

The Digital Creator

Engaging Student Interest in Virtual Instruction

Sharell Walker, BMCC

SUNYLA 2021

Library Instruction and Tech

- Creative Lesson Plans
- Interactive Class activities
- Use of Technology

Digital Footprint

- One Shot Session
 - Have you ever “Googled” yourself?
 - Also try: USA People Search, Spokeo, Zaba Search
- Course Project
 - Build your digital foot print
 - Create a LinkedIn Page
 - Create a website showcasing a skill



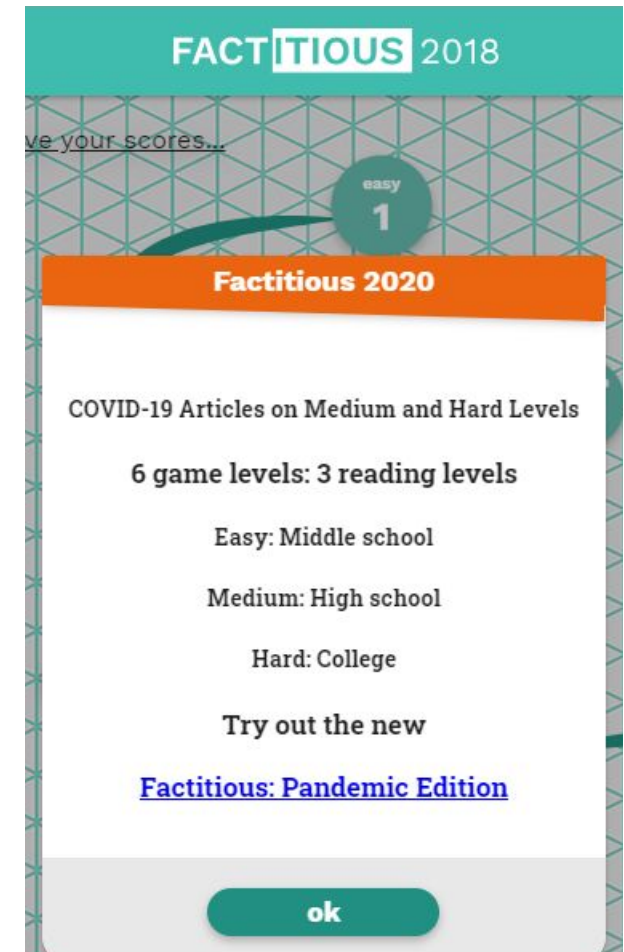
Virtual Games

- One Shot Session
 - [Factitious](#)
 - [Build a Jeopardy Game](#)
 - [Research Skills 101](#)

Searching Tricks	Keywords	Popular vs Scholarly	Google True or False	Wikipedia
100	100	100	100	100
200	200	200	200	200
300	300	300	300	300
400	400	400	400	400
500	500	500	500	500

MENU

Team 1	Team 2	Team 3
0	0	0
+ -	+ -	+ -



Webpage Building

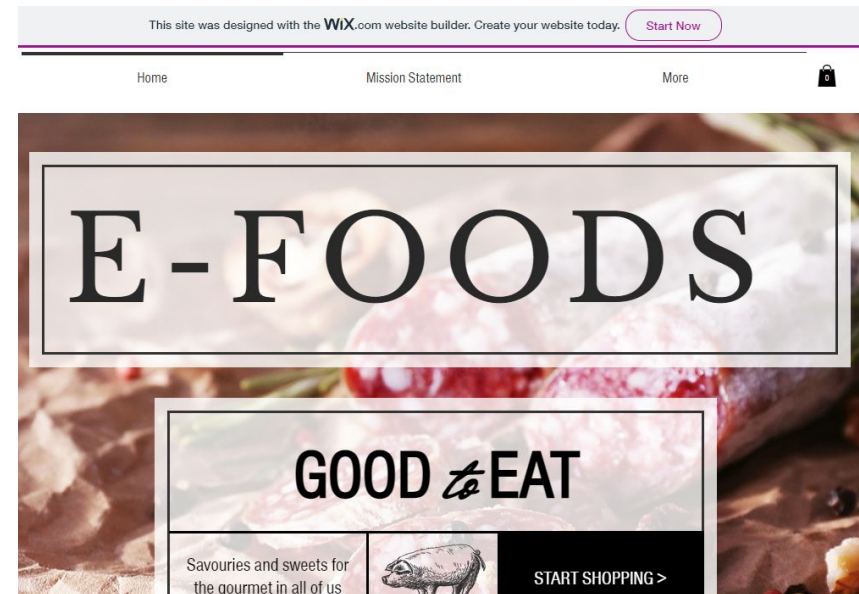
- Course Project

- BUS 150 – Business Communications

- Groups built webpages based on their desired industry
 - Webpages built using WordPress and Wix
 - Instruction session explaining the basics of creating the webpage and follow up appointments were made with groups for more in depth site help
 - COVID-19 Message

- Webpage Examples

- [E-Foods](#)
 - [Taste N' Baked](#)
 - [Soul Serene](#)
 - [Riad Jenna](#)



Future Ideas

- Podcast creation
- Virtual Stories

Thank You

- Sharell Walker
- BMCC Library
- shwalker@bmcc.cuny.edu