

Tips and Tricks for Managing a Streaming Video Collection

Cathy Austin

Acquisitions Librarian

Mississippi State University



MISSISSIPPI STATE
UNIVERSITY™

University Libraries

Introduction

- Who I am and what I do



Communicate with Faculty

- Include expiration dates in streaming video catalog records and a contact email for access problems
- Remove records regularly if the license is not renewed
- Provide a list of expiring films for faculty to review for renewal
- Provide a streaming video libguide and/or request form on the website



Manage Faculty Expectations

- Every film is not available for academic streaming
- Provide a timeline of when videos can be expected to be available
- Ensure that faculty are aware of what the library can and cannot offer



Copyright

- Become familiar with copyright laws
- Apply the four factors of Fair Use
- Fair Use Evaluator Tool
- Determine if Public Performance Rights will be needed for a viewing



Checking for Access

- Check Reelgood.com
- No institutional subscriptions to personal streaming sites like Netflix or Hulu
- Check Internet Archive; older films are in the public domain
- Kanopy or MediaAMP for local hosting subscription



Subscription Platforms

- Kanopy and Swank are examples
- DDA (mediated and unmediated), EBA, or title-by-title
- Have a diverse offering of subject areas such as documentaries, feature films, independent films, educational videos, performance recordings.



Ask the Right Questions

- Ask vendors questions when purchasing licenses: how will the films be hosted, how is access provided, will a password be needed, and how usage statistics are provided.



Stay Organized!

- Save contracts, license information, invoices, and logins for usage reports in an easily accessible place such as a shared drive or ERM system for quick reference as needed.



https://guides.library.msstate.edu/streaming

Home

Free Streaming Sources

Subscription Streaming Sources

Streaming Sources that Require a Subscription

Additional Information

Streaming Sources that Require a Subscription

Kanopy

Kanopy streams thoughtful entertainment to your preferred device with no fees and no commercials by partnering with public libraries and universities. Everyone from film scholars to casual viewers will discover remarkable and enriching films on Kanopy. Log in with your MSU NetID and password to access content on Kanopy.

Kanopy's app is available for iPhone, iPad, Apple TV, Android, Roku, Fire Tablet, and ChromeCast.

Swank Digital Campus

Swank Digital Campus provides colleges and universities with the largest academic streaming collection of its kind. With over 25,000 films, documentaries and TV shows, Swank Digital Campus simplifies film distribution by providing faculty and students a legal streaming resource both on and off campus.

Log in with your MSU NetID and password to access content on Swank. Instructors can create a free account to search all content on Swank and submit online requests. Certain titles have viewing restrictions and can only be accessed by instructors, who can provide a direct link or LMS link for students.

- [Kanopy](#)
Kanopy is a streaming video resource. Kanopy's website makes it easy to watch, share, and discuss films across campus. MSU does not subscribe to all content on Kanopy.
- [Swank Digital Campus](#)
Swank Digital Campus is a streaming film database containing major motion pictures, documentaries, and television shows. MSU does not subscribe to all content on Swank.

Additional Information

If you would like to stream a film that is not available on our subscription platforms, please submit a request via our [Streaming Video Request Form](#).

Please submit requests at least two weeks ahead of the date access is needed and have an alternative plan if the film you need is not available for academic streaming.

Streaming videos are generally purchased with annual departmental library allocation funds and must be submitted by faculty.



Example Request Form

Personal Information

Name +

Email +

Affiliation (Please note that only faculty may submit requests to be purchased with annual departmental library allocations; the allocation fiscal cycle typically runs from September to March) +

Department +

Film Information

Title +

Director

Film Production Company

Production Year +

How will the film be used? +

By what date is the film needed? +
 :

Please provide any additional information you may have about the film.

