Conference Program

Wednesday, June 6, 2001	
10:00 AM - 6:00 PM	Registration
1:00 - 4:15 PM	Pre-Conference Workshops
Workshop A	**Design, Development and Evaluation of Instruction** **Presenter: Susan Mason (Vital Visions Consultants)** This workshop covers the basics of planning, preparing and evaluating instructional programs that meet learner needs and expectations. In this hands-on seminar participants practice and apply strategies and best practices designed to make learning and skill acquisition active and learner-focused. Topics include: setting realistic training goals, establishing and measuring learning objectives, applying instructional design principles, and employing accelerated-learning strategies.
Workshop B	**Getting Tenure: Making the Most out of What You Do** **Presenters: Carol Anne Germaine and Suzanne Irving (Albany)** This session will discuss methods of getting the most out of your work, i.e., re-working a poster session into a paper, then into a talk, etc. Tips on how to become ACTIVE in campus organizations and library associations will be outlined. Mentor programs will also be reviewed. This session will be helpful with the tenure or promotion process.
Workshop C	**Libraries Build Sustainable Communities: the SUNY Connection** **Presenter: Fred Stoss (University at Buffalo)** The American Library Association launched a new program in 2000, Libraries Build Sustainable Communities, designed to serve as a major means for librarians to reach out to their communities and be active participants in local decision making ventures. The concept of sustainable growth is a means to integrate three conceptual areas into beneficial dialogues and actions: Economy, Equity, and Ecology. While many library activities are not identified as part of the sustainable community movement, they meet all the criteria to improve and sustain their communities with projects, collections, services, and programs. This workshop will help librarians explore choices they can make to contribute to healthier, more prosperous, and more equitable communities--sustainable communities.
Workshop D	**Database Design** **Presenter: Pat LaCourse (Alfred State)** If your database does not store and retrieve data easily, consider building a relational database. Complex databases can be constructed by relating several simple databases. With relational databases storage is more efficient, redundancy is eliminated and sophisticated reports can be generated by the flexible combination of numerous fields. If the database is "relationalized" and still has access barriers, the problem may be inadequate design. This workshop will concentrate on the design of a relational database structure; e.g. field placement and table/file relationships. Design concepts pertain to all types of database software, but examples will include two popular systems: Access (a Reference database) and Filemaker Pro (a Serials database).
4:30 - 6:00 PM	SUNYLA Executive Board/Council Meeting
5:30 - 7:00 PM	Wine Tasting
7:00 - 8:30 PM	Buffet Dinner
8:30 - 10:00 PM	Planetarium Showings (2)
Thursday, June 7, 2001	
7:00 - 8:30 AM	Breakfast
8:45 - 10:00 AM	Welcome and Keynote Address: **The Leadership Challenge: Changing the Way We Do Business** **Elaine Didier, Dean of Kresge Library at Oakland University, Rochester, Michigan**
10:00 - 10:30 AM	Break
10:30 - 11:15 AM	Conference Sessions (45 Minutes)
Workshop E	**Networked Digital Printing for the College Library** **Presenters: Maureen A. Lindstrom and Maryruth Glogowski (Buffalo State)** **Moderator: Nancy Williamson (Nassau)**

	The development of Web resources has made the provision of reliable, high-quality, low-cost printing in the college library an essential service. In January 2000, E. H. Butler Library, Buffalo State College, instituted an integrated, cost-recovery print system for all printing and photocopying needs. In this presentation, Maryruth Glogowski, Director, and Maureen Lindstrom, Electronic Services Librarian, will trace the development of their print initiative from the initial solicitation of vendor proposals, to the final installation of the equipment, to an up-to-date analysis of our cost-recovery financial model.
Workshop F	**Putting Marketing Up Front: Integrating PR into Planning** **Presenter: Barbara W. Petruzzelli (New Paltz)** **Moderator: Michelle Toth (Plattsburgh)** Marketing is a key component in the successful introduction of new or enhanced library services. Yet it's often left out of the planning process or neglected altogether. SUNY New Paltz integrated marketing into their plans for a new electronic reserve system by appointing the PR librarian to the implementation team. Having a marketing perspective from the beginning of the process resulted in a better understanding of user benefits, wider communication to faculty about the impact of the new service, and a greater ability to respond quickly to problems.
Workshop G	**Aleph Conversion and Indexing Issues: through Binghamton's eyes** **Presenters: Sandy Card and Abigail Bordeaux (Binghamton)** **Moderator: Karen Ferington (Niagara)** This session will provide an overview of ExLibris' expectations concerning conversion of data as well as of designing indexes at Binghamton. Presenters will cover the types of database cleanup we did prior to conversion, go over the necessity for preselecting records for the test subsets, how we choose our sub libraries, and how we decided which indexes we felt needed to be created.
Workshop H	**What if Jeff Bezos ran the Library?** **Presenter: Dr. Harry E. Pence (Oneonta)** **Moderator: Mark Smith (Alfred State)** Jeff Bezos, creator of Amazon.com, says his business is not about selling books but rather about serving readers. Anyone who visits the Amazon Web site will see that the emphasis is upon creating a Web of individuals commenting on books. A lateral network, like that created on Amazon, has traditionally been part of higher education, and libraries play a significant role in this network. This paper will explore the nature of lateral learning networks and the possibility that the Amazon model may have applications in a college library.
11:30 AM - 12:00 PM	Poster Sessions
12:00 - 2:30 PM	Lunch and SUNYLA Members Meeting; Friend of SUNYLA Award and Sylvia Chu Scholarship Recipient (New members are encouraged to apply. See the SUNYLA page at http://www.albany.edu/library/sunyla/chu.html)
** Choose two 45 minute sessions or one 90 minute session **	
2:45 - 3:30 PM	Conference Sessions (45 Minutes)
Workshop I	**Trends in Library Instruction Credit Courses: A Comparison of Web Syllabi** **Presenter: Kim Davies (Geneseo)** **Moderator: Janet Hogan (Binghamton)** This presentation will explore trends developed in semester-long, for credit, library courses, including course objectives, an emphasis on library skills for lifelong learning, and a final project incorporating all of the skills practiced throughout the course of the semester. The presenter will encourage discussion with other instruction librarians on such issues as best practices, effective assignments, grading and anecdotal evidence of satisfaction (or non-satisfaction) from students.
Workshop J	**Automated In-house Periodical Use Study** **Presenters: Chris Hebblethwaite and Natalie Sturr (Oswego)** **Moderator: Wil Prout (University at Buffalo)** Penfield Library, SUNY Oswego, has been surveying the in-house use of our periodicals since 1989. Two years ago, the library automated the entire process by barcoding journal titles. Journal issues and bound volumes are scanned prior to reshelving and the data is uploaded to an Access database. This session will present the creation/maintenance of the database and the process of barcoding the volumes and collecting the data.
Workshop K	**The Free Online Audio Library** **Presenter: Dan Kissane (Oneonta)** **Moderator: Kerrie Fergen (Fredonia)** The Free Online Audio Library will start with a demonstration of free current online music delivery systems. The session will then demonstrate techniques for finding and using freely available online audio resources such as nature sounds, sound effects, and great speeches. Both educational and recreational uses will be addressed throughout the session. Come hear it!

3:45 - 4:30 PM	Conference Sessions (45 Minutes)
Workshop L has been cancelled	**Mix and Match: A Toolkit for Building a Library Credit Course** **Presenter: Kay Benjamin (Oneonta)** **Moderator: Ellen McCabe (Cortland)** Create a credit bearing research course (or give new life to an old one!) using a "toolkit" that includes course outlines, assignments, exercises, readings, handouts, online tutorials, quotations, and worksheets gathered from across the Web and organized in one place. The tools included are suitable for developing information literacy courses, Internet research courses, library research courses, and even one-shot course-related sessions. Using the toolkit and a Web editor, we'll demonstrate a quick construction of the bare bones of a course.
Workshop M	**Planning for Electronic Resources** **Presenter: Tamm Sissac (New Paltz)** **Moderator: Candace Merbler (Albany)** The planning process for the implementation of electronic reserves is an extensive one, requiring that a number of issues be carefully considered, including technical issues, budget considerations, copyright, defining a timeline, establishing policies, and incorporating a pilot. Samples of the planning documents used at SUNY New Paltz will be provided.
Workshop N	**Experiences at an Australian University Library: A Sabbatical Project** **Presenter: Prue Stelling (Binghamton)** **Moderator: Joyce Miller (Adirondack)** During the spring 2000 semester I worked at the library at Murdoch University in Perth, Western Australia. This sabbatical project enabled me to compare library services at Murdoch University and Binghamton University. I worked reference, interviewed the librarians responsible for their instruction program, discussed Web pages with their Women's Studies and Education Librarians, and attended numerous orientation sessions. There were similarities and differences between these two university libraries. I will explain the sabbatical process and the planning necessary for this experience.
2:45 - 4:30 PM	Conference Sessions (90 Minutes)
Workshop O	**We're number 1! Trials and tribulations of being an ALEPH test site** **Presenters: Kathleen Loomis, Marianne Eimer, Vincent Courtney (Fredonia), Catherine Reed, Natalie Sturr (Oswego)** **Moderator: Elizabeth Gulacsy (Alfred State)** This session will cover the ups and downs of ALEPH implementation at SUNY Fredonia and SUNY Oswego. This panel discussion will cover data conversion, Web OPAC development, the impact on reference and instruction, and the campus reaction to the new system.
Workshop P	**Measuring Libraries & the New ACRL Standards** **Presenters: Mary Hong Loe and James Nichols (Oswego), Randy Gadikian (Fredonia)** **Moderator: Sharon Malecki (FLCC)** This presentation will give an overview of the ACRL Standards for College Libraries and an administrator's perspective on practical applications. Smaller discussion groups will consider methods for getting and using data in their own libraries.
4:45 - 5:45 PM	Special Interest Group (SIG) Meetings Poster Sessions
6:30 - 9:00 PM	Cocktails and Dinner at the Corning Museum of Glass
9:00 PM - 12:00 AM	Live Music and Dancing at the Days Inn
Friday, June 8, 2001	
8:00 - 8:45 AM	Breakfast
9:00 - 10:30 AM	Conference Sessions (90 Minutes)
Workshop Q	**The Information Iguana: A Database Driven Web Site** **Presenter: Gary Roberts (Alfred University)** **Moderator: Holly Heller-Ross (Plattsburgh)** What do you do when the short list of Web resources on your library's home page grows to over 200 Web sites? Between the number of Web-based research databases tripling in the last several years and the migration of many print research guides into Web format, the hodgepodge of resources on your Web page can become truly unmanageable. This session is about how Herrick Library, Alfred University, is developing a database of core reference resources and delivering the content of this database to library patrons through a unique Web-application called the InfoIguana.

Workshop R	**OCLC's Cooperative Online Resource Catalog: A Glimpse of Things to Come** **Presenters: Lauren Pinsley and Lynne Kraus (Nylink)** **Moderator: Kathleen Gundrum (Nylink)** Come see a live demonstration of CORC, OCLC's Cooperative Online Resource Catalog. CORC can be used to identify, select, describe and maintain Web-based electronic resources, and is the prototype for the future of OCLC's Web-based cataloging services. CORC, built by librarians, enhances access to important local and remote Web resources and provides a tool set for cataloging electronic resources and an automated tool for building pathfinders (subject bibliographies). See for yourself how CORC can empower librarians with automated tools to help their library's Web page become their patrons' portal of choice.
Workshop S	**Parlez-vous ExLibris?** **Presenters: Natalie Sturr (Oswego) and John Schumacher (OLIS)** **Moderator: Caryl Ward (Binghamton)** Introduce yourself to the terminology of ExLibris and gain an understanding of migrating your data and policies to Aleph. Explore opportunities to enhance your item records, OPAC indexing, and more. Find out how to translate your collection codes, user categories, and circulation policies into Aleph-ese. Learn about the services provided by OLIS/LAIP and the responsibilities of the campus libraries. Begin to learn the new language!
Workshop T	**Foolproof Techniques for Teaching How to Search the Web** **Presenter: Laura B. Cohen (Albany)** **Moderator: Gretchen Douglas (Cortland)** This session will address innovative techniques for teaching how to search the Web. Classes that use these techniques have become standard at the University at Albany Libraries, and have been developed along with a set of widely-known Web-based Internet Tutorials. Topics covered will include the nature of searching, understanding different types of search tools, matching the query to the tool, "best bet" search construction, class handouts, and creating tutorials on the Web. We will also talk about the role of the instructor in changing bad search habits for good ones.
10:30 - 11:00 AM	Poster Sessions
11:00 AM - 12:30 PM	Conference Sessions (90 Minutes)
Workshop U	**CatME: An Innovative Cataloging Tool for the WHOLE Library** **Presenters: Jane M. Verostek (Environmental Science and Forestry), Lorraine Melita (Cortland), Lauren Pinsley (Nylink)** **Moderator: Patricia LaCourse (Alfred State)** Come learn about CatME : OCLC's Cataloging Micro Enhancer® for Windows software. CatME, available at NO CHARGE from OCLC, can help to streamline your acquisitions, cataloging, and end-processing workflows. Watch a demonstration of the main functions of CatME by a NYLINK representative and hear how this product is currently used at SUNY ESF and SUNY Cortland.
Workshop V	**The Wireless Student and the Unplugged Librarian** **Presenters: Angela Weiler and Bill Drew (Morrisville)** **Moderator: Marsha Spiegelman (Nassau)** This session will look at how the SUNY Morrisville College Library adapted to wireless and other laptop users. An overview of the college network and computing infrastructure and the IBM ThinkPad University program will be presented along with background information from surveys of the student body. New services and changes in some services will also be discussed, including changes in library instruction. Discussion will explore the positive and negative impacts on the library.
Workshop W	**Innovations in Library Instruction** **Presenters: Kim Davies, Sue Ann Brainard (Geneseo), Barbara Kobritz (Tompkins Cortland), Jennifer Quigley (Brockport), Michelle Toth (Plattsburgh)** **Moderator: Kim Davies (Geneseo)** This will be a panel session about the interesting projects the presenters have been developing for their library instruction programs at their respective campuses. Discussion will focus on: a special, team-taught first-semester freshman seminar at Geneseo on libraries and the information age, the library instruction program at Plattsburgh, which reaches 100% of their student body, working with the teaching faculty at TCCC to fully integrate information literacy into the students' curriculum, and current plans for a semester-long course in which the librarians at SUNY Brockport will team teach with faculty members in the Communication Department.
Workshop X	**Where are SUNY Libraries on the Preservation Radar Screen, or, Making Preservation and Access an Innovative Partner: a session for Novices, Practitioners, and News Hounds Alike** **Presenters: Jeanne Eichelberger (Binghamton), Flora Nyland (Environmental Science and Forestry) and Robert Dowd (New York State Library, Newspaper Preservation Program)** **Moderator: Suzanne Irving (Albany)**

	For the academic librarians responsible for resources preservation we offer a three-part session. The first part by Jeanne Eichelberger will stress preservation basics, its importance, what's involved, and who, etc. The second part will offer library routing plan models - "decision trees"- and methods to establish a place for preservation in the library mission statement. For implementing a preservation plan we will hear from an experienced preservationist, Bob Dowd, as he explains the NY State Library Newspaper Preservation Program, which is, after all, a study of what to keep and how.
12:30 PM	Lunch and Farewell

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