

October 2003 Volume 33, number 3

# Message from the New President

*By Hilary Sternberg*

As the newly elected President of SUNYLA, I would like to welcome my friends and colleagues in SUNY libraries to the fall 2003 semester. With the shortest summer in memory behind us, and the challenges of the new semester upon us, I would also like to introduce myself to those of you who are new to SUNYLA and to those of you, I have yet to meet. I am an Associate Librarian at Buffalo State College, Head of Reference Services and Coordinator of Special Services for Students with Disabilities.

A colleague recently asked me “what are the benefits of joining SUNYLA?” One of the most important benefits of professional participation in SUNYLA starts with simply the opportunity to meet and brainstorm with other librarians that work and understand the needs of SUNY patrons. Often it is the mere pleasure to finally connect a face with a friendly voice of support from the other end of the state. SUNYLA librarians strive to network, share ideas and share expertise. It seems appropriate that SUNY’s largest initiative to date has been named SUNYConnect. SUNYLA Librarians have been connected all along!

SUNYLA committees have been developed to facilitate networking opportunities. If you can’t find a committee that meets your needs, you are most welcome to suggest a new one. SUNYLA membership is an opportunity to develop leadership skills by chairing or participating on a committee, taking on a SUNYLA project or presenting at our annual conference. I encourage every SUNY librarian to join the SUNYLA-L listerv (SUNYLA-L@LISTSERV.BINGHAMTON.EDU) to find out what SUNY librarians are learning and doing. I also encourage you to share your ideas with others in SUNY. Consider attending the annual conference next May and share your expertise with your colleagues and have fun while learning the latest about SUNY Libraries!

New to SUNY or to a career as a Librarian? Many have said that the annual SUNYLA conference is the perfect venue to meet your peers and is just the right size to build lasting professional friendships. It is easily the friendliest and most pleasurable conference I attend each year! Participation on a state-wide SUNYLA committee is also an asset in the typical tenure and renewal process.

For me, being an active participant of SUNYLA for the last ten years has been a terrific professional opportunity for personal growth and gaining new experience. SUNYLA is better than ever and is further enriched with every new member.

I look forward to my new role as your president and I hope to speak to you all. So, Stay connected, participate in SUNYLA and until we get a chance to meet in person next May, I’ll look for you on the List, SUNYLA-L.

**Albany****Gerald Burke**

gburke@uamail.albany.edu

**Publications:**

**Laura Cohen** published "A Two-Tiered Model for Analyzing Web Site Usage Statistics. Part 1: Web Server Log Files" in *portal: Libraries and the Academy* 3.2 (April 2003): 315-326; and "A Two-Tiered Model for Analyzing Web Site Usage Statistics. Part 2: Log File Analysis" in *portal: Libraries and the Academy* 3.3 (July 2003): 517-526.

**Appointments to Committees:**

**Timothy Gatti** was appointed as an intern to the American Library Association's Education, Training and Recruitment of Catalogers Committee. He also was elected Vice Chair/Chair Elect American Library Association's Heads of Cataloging Discussion Group.

**Alfred Ceramics****Beverly Crowell**

crowellb@alfred.edu

**Carla C. Johnson** and **Elizabeth Gulacsy** helped produce the newly-released book *FUSION: A Centennial History of The New York State College of Ceramics, 1900 - 2000*, by Dr. Anna E. McHale; Carla served as Contributing Editor, and Elizabeth as Project Archivist. The book documents the College's unique educational and research mission which has successfully integrated programs in art, engineering, and science since its founding in 1900.

**Binghamton****Caryl Ward**

cward@binghamton.edu

**Professional Activities:**

Reference and Information Literacy Librarian **Sarah Maximiek** attended the ACRL Information Literacy Institute's Immersion '04 program in Kingston, RI.

**Brockport****Eileen O'Hara**

eohara@brockport.edu

**Staff News:**

Welcome to **Kim Myers**, our newest library assistant in Interlibrary Loan. Kim started with our staff in July 2003, and we are very happy to have her here.

Goodbye to **Robin Glazier**, our accounting library assistant, who left in July 2003. We were sad to lose her, but happy that she received a promotion in a new position on campus.

Some staffing switcheroos: **Sally Petty** is now heading up the library operations at our Visual Studies Workshop in downtown Rochester. **Jenny Baker** has taken on Sally's former position as Acquisitions Librarian/Head of Bibliographic Control Services. **Robin Catlin** has taken on Jenny's former position as Head of Circulation.

Congratulations to 4 of our staff for moving up in the world:

**Christopher Brennan** received tenure and permanent appointment as our Associate Director.

**Betty Chan** was promoted to Librarian.

**Mary Jo Gigliotti** was promoted to Associate Librarian.

**Jenny Baker** was promoted to Senior Assistant Librarian and received continuing appointment.

**Broome Community College****Karen Pitcher**

pitcher\_k@sunybroome.edu

**Staff News:**

**Robin Petrus** has been selected as Director of the Learning Resources Center at Broome Community College. She previously served BCC as a reference librarian, Aleph Support Specialist and the liaison to the engineering, technology, and physical science departments.

**Other:**

The BCC library is now one of several buildings on campus to provide wireless access to students and faculty. The library will soon have eight laptop computers with wireless capability available for students to use in the building.

## Buffalo State

### **Musa Abdul Hakim**

hakimma@buffalostate.edu

#### **Publications:**

**Marianne Foley.** "Managing a New Breed of Academic Library Worker: The Student Computer Assistant." *Technical Services Quarterly* 21(4), 2004.

**Nancy Frazier,** Senior Assistant Librarian, published a chapter on Military/Defense and Intelligence Agencies in *Government Publications Unmasked: Teaching Government Information Resources in the 21<sup>st</sup> Century*, 2003.

#### **Professional Activities:**

**Musa Abdul Hakim** is the recipient of the 2003 Harold Lancour Scholarship for International Study. The award of \$1500, from Beta Phi Mu International Library and Information Studies Honor Society, will facilitate travel to Timbuktu, Mali, to conduct a needs assessment survey of the Timbuktu Libraries Project.

#### **Other:**

An exhibit titled "Amistad Memorabilia," on view in the lobby of E. H. Butler Library through October 30<sup>th</sup>, is presented in connection with the recent visit to Western New York of the freedom schooner *Amistad*. Library books and media, photographs, posters, souvenirs, plans for construction of the replica, etc. make up the core of the exhibit, one of a host of activities scheduled

throughout the academic year to encourage community discussion of the issues of justice, equality and the meaning of freedom in America. Librarian **Carol Richards**, who is a member of the Education, Exhibits, and Community Outreach Committee, mounted the exhibit and also created two bibliographies posted at [www.buffalostate.edu/library](http://www.buffalostate.edu/library) listing library materials related to the *Amistad*. More information about the *Amistad* can be found at <http://www.bechs.org/amistad/index.htm> and at <http://www.amistadamerica.org/>.

## Buffalo Univ.

### **Kathleen Quinlivan**

kquin@acsu.buffalo.edu

#### **Staff News:**

**David Bertuca** is now the full-time web administrator for the Arts and Sciences Libraries.

**Dorothy Tao** was appointed Information Literacy Librarian for the Arts & Sciences Libraries, with primary responsibilities for services to the School of Architecture and Planning and the Department of Art History.

**Gregory Tong** was appointed Senior Assistant Librarian for the Arts and Sciences Libraries with primary responsibilities for Business and Management.

**Mary Miller**, Law Library, received the Chancellor's Award for Excellence in Librarianship.

#### **Professional Activities:**

**Susan Davis**, Central Technical Services, has been appointed as the Serials Section representative to the ALA Association for Library Collections and Technical Services Division Budget and Finance Committee (2003-05), and also appointed as a member of the Serials Section First Step Award Committee (2003-04).

#### **Publications:**

**Judith Hopkins**, Central Technical Services, authored "The Community of Catalogers: Its Role in the Education of Catalogers," co-published simultaneously in *Cataloging and Classification Quarterly*, v. 34, no. 3, 2002 and in *Education for Cataloging and the Organization of Information: Pitfalls and Pendulum*, Janet Swan Hill, ed., New York: Haworth Information Press, 2002.

**Susan Davis** published a report on a symposium, "Managing Electronic Resources: Meeting the Challenge" in *Serials Review*, v. 29, no. 3 (2003):248-251.

**Susan Davis** published a workshop report in the 2002 NASIG Proceedings, "How I Learned to Stop Worrying and Give Up Journal Check-in" in *Transforming Serials: The Revolution Continues* (Binghamton, NY: Haworth Press, 2003):255-60.

#### **Other:**

The Law Library has been chosen as one of the recipients of the 2003 American Association of Law

Libraries Excellence in Marketing Award for Best Use of Technology for "The UB Law Library Entry Display," a video screen message system.

**Sue Neumeister**, Central Technical Services, won the ALA Fun Walk at the 2003 ALA annual conference in Toronto.

## Cobleskill

### **April Davies**

daviesAC@cobleskill.edu

### **Staff News:**

Instruction Librarian **Fran Apollo** has been recommended for continuing appointment.

**Jane Pinder** joined the professional staff as Circulation/ ILL Librarian effective June 1<sup>st</sup>. Jane has been a member of the clerical staff for a number of years.

Also in Circ & ILL, **Julie Zeh** has come aboard as Library Clerk II.

**Rolene Mau**, our longtime Library Clerk II in Acquisitions & Serials, has retired and **Barbara Ruland** has returned from Student Accounts to take her place.

### **Professional Activities:**

Our director, **Nancy Van Deusen**, has been rather busy. Nancy chaired the campus search committee for a new Vice President for Academic Affairs and has been serving as elected chair of the Regional Automation Advisory Committee of the

Capital District Library Council. She was also named to the SUNYConnect Advisory Council as the representative for the University Colleges of Technology.

**Fran Apollo**, joined by **Sandra Malcolm** from our Early Childhood Education division, presented "Empowering Students to Develop Research Skills: Librarian-Instructor Collaboration" at the Conference on Instructional Technologies which was held at Potsdam in late May. Fran followed this up with "On Information Literacy: Librarians & Classroom Instructors Collaborate" at the SUNYLA annual conference held at Stony Brook.

Also at SUNYLA this summer, **April Davies**, in collaboration with **Holly Heller-Ross** of Plattsburgh State, presented a poster session entitled "Turning the Tide of Plagiarism."

### **Publications:**

The latest edition of our Information Literacy handbook is complete. **April Davies**, along with **JoAnne Cloughly** from our Culinary Arts, Hospitality & Tourism division, customized the handbook for use in the Culinary Arts program. Other versions of this specialized resource are in progress.

### **Other:**

The librarians organized a successful campus workshop on plagiarism during the Spring semester. **Carol Anne Germain** from Albany joined us as guest speaker. The

workshop has prompted a lot of discussion on campus and a request to the Academic Policies committee for a campus-wide plagiarism policy.

Cobleskill participated in the LibQUAL+ survey in March & April. The survey was administered through the Blackboard system and we were very pleased with both the response rate and the number of positive comments received.

**April Davies** was one of the recipients of the Sylvia Chu Memorial Scholarship from SUNYLA. The scholarship helped to pay for April's participation in the 2003 SUNYLA annual conference.

## Cortland

### **Marc Wildman**

wildman@cortland.edu

### **Publications :**

**Gretchen Herrmann** has an article, entitled "Negotiating Culture: Conflict and Consensus in Garage Sale Bargaining," appearing in the Summer 2003 issue of *Ethnology*. The article deals with styles and protocols in U.S. garage sale bargaining, as they emerge through inter- and intra-cultural variations in bargaining approaches.

### **Professional Activities:**

As part of her sabbatical project, **Gretchen Douglas**, obtained the Master Certification level as a Microsoft Office Specialist.

This certification requires passing tests in Word, Excel, PowerPoint, Access and Outlook at a core level as well as passing tests in Word and Excel at the expert level. Cortland will shortly be an authorized testing center for the Microsoft Office Specialist exams.

#### Other :

Memorial Library is "test driving" our new Mobile Classroom! Our mobile classroom consists of 20 Dell laptops and several wireless remotes. Three classes have been scheduled so far. Our first class was a great success. Students found the information they needed to complete assignments, along with some unanticipated "bugs" in the laptops that were corrected before the next scheduled class.

### Environmental Science

**Jane Verostek**  
jmveros@esf.edu

#### Staff News:

**Matt Bejune** has joined the staff at Moon Library as a part-time librarian. Matt staffs the reference desk during the library's weekday evening hours and also teaches a section of ESF 200 Information Literacy. Matt is a recent graduate of the S.U. M.L.S. program and in the Spring of 2003 had interned at Moon Library.

#### Professional Activities:

On October 6, 2003 **Jane Verostek** presented a day long workshop on CatME - OCLC's Cataloging MicroEnhancer software for the Central New York Library Resources Council at the Mid-York Library System in Utica.

#### Other:

Over the Summer of 2003 - Moon Library created a lounge area in the library for students. This area is non-staffed and contains vending machines with sandwiches delivered daily, ice cream, sodas, cappuccino and a microwave. In addition to the lounge being a place to eat and drink - the space has meeting rooms where students can comfortably meet in groups for projects, etc.

Moon Library is happy to have two Syracuse University MLS students interning with us for the Fall 2003 semester. **Shannon Stiller** and **Sandy Yu** are assisting with reference, our ESF 200 Information Literacy course, cataloging, Interlibrary Loan and other library projects.

SUNY ESF proudly added a branch library over the Summer of 2003. This new branch library located on Cranberry Lake in the Adirondacks is based on a donation of 1,000 books from the library of the late Dr. Robert L. Burgess, SUNY ESF Professor Emeritus of Environmental & Forest Biology faculty.

#### In Memoriam:

**Donald Webster**, retired Director of Libraries at the SUNY College of Environmental Science and Forestry, died on July 30, 2003. He had retired from SUNY ESF in 1995, where he had been director since 1973. Previously he had served as Director of Libraries at SUNY Oswego and at Cazenovia College. He was active in CLRC committees, NYLA, and the SUNY Council of Library Directors. Don's keen sense of humor was a source of joy and amusement to all who had the privilege of working with him. Don will be missed ...

### Farmingdale

**Azadeh Mirzadeh**  
mirzadab@farmingdale.edu

The Library has been awarded the SME Library Award for \$2,500 from the Society of Manufacturing Engineers for the purchase of SME/manufacturing technology materials including books and videos. **Judi Bird** is the Project Director along with Dr. Hazem Tawfik and Dr. Ahmed Ibrahim from the Mechanical/Manufacturing Engineering Technology Department who assisted her in writing the grant.

The Librarians at Farmingdale State University have been conducting an inventory of the circulating collection to prepare for the implementation of ALEPH. This has helped to weed the collection and identify those subject areas which need updating. In addition, there has been a major "clean-up" of the databases which should facilitate our transition to ALEPH.

### Finger Lakes Community College

**Sharon Malecki**  
malecksa@fcc.edu

#### Staff News :

**Susan Clayton**, Media/Reference librarian, has accepted a position at University of Redlands in California. Applications for the librarian position are currently being reviewed.

### Geneseo

**Katherine Merrill**  
merrill@geneseo.edu

#### Staff News:

**Sue Ann Brainard**, Reference/Instruction Librarian, received tenure and a continuing appointment and was promoted to Associate Librarian.

**Paul MacLean**, Head of Information Technology Services, was promoted to Librarian.

**Jeff Liles** was appointed Library Instruction Coordinator.

Milne Library has two new librarians this fall. **Louise Zipp** is our new Collection Development Librarian, coming to Geneseo from Middlebury College. **Margaret Mercado** is our new Reference/Instruction Librarian specializing in Business, formerly with Xerox in Rochester.

**Luanne Brando** and **Nancy Greco** re-joined our staff this fall as our part-time reference librarians.

### Monroe Community College

**Lori Annesi**  
lannesi@monroecc.edu

#### Staff News:

Welcome to new part-time Reference Librarian, **Dawn Vogler**, MLIS, who has joined the staff at the Damon City Campus.

**Ted Ciambor** has been elected as 2<sup>nd</sup> Vice President of SUNYLA, and he is also serving as Chair of the 2004 Conference Committee.

### Nassau Community College

**Bellinda Wise**  
wiseb@ncc.edu

#### Staff News:

**Cynthia Powers**, cataloging/automations librarian and unit head has been promoted to Associate Professor.

**Marsha Spiegelman**, reference librarian and unit head, has been promoted to Associate Professor.

**Nancy Williamson** has been re-elected Chair of the library for the next four years.

### Niagara Community College

**Karen Ferington**  
feringtk@niagaracc.suny.edu

#### Staff News:

**Catherine Gibbs**, Circulation Librarian, and **Nancy Verstreat**, Technical Services Librarian, were recently promoted to the rank of Professor.

**Kathleen Greenfield** was promoted to Principal Library Clerk.

#### Professional Activities:

Librarians **Jeanne Tuohey** and **Nancy Verstreat** received an Instructional Resource Grant for the start up of a Children's Literature collection within the library. Comprised of award winning children's literature and picture books, the collection will support students in the Elementary Education curriculum, Children's Literature, and Early Childhood Education courses.

**Oneonta****Dan Kissane**

kissandf@oneonta.edu

**Staff News:**

**Lyndsie Robinson** has been hired as a Sr. Assistant Librarian.

**Nancy Cannon** has been promoted to Associate Librarian.

**Oswego****Karen Shockey**

shockey@oswego.edu

**Staff News:**

**Beth Young** was recently promoted to the rank of Associate Librarian.

**Presentations:**

**Natalie Sturr** presented at a session at NAAUG entitled: "Systems Librarian Jeopardy! Teaching Survival Skills to Systems Librarians". North American Aleph Users Group, 4th Annual Conference, June 1, 2003. University of Iowa, Iowa City, IA.

**James Nichols** will make a presentation on "What Information Literacy Is, and How You Can Tell That You and Your Students are Doing It," at Beyond Chalk & Talk II, the Northeast Regional Conference On Learning and Teaching, SUNY Oswego, October 10 and 11, 2003. Further information about the Conference is available at <http://www.oswego.edu/celt/conference/>.

**Publications:**

**James Nichols, Barbara Shaffer, and Karen Shockey** have co-authored "Changing the Face of Instruction: Is Online or In-class More Effective?" which will appear in the September 2003 issue of *College & Research Libraries*.

**Professional Activities:**

**Natalie Sturr** was on sabbatical January - June 2003, working with OLIS to develop a process for and creating customized Aleph reports. Twelve new reports are now available.

**Michelle Parry** reports that the LibQual+ data has been received and a committee has been formed to discuss how to utilize this data.

**John Thomas** recently completed a redesign of the library's web site.

**Other:**

A new CyberCafé is scheduled to open in the library in mid-October, thanks to two very generous donations. Plans include seating for about 70 and wireless networking.

**Plattsburgh****Michelle Toth**

tothmm@plattsburgh.edu

**Staff News:**

**Ravil Veli** has been granted continuing appointment.

**Harla Hendrix** has been awarded the SUNY Chancellor's award for Librarianship.

**Debra Kimok** began as the Special Collections librarian at Feinberg Library with the start of the school year. Debra has been working in the Information Outreach unit for the past three years and will continue to be a member of that group on a part time basis.

**Wayne Miller** resigned as Special Collections librarian to take a position at Franklin Academy.

**Professional Activities:**

**Carla Hendrix** has been appointed for a three year term to OCLC's Reference Services Advisory Committee.

**Carla List** gave a presentation at WILU (Workshop on Instruction in Library Use) in Windsor, Ontario, in May. Her talk was entitled "'And the Award for Best Classroom Performance Goes to ...' Teaching as Performance." She also led a workshop for the librarians of Penn State in State College, PA, in June. The workshop addressed use of the "Objectives for Information Literacy Instruction: A Model Statement for Academic Librarians."

**Michelle Toth** gave an invited presentation to the Information Literacy Immersion Faculty at the ALA Conference in Toronto. This presentation summarized the data received from surveys of the 1999 and 2000 Track II

participants of the Immersion program asking them about institutional and programmatic changes since their Immersion experience.

#### **Publications:**

**Carla List** developed a WebCT "e-pack" of assignments and quizzes to accompany (optionally) her information literacy textbook, *Information Research*, 2d edition (Kendall/Hunt, 2002). The e-pack may be found at [www.webct.com](http://www.webct.com).

#### **Potsdam**

**Marianne Herbert**  
herbertm@potsteam.edu

#### **Staff News:**

**Nancy Alzo**, Patron Services and Instruction Librarian was promoted to Associate Librarian this spring.

**Marion Blauvelt** retired from her position at the College Libraries at SUNY Potsdam in August after several years service. She will be greatly missed.

**Carol Franck** will be on maternity leave beginning sometime in October through the rest of the academic year.

**Jane Subramanian** will be serving as Coordinator of Library Instruction on an interim basis during her absence.

**Marianne Hebert**, Automation Coordinator and **Ed Komara**, Music Librarian both received continuing appointment in August 2003.

**Jenica Rogers** recently began her new position as Collection Development Coordinator and Cataloging Librarian in July. Her BA in English is from Trinity College in Hartford, CT, and her MLIS is from University of Wisconsin in Madison. She comes to us from Rockford College, Rockford, IL, Technical Services Librarian/Assistant Professor, as well as Cataloging and Automation Consultant for the Northern Illinois Library System.

#### **Professional Activities:**

**Nancy Alzo** presented a session "Copyright - The Rights of the Information Consumer" at the recent SUNY Conference on Instructional Technologies for 2003 held at SUNY Potsdam on May 28th-30th, 2003.

**Carol Franck** presented a session on "Information Literacy Modular Tutorials through the Blackboard Course Management System (CMS)" at SUNYLA 2003. She discussed the rationale behind creating the tutorials, reviewed the mix and match ability of the modular design, showed the work to date, and presented the vision of how they will fit into the SUNY Potsdam General Education program.

**Edward Komara**, Crane Librarian at SUNY Potsdam, was contributor of an essay and catalogue in the book accompanying the 7 CD set Charley Patton: Screamin' and Hollerin' the Blues, released in October 2001 on Revenant Records. The set covered the complete performances and musical

times of Charley Patton, a leading Mississippi Delta bluesman from the 1910s through the 1930s. In February 2003 the set won the Grammy Award from the National Academy of Recording Arts and Sciences (NARAS) for Best Historical Album.

**Jane Subramanian** was asked by the Music Library Association to chair their Best of Chapter Committee for the forthcoming year. The Best of Chapter competition receives nominations from regional chapters throughout the country affiliated with the national organization for outstanding presentations given at their regional conference. Jane also presented another guest lecture to the cataloging class at SUNY Albany's library school in March and June, and was one of four SUNY Potsdam faculty inducted into the Phi Kappa Phi Honor Society on campus this spring.

**Rebecca Thompson** co-presented with SUNY Potsdam colleague Justin Sipher a session "Building and Assessing a Student-Based Technology Training Program for Faculty and Staff" at the recent SUNY Conference on Instructional Technologies for 2003 held at SUNY Potsdam on May 28th-30th, 2003.



## Suffolk Community College

**Rebecca Perez**  
perezr@sunysuffolk.edu

### Staff News:

This year the Ammerman Campus said "good-bye" to Reference Librarian **David Baruch**, who retired after more than 30 years of dedicated service to SCCC. David has remained as an adjunct in the library where his expertise and experience are greatly appreciated. Congratulations and enjoy retirement David!

The Ammerman Campus library welcomes two new full-time librarians for the fall 2003 semester.

**Jennifer Farquhar** brings to SCCC reference experience from Emma S. Clark Memorial Library, Dowling College, and City College of San Francisco. Jennifer has a B.A. and M.L.S. from Rutgers University.

**Krista Gruber** joins us from Five Towns College where she served as reference librarian. Krista has prior experience as an interlibrary loan librarian at Cold Spring Harbor Laboratory. She has a B.A. from SUNY Geneseo and a M.L.S. from SUNY Buffalo.

Two **interns** join the Reference Department for the fall 2003 semester. **Jeffrey Santorello**, M.S. and R.Ph., is an M.L.I.S. candidate at L.I.U.'s Palmer School of Library Science. **Xiaoli Zhu**, who holds a B.S. in computer science from Beijing University, is taking

graduate courses in computer science at SUNY Stony Brook while enrolled as an M.L.I.S. candidate at Queens College.

The Eastern Campus library welcomed new full-time librarian, **Penny Bealle**, in the spring 2003 semester. Penny worked as the Collection Development and Management Librarian at Adelphi University from 2000-2003. She has a M.L.S. from Queens College and a Ph.D. in Art History from Cornell University.

### Professional Activities & Publications:

**Hedi BenAicha**, associate dean of libraries, is the chair-elect of the SUNY Council of Library Directors (SCLD).

**Kevin McCoy**, has transferred to college-wide Technical Services as the new technical services librarian. In May 2003, Kevin received a Master of Science in Technological Systems Management from Stony Brook University. In June, he presented a paper, "Getting Your Stuff Together: Using Active Server Pages to Organize Your Web Content," at the SUNY Library Association Conference at Stony Brook University.

**Sue DeMasi**, media librarian, was the fourth place winner in the Writer's Digest/American Screenwriter's Association (ASA) competition. She attended the ASA conference in Los Angeles this summer, where, along with a cash prize, arrangements were made for winners to "pitch" their scripts to producers.

Over 1,200 entries were submitted to this year's contest. Two film reviews written by Sue were published in Educational Media Reviews Online over the summer and she is currently writing five video reviews for the magazine Video Librarian. This fall, one of her book reviews will appear in Choice..

**Lisa Meléndez**, bibliographic instruction coordinator, traveled to Cuba in February 2003 to deliver a paper, "Instrucción al Usuario: Unos Escenarios de Colaboración en la Universidad," at the 2nd Annual Cuban Library Association Conference. Lisa presented highlights of her trip at the Ammerman library in a talk and slide show, "Cuba: Libraries, Literacy and Popular Culture."

**Regina McEneaney**, acquisitions librarian, is the chair of the SCLA membership committee and the corresponding secretary of SCLADASL (Suffolk County Library Association – Division of Academic and Special Libraries).

**Mary Ann Miller**, Head Librarian SCCC Eastern Campus, completed a sabbatical research study during the spring 2003 semester. This qualitative research project involved making site visits to multicampus community colleges and discussing with library and college staffs about how their decisions changed the growth and development of the library's information literacy program.

**Westchester  
Community College**

**Sandy Schepis**  
sandy.schepis@sunywcc.edu

We are pleased to announce that **David Orenstein** is the new Chair of the Library Department. David comes to us from Montgomery College, a community college in Maryland, where he was the

Manager of Libraries. David can be reached at (914) 785-6511 or david.orenstein@sunywcc.edu.



**A big thumbs up to our SUNYLA delegates!**

Thanks go to all of our campus representatives for encouraging their colleagues to join SUNYLA each year. This year, a few special recognitions go to the following delegates . . .

**For largest increase in members from 2001/2002 to 2002/2003:**

Rebecca Perez (Suffolk CC) – 9 additional members  
Caroline Laier (Schenectady CC) – 5 additional members  
Carol Greenholz (Farmingdale) – 3 additional members  
April Davies (Cobleskill) – 2 additional members

**For largest number of first-time members:**

Rebecca Perez (Suffolk CC) – 7 new members  
Gerald Burke (Albany University) – 4 new members  
Jill Ortner (University at Buffalo) – 4 new members  
Elizabeth Geoghegan (Stony Brook University) – 4 new members  
Jill Barrile (Erie CC) – 3 new members  
Jeanne Galbraith (Stony Brook HSC) – 3 new members

**For largest number of members in individual library categories:**

Beverly Crowell (NYS School of Ceramics) – Special Libraries  
Kim Davies (Geneseo) – Arts & Science 4-Year Colleges  
Katrina Frazier (Nassau CC) – Community Colleges  
Carol Greenholz (Farmingdale) – Special Libraries  
Heather Munger (Buffalo HSC) – Health Sciences  
Jill Ortner (University at Buffalo) – University Centers  
Joseph Petrick (Alfred State) – Colleges of Technology

**Thanks again, delegates, from the Membership Development Committee and all of SUNYLA!**

## Stony Brook University Libraries Website Redesigned

A week before the new 2003 fall semester had begun, the West Campus Libraries of Stony Brook University launched a completely redesigned website. A fresh, elegant and appealing image, clean information architecture, seamless interface, and hence, easy access to Library resources, were the main objectives behind the redesign. The appearance of the new Libraries website is a result of a year-long development process by the Libraries 6-member Web Team, led by the Libraries Webmaster.

In December of 2002, a web-based survey assessed how well the existing website met the needs of the Libraries users. Responses from 900 patrons indicated that the website, which had not been redesigned since the beginning of the web era, was long overdue for reconstruction. The survey results laid initial groundwork for the future web design, with the goal of creating a uniform look across all 800 Libraries pages, and better representation of the Library personality.

The web development process was constructed based on principles of user-centered design and the employed methods included (but were not limited to) peer websites evaluation, server statistics analysis, interviews with stakeholders, surveys of library staff and patrons, analysis of target audiences and their needs, and a thorough usability study.

The redesign was comprehensive in all respects – contents, navigation system, information architecture, categorization and naming of links, and most noticeably, color scheme and graphics. The contents of all pages were revised and in many cases, rewritten by the librarians. Many new features were introduced: tab navigation, information organized into a 3-tier hierarchy, breadcrumb trails, one-point access to both e-journals, databases, and subject guides, text-based rollovers with link descriptions, and many others.

The campus community has taken the redesigned Libraries website exceptionally well. However, we are always looking for ways to improve and your feedback is welcome: Gulnara Shafikova, [gulnara.shafikova@stonybrook.edu](mailto:gulnara.shafikova@stonybrook.edu), the Libraries Webmaster.

Stony Brook University Libraries: <http://sunysb.edu/~library>.

---

## Save the Dates!

The SUNYLA Conference Committee is pleased to announce that the theme for the 2004 Annual Conference is SUNY Libraries: **The Core of Learning**.

Next year's conference dates are Tuesday, May 25, through Thursday, May 27, at SUNY Cortland.

More information will be forthcoming as the planning continues.

## RefWorks -- Organization at your fingertips

The Health Sciences Library at Upstate has just acquired a site license to RefWorks, the next generation of information managers. RefWorks is a Web-based bibliography and database manager that allows the creation of personal databases. Like other managers such as ProCite, Reference Manager and EndNote, RefWorks allows you to:

- import directly from many online service databases including OVID, CSA, SILVERPLATTER, NLM, EBSCOHOST, ISI, and Web of Science
- import from text files
- create bibliographies using many journal styles as well as Turabian, Chicago and APA formats
- establish project folders
- remove duplicates.

RefWorks is easy to use with straightforward instructions. Being a web-based program, it can be used on Macs as well as PCs. Presently, the Library has plans to teach its use to graduate students and second year medical students as part of the ongoing effort to fulfill the requirements of the American Association of Medical Colleges to integrate medical informatics/information literacy into the medical school curriculum.

In order to promote the product to faculty and staff, the Upstate Library is hosting a RefWorks hands-on instructional session November 13 from 10 am – noon in Room 1210, Weiskotten Hall, 766 Irving Avenue, Syracuse. An official RefWorks trainer will teach the session.

Librarians, who may be interested in starting a similar program and would like to attend this session on a space available basis, please call Bette Jean Ingui, Associate Librarian, Reference Dept. at 464-7192 or email her at [inguib@upstate.edu](mailto:inguib@upstate.edu).

The SUNYLA Newsletter

Editor: Jenny Baker, SUNY Brockport [jbaker@brockport.edu](mailto:jbaker@brockport.edu)

Publications Committee: Ellen McCabe, Kerrie Fergen Wilkes, Gerry Leibowitz, Jim Coan

Please send contributions for the February 2004 issue to Jenny Baker.

Deadline for next issue: January 15, 2004