role of libraries in making citation generators available? While some libraries provide access or instruction for these tools, how accurate are they in generating correct citations? How difficult are citation generators to use and what are the

common types of errors they produce? Several free and fee-based citation generators will be compared, along with a PC-based program.

**3:00 PM – 3:45 PM**

**T. The Collaborative Imperative: Building Campus Alliances and Enhancing the Core Role of the Library**

Presenter: Lisabeth Chabot, Ithaca College

**Room 120, Sperry**

As librarians seek to have a more integral and active role in the campus community, risk taking, widespread consultation/networking, and coalition-building is essential. As a new library director, I will discuss outreach initiatives to several campus units and constituents, including the library staff; undertaken to raise the profile and reinforce the central role of the library.

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**BREAK 3:45 PM- 4:00 PM**

**Lobby, Corey**

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**CONFERENCE WORKSHOPS**

**45 MINUTE SESSIONS**

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**4:00 PM - 4:45 PM**

**U. Co-operative Cataloging in SUNY -- the Fredonia/Binghamton Pilot Project**

Presenters: Sandy Card, Binghamton University; Vince Courtney, Randy Gadikian, SUNY

Fredonia; Andrew Perry, Binghamton University

**Room 209, Sperry**

With the implementation of Aleph, we have created a pilot project to test the feasibility of Binghamton handling monographic cataloging for Fredonia. The presentation will contain an overview of our project including our decisions regarding how to decide what to catalog, standards and physical processes to use and problems that arose. We will also cover our cost analysis, personnel implications, and our thoughts on possibility of scaling this type of processing.

**4:00 PM - 4:45 PM**

**V. Have Exhibit, Will Travel**

Presenters: Judith Adams-Volpe, Kathleen Quinlivan; University at Buffalo

**Room 214, Sperry**

Traveling exhibits present opportunities for SUNY's libraries to engage their campus and local

communities. Libraries can develop exhibits with the potential to 'travel' to other SUNY libraries and also be presented in local public libraries. Additionally, SUNY libraries can partner with local libraries to bring premier national traveling exhibits to our locales. These high-profile exhibits can be augmented with local event programming to raise the visibility of our libraries and promote public participation. The session will present examples of potential 'traveling exhibits' developed by the University at Buffalo Libraries (on Amy Tan, and on Endangered Species), as well as discuss the partnership of the Buffalo and Erie County Public Libraries and the University at Buffalo Libraries to sponsor the national traveling exhibit and associated events: "Frankenstein: Penetrating the Secrets of Nature. It's Alive...in Buffalo/Niagara!" (February, 2004).

**4:00 PM - 4:45 PM**

**W. Library Intranets: Centers for Web Content Management, and Information Collection and Distribution**

Presenter: Karen Coombs, SUNY Cortland  
**Room 120, Sperry**

Intranets play an important role in corporate organizations today, facilitating communication, document sharing and a host of other functions. While many of these applications have potential advantages for libraries, not all libraries have implemented intranets or understand their benefits. This presentation will discuss how libraries can use intranets in order to manage website content, collect statistics, and distribute information. An overview of the technologies and requirements for implementing an intranet will be given, along with possible applications for intranets in a library setting. Cortland's experience of developing, designing, and implementing a library intranet will be shared. The Cortland library intranet has empowered subject specialists by giving them the ability to control and maintain the content on their subject pages. Web-based forms allow important statistical data to be automatically tracked, increasing data integrity, efficiency and making information available in real-time.

**4:00 PM - 4:45 PM**

**LL. Demonstration of WB Research Library, a PRIMARY SOURCE Product**

Presenter: Bob Buck, WorldBook  
**Room 209, Corey**

The WORLD BOOK RESEARCH LIBRARIES provides the ultimate collection of primary source documents and books in an easily accessed online format that complements all parts of any library collection. The eight research modules are U.S. History, World History, Political Science and Law, Social Sciences, Literature, Science and Mathematics, Language and Philosophy and Religion. There are more than 5,500 books and 260,000 documents in all.

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**5:00 PM- 6:15 PM**

**RECEPTION WITH VENDORS AND POSTER SESSION PRESENTERS**

**Exhibition Lounge, Corey**

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**5:00 PM - 6:00 PM**

**Special Interest Groups Meetings  
Corey Union (See Message Board)**

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**WEDNESDAY BUFFET DINNER**

**6:30 PM – 10:30 PM**

**Function Room, Corey**



**THURSDAY MAY 27, 2004**

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**6:30AM - 8:15AM**

**LIME HOLLOW NATURE WALK**

(Meet @ Clark Hall --Student Residence)

Led by Steve Broyles of Cortland's Biological Sciences department, this early-morning walk will highlight spring wildflowers and birds found in a unique natural area close to the college, and have us back in time for breakfast. The trails travel up and down a topography which includes kettle ponds and three other types of freshwater habitat.

Be sure to sign up at the registration desk so that we have a good idea of numbers, wear appropriate walking shoes, and bring binoculars if you'd like!

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**8:00 AM - 8:45 AM**  
**BREAKFAST**  
**Function Room, Corey**

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**CONFERENCE WORKSHOPS**  
**90 MINUTE SESSIONS**

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**9:00 AM - 10:30 AM**

**X. Focus on Five: Anticipatory Sets and Lesson**

Presenters: Kimberly Davies, SUNY Geneseo; Alice Harrington, Monroe Community College; Katherine Merrill, SUNY Geneseo

**Room 120, Sperry**

Studies show that the first five minutes of any lesson are essential in grabbing and maintaining students' attention while preparing them for the content to follow. Focus activities, or anticipatory sets, performed at the beginning of a class session, can set the stage for the learning which is about to happen; pique students' interest and engage them fully from the start; allow students to use prior knowledge and enhance their comprehension of abstract concepts by making relevant connections; and assess the level of students' understanding of upcoming instruction so the instructor may address unclear topics and avoid the duplication of teaching known concepts. In this workshop, the presenters will offer a few examples of anticipatory sets and later guide the audience into developing and sharing their own ideas for creating focus activities in the classroom.

**9:00 AM - 10:30 AM**

**Y. Frameless OPAC: How we did it!**

Sponsored by the Automation and Information Technology Committee  
Presenters: Bill Drew, SUNY Morrisville; Karen Coombs, SUNY Cortland; Natalie Sturr, SUNY Oswego; Michele Eichelberger, Finger Lakes CC; Marianne Hebert, SUNY Potsdam.

**Room 209, Sperry**

The Frameless OPAC. They look nice but how did they do that? A panel of librarians from various SUNY campuses will tell you how they did it and why.

**9:00 AM - 10:30 AM**

**Z. Implementing Metalib on a Shoe-String**

Presenters: Anna Badillo, Mark Lasek, Valerie Mittenberg, Athena Nazario, Greg Wirszyła, SUNY New Paltz

**Room 214, Sperry**

Technology is in constant flux and as a result, the structure of librarianship is fluid. Often librarians are called upon to reorganize work flows and work habits. It is a challenge to fulfill an academic community's research needs, promote information literacy and keep up with changes in technology. In the Fall of 2003, the Sojourner Truth Library at SUNY New Paltz went live with STL MetaLibrary; a federated search tool powered by an Ex-Libris product called MetaLib. We are the first SUNY Library to have implemented this federated search tool. We implemented it within a year of receiving access to the new tool. While the implementation process was challenging, we learned many useful lessons during the implementation process. In our presentation, we will explore the functions of Metalib and review our implementation process including selecting implementation team members, formulating the plan, identifying and developing necessary skill sets, customizing the interface, entering data, testing the system, and developing support materials. Publicity and training issues will also be addressed. We will discuss the challenges associated with federated searching and the benefits to the research process and information literacy.

**9:00 AM - 10:30 AM**

**AA. Information Literacy Skills Preparing Librarians and Biology Students for the 21st**

Presenter: Frederick W. Stoss, University at Buffalo

**Room 207-208, Corey**

The Human Genome Project accelerated research in the disciplines of the biological, chemical and computational sciences. The sequencing of the human genome and other genomes is cited as one of the greatest scientific achievements of all time. Scientific research has created new disciplines of bioinformatics, genomics, and proteomics. This presentation provides a brief overview of the evolution of The New Biology and its role as a major driving force in science research and teaching and focuses on library services required

for meeting the challenges of librarians. Attendees are strongly encouraged to bring handouts, summaries, and ideas to share.

**9:00 AM - 10:30 AM**

**BB. Providing Accessible Web Content Benefits Everyone**

Presenter: Sharon Trerise, Cornell University  
**Room 204-205, Corey**

Whether you are creating web pages, teaching a course in web page design or referring a student with a disability to web sites for course or research information, it helps to understand the challenges that students with disabilities face when trying to use inaccessible web pages. Understanding how people with disabilities access web pages makes the task of creating accessible pages faster, easier and more intuitive. And the fact is that everyone benefits from accessible web pages, not just people with disabilities. Accessible web pages do not have to be boring web pages. There are basic design considerations which will ensure that web pages are accessible to everyone, regardless of whether the individual is blind, has mobility impairments, a learning disability or is trying to view a web page using a PDA. In addition, we will address the topics of captioning online video clips, the accessibility of PDF files and ensuring the accessibility of distance learning content that includes PowerPoint presentations.

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**BREAK, 10:30-10:45**

**Lobby, Corey**

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**POSTER SESSIONS, 10:30-11:15**

**Fireplace Lounge, Corey**

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**CONFERENCE WORKSHOPS**

**90 MINUTE SESSIONS**

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**11:15 AM - 12:00 PM**

**CC. Beyond the Core of Information Literacy**

Presenter: Pat LaCourse, College of Ceramics at Alfred University  
**Room 120, Sperry**

Let's enhance our students' ability to store and manage information. There will be a description of a one-credit online thesis seminar that covers traditional information literacy and adds skill with technological tools for the proficient storage, use and display of information to help ensure a quality

product. A specialized database (EndNote) is used to efficiently store, retrieve, and format references in an appropriate style. MS Word automatically generates a Table of Contents, and Lists of Figures, Tables, and Equations. Google tools improve Internet searching. The seminar is crafted for engineering and science graduate students, but can be easily altered for integration with an undergraduate curriculum in any discipline with any size project.

**11:15 AM - 12:00 PM**

**DD. Scholarly Communication and Libraries**

Presenter: Nancy Cannon, SUNY Oneonta  
**Room 209, Corey**

The core of a library is its collections. Faced with spiraling costs for periodicals, libraries have been forced to cut both periodical subscriptions and monograph budgets. The commercial publishing industry exists to make a profit. This presentation will explore some alternatives for scholarly communication that bypass commercial publishers.

**11:15 AM - 12:00 PM**

**EE. SciFinder Scholar - Affordable, High Impact Across Sci-Tech Disciplines**

Presenters: Frederick W. Stoss, A. Ben Wagner, University at Buffalo  
**Room 204-205, Corey**

Since SciFinder Scholar is produced by Chemical Abstracts Service (CAS), many people fail to appreciate the multi-disciplinary nature of this extensive resource. Over 61 million substances are linked to over 38 million literature references going back to 1907. CAS has identified and indexed over 39 million biosequences alone. The presenters will demonstrate the usefulness of this resource in biology, biochemistry, medicine, materials science, earth & environmental sciences, physics, and engineering. The special features of the interface that give SciFinder Scholar its extraordinary combination of power and ease-of-use will be reviewed. Training of reference librarians and the use of this "one-stop" science resource at both science and general reference desks at the University at Buffalo will also be discussed. Special discounts are offered for non-chemistry Ph.D. granting institutions that make SciFinder Scholar surprisingly affordable for

smaller schools. Pricing information and a cost per use analysis will be presented.

**11:15 AM - 12:00 PM**

**FF. Student Success: Learning Communities and the Library**

Presenters: Nancy Frazier, David W. Sawicki,  
Buffalo State College  
**Room 209, Sperry**

A library research methods course was offered as part of the Learning Communities program for the first time at Buffalo State College during the fall semester, 2003. A learning community at Buffalo State is a 13-credit hour block of courses that addresses general education and basic skills requirements. Courses are integrated around a theme. Learning communities are designed for first-time, full-time students to ease their transition to college. The inclusion of the library research methods course within Buffalo State's Learning Communities promotes lifelong learning, helping students become information literate. This presentation provides background information about Learning Communities, the history and goals of the Learning Community program at Buffalo State College, and highlights our experiences as participating librarians. Come share the joys and sorrows of encouraging students to appreciate interrelationships between subjects.

**11:15 AM - 12:00 PM**

**GG. Subject Specific Databases via**

**EBSCOhost** Presenter: John H. Henderson,  
EBSCO  
**Room 207-208, Corey**

John Henderson of EBSCO Publishing will discuss and demonstrate EBSCO's subject specific databases. These databases are designed specifically for academics and would be great research tools for SUNY libraries. Subject matter includes gender studies, hospitality & tourism, religion & philosophy communications and mass media, nursing & allied health, psychology & behavioral sciences and computer science. This session gives the attendees specific information to suit their institutions' needs. These databases include searchable linked citations, journal alerts, index browsing and personalized folders. They also support open URL configuration to work in

conjunction with SUNY's new catalog and link resolver.

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**BREAK 12:00 PM- 12:15 PM**

**Lobby, Corey**

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**CONFERENCE WORKSHOPS**

**45 MINUTE SESSIONS**

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**12:15 PM -1:00 PM**

**HH. Helping Freshmen Connect the Virtual and Physical: Tours with Laptops**

Presenter: Sue Ann Brainard, SUNY Geneseo  
**Room 204-205, Corey**

Today's college students rely heavily on the online databases and services that their libraries provide, yet they still need to retrieve books and bound periodical volumes, locate special collections, and visit various library offices. Freshmen especially have a hard time connecting the virtual library with the physical. In an effort to integrate the physical and virtual libraries, some freshmen library sessions at Geneseo have been taught at various service points and collections around the library building, where students use laptops to search the online database or tool that corresponds with each collection or service. I will present assessment results that indicate that this approach helps students make connections between databases and collections, and request forms and service desks/staff, that some of them failed to make with past approaches.

**12:15 PM - 1:00 PM II. Linking periodical subscriptions and learning outcomes: a practical response to the Crisis in Scholarly Communication**

Presenter: Jenica Rogers, SUNY Potsdam  
**Room 209, Sperry**

Libraries face a crisis in scholarly communications - journal prices are outpacing libraries' purchasing power, and the problem is getting worse. Open Access is a good institutional response to the crisis, but libraries have been left with few *practical* or *immediate* choices. Using the questions "What would our subscriptions be if we just started over?" and "What are our departments teaching?"--- collection development officers can reevaluate how the products of scholarly communication and teaching in each subject area interact. The end

goal: Recreating our periodicals holdings and budget based on current needs and resources.

**12:15 PM - 1:00 PM**

**JJ. More than one way to Peel an Apple: Using Web CT to Teach Information Literacy**

Presenters: Amanda B. Johnson, Ron Conklin,  
SUNY Cortland

**Room 120, Sperry**

A presentation and discussion of how SUNY Cortland has incorporated WEBCT in information literacy sessions, examples of how the software is used, potential uses, advantages and complications of going online with Information Literacy.

**12:15 PM - 1:00 PM**

**KK. Science Librarians' Issues Forum and Discussion Group**

Presenter: Frederick W. Stoss, University at Buffalo

**Room 207-208, Corey**

Science librarians across SUNY are confronted with a myriad of issues, concerns, and controversies. From soaring periodicals budgets and shrinking (or non-existing) book budgets, new and emerging disciplines, increased Internet use and changes in the delivery of reference services, science librarians are facing changes and challenges. This will be the first (to many SUNY science librarians' collective memories) attempt to gather the SUNY Science Librarians and initiate an annual gathering of those librarians working in science, technology, and engineering settings, as the librarian serving (a) specific discipline(s) or as a librarian serving in a more general capacity as the sciences "point of contact" in your library. This inaugural gathering of science librarians will make an attempt to foster future sci-tech programs at SUNYLA, establish better communication links and dialoguers among SUNY Science Librarians, and develop more effective networking and communicating among the science librarians in SUNY. Bring your expertise, enthusiasm, and ideas for how the SUNY Science Librarians can form an effective communications network.

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**THURSDAY BOX LUNCH**

**1:00 PM**

**Lobby, Corey**

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**POSTER SESSIONS:**

**Fireplace Lounge, Corey**

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**Automated Printing with ALEPH**

Presenter: Marianne Foley, Buffalo State College

It is possible to automatically print notices and reports in Aleph. Make the servers, tables, and daemons work for you. Say goodbye to human intervention. Get to know the job list. Lean to love the print daemon! Amaze your friends and family with your uncanny ability to decipher seemingly meaningless parameter strings like "xxx50,mon\_verdues,A,00,00,00,A,00,00,00,00,00,xxxMN,00,,00,Y,Y,O." This poster session will summarize the steps you need to begin automated report printing, using overdue notices as an example.

**Connecting with K-12 Literature--an exciting new database**

Presenter: Barbara Shaffer, SUNY Oswego

Education students and teachers often want to integrate juvenile literature into their lessons, but it can be challenging to identify appropriate books. This poster session will introduce the "Children's Literature Comprehensive Database," which includes a wealth of useful information such as reading level, subject, genre, and even reviews -- most as searchable fields. More traditional strategies for this process will also be presented.

**Earning the Teacher's Apple: Fun and Games for Learning**

Presenter: Holly Heller-Ross, SUNY Plattsburgh

Instructional session can be fun and informative, and might even inspire a student to polish up a nice Cortland for the teacher. This poster highlights games for learning designed or modified by the SUNY Librarians. Games include the ever popular Jeopardy, Boolean Aerobics, Trading Topics, and Bibliographic Survivor. The poster exhibit will mainly consist of ideas, copies of instructional game handouts, and an online demonstration of one Jeopardy version.

### **Interactive Research Journals**

Presenters: Janet Hogan , Sarah Maximiek  
Binghamton University

Research Journals have been used in library credit courses in order to encourage self reflection by students, and to allow the instructor to gauge student participation. By placing the journals online using the BlackBoard course management system, instructors were able to enhance student learning and engage the student in the thoughtful discussion of their research methods.

### **Internship Experiences at two SUNY Campuses**

Presenter: Amanda Hollister, SUNY Cortland

While an MLS student I formally interned at Binghamton University as a Science Librarian, and had an informal internship at SUNY Cortland as a Systems Librarian. At both institutions, I had the opportunity to assist students in their ability to use library services. This poster will compare the responsibilities I had in my interactions with students during these internships.

### **Mini-Medical School: Exploring Health Information with the Community**

Presenter: Susan Werner, Colleen Kenefick;  
Stony Brook University

For the past four years, the Health Sciences Center library has been an active participant in the School of Medicine's Mini-Medical School. This eight week series covers a wide range of medical and health topics for the public interested in exploring healthcare and related issues. The library presents a two-hour session, "The Web of Medical Information -- The Truth is Out There" for two weeks. Over 200 registered community participants are given a targeted pre-test and then divided into beginner, intermediate, and advanced skill levels. Since these hands-on sessions are taught in three different computer classrooms simultaneously, almost all library staff is involved in some way in this successful outreach program.

### **Teaching Information Literacy - the ANGEL way**

Presenter: Betty Chan, SUNY Brockport

ANGEL is a course management software that has become widely used by faculty at SUNY Brockport. For 2 years librarians taught IL as one component of a three credit course in Communication Skill CMC 111. I developed exercises in ANGEL, as well as a survey to assess students' skills and knowledge gained through the course. Since this was a team taught effort both faculty and librarians had full access to all students' work. In this poster session, I will share my experience of using ANGEL, and will focus on the results of the exercises and survey. Librarians who would like to use ANGEL will gain knowledge of how such exercises as posted in ANGEL enabled students to learn. In addition, using ANGEL in IL would help librarians lessen their workload in grading exercises and quizzes.

### **The Center of It All: Recent Efforts at the Van Wagenen Library**

Presenter: April Davies, SUNY Cobleskill  
This poster will highlight recent efforts aimed at enhancing the role of the Library on campus among other things, this includes displaying student work, publishing a Library cookbook, implementing an intern program with Early Childhood division, and opening a Library café.

### **Polishing the Apple: Collection Displays**

Presenters: Amanda B. Johnson, Dawn VanHall,  
SUNY Cortland

Using your core collection or new materials, you can generate timely and eye-catching displays that will appeal to students, generate faculty interest and potentially boost circulation.

### **Poster Sessions from A to Z**

Presenter: Jane Verostek, SUNY ESF

Do you have questions about poster sessions and wonder how to successfully move an idea from paper to poster? This "poster" on poster sessions provides a thorough review of the many aspects involved in creating professional posters. Information reviewed includes: a review of poster session proposal forms, examples of poster titles and abstracts, photographs of three-dimensional and one-dimensional posters, information on professional organizations that host poster sessions, tips for creating posters and a complete step by step guide to creating posters using PowerPoint.

● PRESENTER BIOGRAPHIES ●

**Keynote Speaker:**

**Nancy Kranich** served as President of the American Library Association in 2000-2001, focusing on the role of libraries in democracies and undertaking advocacy, civic engagement, digital divide and information literacy projects. A tireless champion of the public's information rights, Kranich has spoken out against censorship, secrecy, and other attempts to limit public access to vital information. Today, she chairs ALA's Intellectual Freedom Committee, which is leading the Association's efforts to oppose several provisions of the USA PATRIOT Act and promote privacy. This year, Kranich is serving as Senior Research Fellow at the Free Expression Policy Project in New York. Her work has included commentary on the USA PATRIOT Act and the MATRIX system as well as a public policy report on the Information Commons. Previously, she was Associate Dean of Libraries at New York University where she managed NYU's libraries, press, media services, cable television network, NYU-TV, teleconferencing and distance learning. She also worked in public libraries in Bridgeport and Windsor, CT, and Madison, WI.

For further information please see:  
[http://library.cortland.edu/sunyla2004/keynote\\_info.pdf](http://library.cortland.edu/sunyla2004/keynote_info.pdf)

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**Wendi Ackerman** received her MLS from Syracuse University in 1998. Currently she is with SUNY Upstate where she does Electronic Resources and Reference at the Health Sciences Library. Prior to this Wendi was with SUNY Oswego where was Assistant Systems Librarian before becoming campus Web Coordinator.

**Judith Adams-Volpe** is Director, University & External Relations for the Arts & Sciences Libraries at the University at Buffalo. A former SUNYLA President, she is the author of books and articles on topics ranging from amusement parks to history of technology to faculty use of information technologies. She holds the MLS degree from Syracuse University and an MA in English from Lehigh University. Her present responsibilities include

development of public programming, exhibits, grants, fund raising, and public relations for the libraries. She presently represents UB on the SUNY University Faculty Senate.

**Anna Badillo**, SUNY New Paltz will do a presentation "Implementing Metalib on a Shoestring" at the 2004 SUNYLA Conference.

**Abigail Bordeaux** is the Electronic Resources Librarian at Binghamton University. Previously she worked in Cataloging and Special Collections at Bryn Mawr College. She received her MS from Drexel University in 1998.

**Kate Bouman** has been a Reference Librarian at Binghamton University since 1998. She received her MLS from Syracuse University and her EdD from Binghamton University.

**Sue Ann Brainard** is a Reference/ Instruction Librarian at SUNY Geneseo. After obtaining her MLS from SUNY Albany in 1984, she spent six years in Manhattan working for New York Public Library as a Young Adult Librarian, then six years at Finger Lakes Community College in Canandaigua, NY. Since 1996, Sue Ann has been teaching information literacy skills to Geneseo students. When she is not teaching freshmen about scholarly literature and research databases, she enjoys teaching history students to find primary sources. Sue Ann has co-taught a one credit Information Literacy seminar for five years, in addition to teaching numerous one-session workshops.

**Nancy Cannon** is Electronic Resources Coordinator, Web Coordinator, and a Reference/Instruction Librarian at SUNY-Oneonta. From 1993-1998 she filled various roles at Binghamton University including Engineering Librarian and Webmaster. She has a BS in Biology from the University of Wisconsin and an MLS from the University at Albany.

**Sandy Card** currently is the Head of Cataloging Services and Acting Head of Technical Support at Binghamton University Libraries. At Binghamton she is heavily involved in the Cataloging and Authority modules of Aleph. She holds an MLS from the University at Albany and a BA in Psychology from Binghamton.

**Lisabeth Chabot**, BS Miami University, AMLS University of Michigan, College Librarian at Ithaca College as of August 2003. Previous 25 years spent working in college libraries in Virginia, both in technical services and public services. While in Virginia, served on the State Council for Higher Education's Library Advisory Committee (the group which provided advocacy for VIVA, the Virtual Library of Virginia project) and the LSTA Advisory Council. Current memberships include the Standards Committee of the College Library Section of ACRL and the Data Collection for Library Managers Committee of LAMA. Participated in the ACRL Mentoring Program for New College Library Directors, both as a mentee and a mentor. Areas of professional interest include assessment, advocacy/outreach, and user-centered service development.

**Betty W. Chan** is Head of Government Documents since 1992 & a Reference Librarian at SUNY Brockport for many years. Together with her colleagues, she contributed to two book length bibliographies. She is a recipient of the Chancellor's Award for Excellence in Librarianship and a past Chair of SUNYLA Professional Development Committee. While she has taught bibliographic instructions for years, she successfully utilized Angel, a course management software, to teach Information Literacy in a credited communication course during 2002-2003. Her poster session will include ways to develop assignments and actual examples of students' work.

**Ron Conklin**, SUNY Cortland, is co-presenting "More than one way to Peel an Apple: Using Web CT to Teach Information Literacy" at SUNYLA's 2004 Conference.

**Karen A. Coombs** is the Information Technology and Instruction Librarian at SUNY Cortland. In addition to developing and maintaining the library web site and Web OPAC, she is responsible for the implementation and maintenance of the library's electronic resources. Karen is interested in web accessibility and usability. She holds an MLS and an MS in Information Management from Syracuse University. Her email address is [coombsk@cortland.edu](mailto:coombsk@cortland.edu). You can also reach her

on the web at

<http://facultyweb.cortland.edu/coombsk>.

**Vince Courtney**, SUNY Fredonia will present "Co-operative Cataloging in SUNY -- the Fredonia/Binghamton pilot project" at the 2004 SUNYLA Conference.

**Charlie Cowling** is Head of Instruction and Reference at SUNY Brockport, where he has been since 1990. His MLS is from SUNY Albany, as is his BA in Chinese Studies. The practice and history of reference work and the challenges faced in that work are topics of great interest to him. In recent years he led the local library council's reference round table group, where a mix of academic, school, public and special librarians engaged in the sort of lively discussion of reference issues hoped for at this meeting of SUNYLA.

**April Davies** currently serves as Catalog/Authority Control Librarian for SUNY Cobleskill. She's been working in libraries since 6th grade and "went pro" in 1994. April holds an MLS from the University of Iowa and a BA in Economics and History from Cornell College.

**Kim Davies** serves as Coordinator of Reference Services/Instruction Librarian at SUNY Geneseo. In Fall 2003, she worked very closely with the Chair of the College's Anthropology Department to seamlessly incorporate information literacy skills into the curriculum. The next goal is to create a developmental approach so that specific skills are being taught at different levels of the Anthropology coursework, in an attempt to avoid redundancy. Kim Davies holds an MLS from the University of Buffalo (1997) and a Bachelor of Arts in French and International Relations from the University of New Hampshire (1995).

**Wilfred (Call me "Bill") Drew, Jr.** is Systems/Reference Librarian at Morrisville College Library. He has taught and written extensively on using the Internet and World Wide Web. He has an MS in Library Science from Drexel University, a BS in Wildlife Biology from Cornell University, and an AS from Tompkins Cortland Community College. He is a recipient of the Chancellor's Award for Excellence in Librarianship and is a past president of SUNYLA.

Bill is also serving as chair of the SUNY ALPEH Users Group.

**Michelle Eichelberger** has been the Automated Systems and Technical Services Librarian at Finger Lakes Community College since 1998. She served as both the project manager and the systems librarian for the conversion to Aleph which took place in the Fall of 2003. She enjoys the problem solving aspect of working with web pages .

**Marianne Foley** is the Systems Librarian at Buffalo State College. Her major responsibilities include the migration to Aleph from Innovative Interfaces and overseeing nearly 250 student and staff computers. She holds an MLS and an MA in Statistics from the University at Buffalo and an MS in Electrical Engineering from the University of Southern California. In a previous life, Marianne taught mathematics at Buffalo State, worked as a biostatistician for a cancer research center, and designed radar systems for F14 fighter jets. Of all these experiences, Marianne believes migrating to Aleph was the most painful.

**Nancy Frazier** has worked as a reference librarian at E. H. Butler Library, Buffalo State College, since 1999. She teaches course-related instruction and *Library 100: Introduction to Library Research Methods*, coordinates the virtual reference service at Butler Library, and is responsible for collaborating on library outreach and publicity. Nancy taught *Library 100* in the Learning Community program at Buffalo State for the first time in fall 2003 and looks forward to working with a new group of first-year students in fall 2004. A former SUNYLA delegate, Nancy enjoyed serving as SUNYLA Secretary from 2002-2004. She received her M.L.S. from the University at Buffalo in 1997.

**Randy Gadikian** is the Director of Daniel A. Reed Library at SUNY Fredonia and the current chair of the SUNYConnect Advisory Committee. A change agent for his entire career, Randy has written articles and presented at numerous conferences on the topic of information technology and appropriate change in the library environment. His current professional interests are cooperative library services and information literacy as a vehicle for improving student

outcomes. Mr. Gadikian has presented at 6 SUNYLA conferences dating back to 1983.

**Carol Anne Germain** is the Networked Resources Education Librarian at the University at Albany. In this position, she teaches UNL 205 (the Libraries' credit-based information literacy course) and course related sessions, develops web-based instruction, and provides reference services at the University Library. Her research interests include the persistence of URLs in academic resources, marketing and instruction. Her personal interests include hiking, and she's proud to note that last summer she (finally) completed the Adirondack High Peaks!

**Andrea Haenlin-Mott** is currently the Project Director for the Northeast ADA & IT Center, which encompasses Federal Region II (New York, New Jersey, Puerto Rico, and the U.S. Virgin Islands). The project is based at the Program on Employment and Disability, NYS School of Industrial and Labor Relations, Extension Division, at Cornell University. She has vast experience in developing and providing training and technical assistance to a variety of organizations including educational entities, State and Local governments employers, businesses, unions, and disability organizations on various aspects of ADA and disability related legislation. Andrea has over 15 years of personal and professional experience in issues of accessibility for people with disabilities; including programmatic, physical and universal design elements that promote an inclusive environment. Andrea has completed her coursework in a Master's Degree in Community Health and has particular interest in health and wellness promotion for people with disabilities. As part of the national ADA network, she receives regular updates and training from the Equal Employment Opportunity Commission (EEOC), U.S. Department of Justice, U.S. Access Board, and the Department of Transportation.

**Alice Harrington** is Reference/Instruction Librarian at the LeRoy V. Good Library, Monroe Community College. She holds an MLS from Syracuse University and a BA in Psychology from LeMoyne College.

**Marianne Hebert** has been Automation Coordinator/Catalog Librarian at SUNY Potsdam

since 2001. Previously she served as Head of Technical Services at Eastern Conn. State University (1998-2001), and in Technical Services at SUNY Purchase (1991-1998). She has an M.L.I.S. from the University of Illinois at Champaign/ Urbana (1991) and an M.A.L.S. from Wesleyan University (1989).

**Holly Heller-Ross** works as the unit coordinator for instruction services at Plattsburgh State. She previously worked as a wallpaper hanger/painter, as a technical services librarian, and as a hospital circuit rider librarian. She has gathered up several ideas for how to make teaching/learning more fun, and is now ready to share them with her fellow SUNY Librarians. Some recent scholarship includes collaborating on a conference poster session: "Turning the Tide of Plagiarism", presented by April Davies at SUNYLA 2003, a conference session with graduate student Danielle Drasser "Information Literacy: It's in There!" at CIT 2003, faculty workshops: "Preventing and Detecting Plagiarism" and "Integrating Information and Technology Literacy in General Education" at Plattsburgh State and a research article in 2002 "Assessing Outcomes with Nursing Research Assignments and Citation Analysis of Student Bibliographies." The Reference Librarian Vol 77: p121-140. Holly received the SUNY Chancellors Award in 2000, holds an MLS from SUNY Albany and a BA in Environmental Science from Plattsburgh State.

**John Henderson** is Academic Account Manager, EBSCO Publishing. John has been working for EBSCO for five years and works with academic libraries throughout New York & New England. John is a sales & marketing representative who also does training. John lives in Ipswich, MA, home of EBSCO Publishing.

**Janet Hogan** is the Information Literacy Coordinator at the Binghamton University Libraries. She has been at Binghamton since 1996 working primarily in reference and instruction. For the last five years, she has taught an information literacy course, Information Strategies: Social Sciences. She has a BA in History from D'Youville College, Buffalo, NY, an MA in History from SUNY Buffalo and an MLS from SUNY Albany.

**Amanda Hollister**, SUNY Cortland, is presenting her poster session "Internship Experiences at two SUNY Campuses" at the 2004 SUNYLA Conference.

**Elizabeth Ippolito** is a Senior Chemistry Major at SUNY Geneseo, with an Anthropology minor. She is looking forward to pursuing a career in Pharmaceutical Sales post graduation. She enjoys playing guitar and bass, singing, teaching dance, and spending time with family and friends. She feels that the most important aspect of the Library Literacy program is that even as a senior, she was able to benefit from the program. While initially skeptical, the program provided her with tools that transcended the classroom, and applied to all areas of her studies, especially her senior chemistry paper.

**Amanda B. Johnson** is Coordinator of Reference and Instruction at SUNY Cortland where she has worked since 2000. Before that, she was at Queens Borough Public Library for six years. BA, History and English, Drew University; MLIS University of South Carolina; MA History SUNY Cortland (2004). She reviews books for *Choice* and is bibliographer for History, Physical Education, Political Science, Exercise Science, Sport Management, Athletics and Latin American Studies.

**Colleen Kenefick** is currently Director of the Center for Healthcare Informatics Education at the Stony Brook Health Sciences Library. A longtime member of the Academy of Health Information Professionals (AHIP), she is primarily responsible for coordinating both reference and educational activities. She received her MLS from the University at Albany back in those dark days when computers still came with telephone couplers to communicate with each other.

**Jane Kessler** is a Reference Librarian at the University at Albany, where she divides her time equally between the University Library and the Dewey Graduate Library. Her responsibilities include providing reference services and teaching workshops on library and Internet research. She holds a B.S. in Business & Economics from Lehigh University, an M.B.A. from Rutgers University, and an M.L.S. from the University at Albany.

**Eva Krall** is an Ex Libris senior project manager, based in Berlin. Eva joined Ex Libris in 1998 and managed ALEPH, MetaLib, and SFX implementations in Europe, the United States and the Far East. Some of her major projects were: KOBV- the Consortium of Berlin-Brandenburg Libraries, Volkswagen, Daimler-Chrysler, Temasek Polytechnic Singapore, National Bank of Spain, and Texas Tech University. Eva has an MA in German Philology and Psychology and a PhD in Epistemology, both from the University of Vienna.

**Pat LaCourse** is the Engineering and Science Librarian at Scholes Library, New York State College of Ceramics, Alfred University. Besides developing the engineering and materials science collection and providing reference support, LaCourse is the format reviewer for all graduate theses in Engineering. She teaches information literacy, including a one-credit, first-year, online graduate seminar and supervises campus training for the bibliographic management software EndNote.

**Katherine Lamie** will be a senior this upcoming Fall semester at SUNY Geneseo. She is majoring in Philosophy and Anthropology, and is in the Honors Program. She plans on attending Graduate School in the future, most likely for Anthropology.

**Mark Z. Lasek** has been a Reference/Instruction Librarian at SUNY-New Paltz since February, 2003. He received both his MLS and MPH from SUNY Albany. He has worked as an instructor at Marist College. He currently serves as a Liaison to the Biology, Chemistry, and Educational Studies Departments and as the SUNYLA delegate for the campus.

**Dr. Jeff Liles** has twenty years of experience as an educator. He has teaching experience in public and private K-12 classrooms, college and university undergraduate and graduate teacher education programs, including hundreds of hours of student teaching supervision in K-12 classrooms.

**Michael Matis** joined Dewey Library in the Spring of 2000. Prior to coming to Albany, he was an Assistant Professor at the University of

Nebraska-Lincoln's Law Library. Graduating in 1979 with a B.A. in classical civilization and philosophy, Professor Matis worked for a number of years with social service agencies in Buffalo, NY. In 1990, he graduated from the University of Buffalo School of Law and Jurisprudence and was admitted to the New York Bar in 1991. He practiced with the Chief Counsel of the Internal Revenue Service in the area of the taxation of partnerships, S-corporations, and Estates and Trusts. In 1994, he returned to graduate studies at the University of Albany where he interned with the New York State Library and the New York State Assembly and earned the M.L.S. degree in 1996.

**Sarah Maximiek** is a Reference and Information Literacy Librarian at University at Binghamton, where she has taught a two credit course on Information Strategies since Spring 2000. Before coming to Binghamton, she worked at Elmira College. She has her BA in History from SUNY Fredonia and an MLS from University of Albany. She is also very active in NYLA.

**Lorraine Melita** is Access Services Librarian for Memorial Library at SUNY Cortland. She is a member of the Educational Policy Committee, the General Education Committee, and the Committee for Intellectual Climate for SUNY Cortland. She is responsible for Circulation and the Teaching Materials Center in Memorial Library and is the Local Arrangements Committee Chair for SUNYLA 2004. Lorraine holds an MLS from Syracuse University and BA in Secondary Education from SUNY Potsdam.

**Katherine Merrill**, SUNY Geneseo, will present "Focus on Five: Anticipatory Sets and Lesson" at the 2004 SUNYLA Conference.

**Valerie Mittenberg**, SUNY New Paltz will do a presentation "Implementing Metalib on a Shoestring" at the 2004 SUNYLA Conference.

**Frank Mols** was named Associate Director for Technical Services and Budget, Binghamton University Libraries in January 2004. He had served as Assistant Director for Technical Services since 1989. Prior to his arrival at Binghamton, Frank held several technical services positions, including Head of Cataloging and

Database Control, Old Dominion University, University Library; Processing Director and Head of the Cataloging Department, Grand Valley State Colleges, Zumberge Library; and Cataloger, Pennsylvania State University, Capitol Campus Library. Frank has a BA and MLS from the University of Pittsburgh. He has served on the SUNY Library Contract Advisory Team (SliCAT) and is presently Vice President of the Board of Trustees of the South Central Regional Library Council.

**Bern Mulligan** has been a Reference Librarian/Bibliographer at Binghamton University's Bartle Library since 1996. He received his MA in English from Binghamton University and his MLS from the University at Albany. He is currently chair of the Web Team.

**Laura K. Murray**, MLS, has been with SUNY System Administration for 11 years, and with the Office of Library and Information Services for 8 years. She is the implementation specialist for the ALEPH 500 Web OPAC module in the SUNYConnect project which is migrating 60+ SUNY libraries off their old library management systems to Ex Libris' ALEPH 500 system. Laura also coordinates the SUNY SFX implementation, manages applications and is webmaster for the OLIS. She is the author of *Basic Internet for Busy Librarians*, published by ALA. For 7 years, Laura was an adjunct instructor for the UAlbany School of Information Science and Policy. When Laura is not weaving web OPACs for SUNY, she pursues photography and is an obedient servant to her four cats.

**Athena Nazario** is the Instruction and Electronic Resources Librarian at the Sojourner Truth Library. She currently serves as the MetaLib Implementation Coordinator and the Chair of the Committee on Research Awards & Leaves at SUNY New Paltz. Prior to joining the SUNY New Paltz faculty in 2001, she worked as a reference librarian in a public library, a teacher in a public high school, and a circulation supervisor in an academic library. She received her MLS from Rutgers, the State University of New Jersey in 1999.

**David Orenstein** serves as Associate Professor & Dept. Chairperson at SUNY, Westchester Community College. David has been a library

administrator for over 15 years and has taught marketing and library management as an adjunct professor. He speaks at national and local conferences regarding information access and library services, consults and continues to write for publication. David holds an MLS degree from Queens College and an MS degree from NYU's Robert F. Wagner School for Public Service. In 2003, David was honored by *Library Journal* as a "Mover and Shaker" for his advocacy work on behalf of pay equity for library staff.

**Andy Perry** has been at Binghamton University since 1988. He has been the project leader for a number of automation projects including the implementation of NOTIS and, more recently, Aleph. He now divides his time between Binghamton and OLIS in assisting with aleph support and related projects. He currently chairs the SUNYConnect Advisory Committee Financial Planning Committee and is the incoming SAC President for the next year.

**Robin Petrus** is the Director of the Learning Resources Center at Broome Community College. She has over 20 years of library management in academic and corporate libraries. She has developed an expertise in selecting, implementing and managing electronic systems that streamline access to print and electronic resources. This includes supporting the ongoing implementations of OPACs and third-party e-journal management solutions.

**Will Prout** is presenting a preconference workshop "Best Practices for Mentorship" at the 2004 SUNYLA Conference.

**Kathleen Quinlivan** is Project Librarian in the Office of University and External Relations for the Arts and Sciences Libraries at the University at Buffalo. She is actively involved with preparing exhibits for the UB Libraries, and also oversees the George Kelley Collection of Paperback and Pulp Fiction. Kathleen received her M.L.S. from the University at Buffalo and has a B.A. in English from Buffalo State College.

**Vicky Robl** is a Senior Account Representative for Serials Solutions, Inc. She has nearly 7 years of experience in consulting organizations in

technology, resource allocation, and e-journal management. Her responsibilities at Serials Solutions include client development, product management, and customer support for Serials Solutions' OpenURL link resolver - Article Linker.

**Ed Roche** is Regional Sales Manager, EBSCO Publishing. Ed has been with EBSCO for 9 years and currently manages sales and client relations in the Northeast. Ed works with multi-type libraries providing services including marketing, training and customer support. A New York native, he lives in Albany.

**Jenica P. Rogers** is the Collection Development Coordinator and Cataloging Librarian for the College Libraries at SUNY Potsdam. She holds an MLIS from the University of Wisconsin--Madison, and a BA in English from Trinity College in Hartford, CT. Prior to her arrival in New York in 2003, she was Technical Services Librarian at Rockford College, in her hometown in Illinois.

**David W. Sawicki** received his MLS degree from the School of Library and Information Studies at the University of Buffalo in 1995. He has been at Buffalo State College since 1996 as the Coordinator of Information Literacy and Electronic Learning Librarian. Active in the Buffalo Free-Net Project since 1994, he continues to serve on its Board of Directors.

**Barbara Shaffer**, SUNY Oswego, will present her poster session "Connecting with K-12 Literature--an exciting new database" at the 2004 SUNYLA Conference.

**Gulnara Shafikova** has been a Webmaster and a Computer Science Librarian with the Stony Brook University Libraries since 2002. Before joining Stony Brook University, she worked in the fields of information architecture, usability assessment, and user-centered design for the Office of Communications and Marketing of Indiana University, UNext.com, and IBM. She received her MIS from SLIS, Indiana University in 2001.

**Marya Shepherd** is Assistant Professor of Library Services at Suffolk Community College's Ammerman Campus, where she provides reference services and bibliographic instruction. Marya is a member ALA's CJCLS Membership/

Communication Committee and Secretary of the Ammerman Campus Faculty Senate. She holds a BA in Psychology from Indiana University (Bloomington), an MS in Education from Long Island University, and an MS in Library Science from Long Island University.

**Frederick W. Stoss** is an Associate Librarian in the Arts & Sciences Libraries at the SUNY University at Buffalo. He is the Biological and Environmental Sciences Librarian in the ASL Science and Engineering Library. His BA in biology was taken at Hartwick College and his MS in zoology from the SUNY College at Brockport. He earned his MLS in the School of Information Studies at Syracuse University. His most recent professional development interests have been participation in the ongoing continuing education initiatives of the National Library of Medicine's National Center for Bio-technology Information, including participation in the NCBI workshops for molecular biology information resources. He was recently appointed to a two-year term as member of the Advisory Committee for the ALA Office of Literacy and Outreach Services. He served as Coordinator of the OLOS Social Responsibilities Round Table (1999-2002) and as a member of the ALA team for the ALA Libraries Build Sustainable Communities program. He is an avid fly fisherman.

**Natalie Sturr** spends half her time as Head of Library Automation at SUNY Oswego and the other half working for OLIS on the SUNYConnect LMS project. During her career, Natalie has coordinated the implementation of 3 major library systems, including Aleph. Her work on the original, framed OPAC led to the original SNY Template OPAC. Natalie eagerly awaited the Aleph frameless OPAC for over two years after it was first promised in Patch 2 of the software.

**Sharon Trerise** is the Coordinator of Accessible Information Technology at the Northeast ADA & IT Center at Cornell University where she provides information, training and technical assistance to educational entities in making information technology accessible to people with disabilities. After earning her bachelor and

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**A. Ben Wagner** joined the faculty of the Science and Engineering Library of University at Buffalo as Sciences Librarian in June 2001. He is the subject specialist in chemistry and physics and has a particular interest in the evaluation and use of electronic resources. Prior to coming to the university, Ben had a 26 year career at the

Technical Information Center of Occidental Chemical's Technology Department on Grand Island, NY, eventually serving as Team Leader/Director of the Library. The shift to academic librarianship has provided an opportunity for renewed participation in scholarly and professional activities. Ben is currently serving as a director of the Upstate New York SLA chapter and secretary of the SLA Chemistry Division.

**Susan Werner** is an Informatics Librarian at the Center for Healthcare Informatics Education at the Stony Brook Health Sciences Center Library, where she teaches monthly computer classes as well as working at the reference desk. She received her MLS from C.W. Post, LIU and her BS in Education from Adelphi University. Prior to working at Stony Brook University, she was a reference librarian at Marsh Information Center and Rivkin, Radler & Kremer Law Library.

**Marc Wildman** is the Collection Development Librarian and Bibliographic Services Librarian for Memorial Library at SUNY Cortland. He holds an MLS from Syracuse University, a BA in fine arts from Regents College, and an AAS in music from OCC. Before joining SUNY Cortland, Marc worked at Bird Library, Syracuse University for 15 years in serials acquisitions and cataloging. He has developed and teaches a workshop on MARC cataloging basics.

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**Gail Wood** has been Director of Libraries at SUNY Cortland since 1996 and currently serves as the Chair of SUNY Cortland's Academic Grievance Tribunal. She has served as Chair of the SUNY Council of Library Directors. Prior to coming to Cortland, she was director at Alfred State and has been a cataloger, reference librarian, instructional coordinator and director at Montgomery College in Maryland. She has an MLS and M.A. (English), both from the University of Maryland.