

SUNYLA 2008 Making a Raquette:



SUNY Libraries Navigating the Rapids of Change

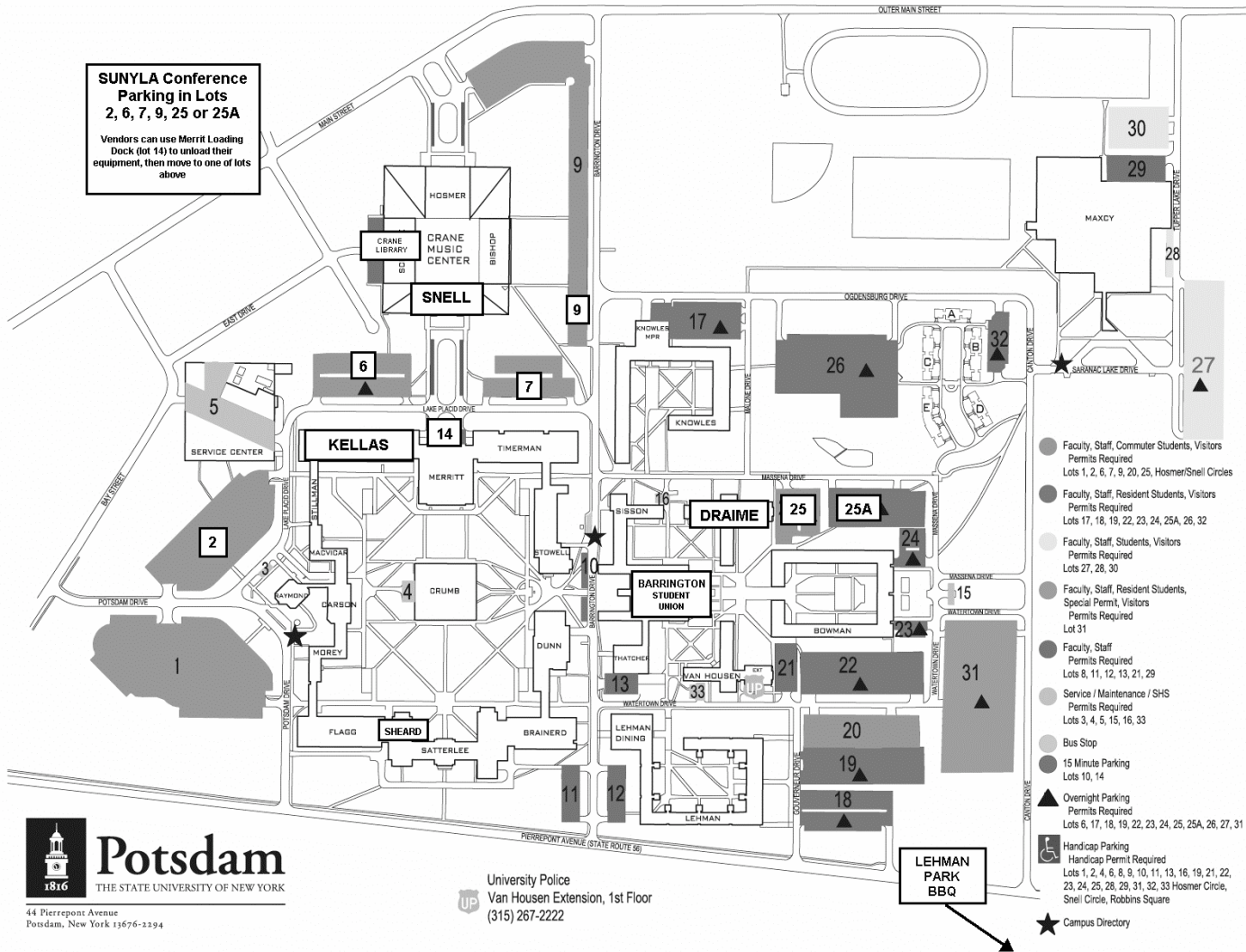
40th Annual Conference
SUNY Potsdam
June 11-13, 2008

SUNYLA Conference Web Site
<http://sunyla.org/conferences/2008/>

Conference Blog: <http://sunyla2008.blogspot.com/>

**SUNYLA Conference
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2, 6, 7, 9, 25 or 25A**

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Potsdam
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- Faculty, Staff, Commuter Students, Visitors Permits Required
Lots 1, 2, 6, 7, 9, 20, 25, Hosmer/Snell Circles
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Lots 17, 18, 19, 22, 23, 24, 25A, 26, 32
- Faculty, Staff, Students, Visitors Permits Required
Lots 27, 28, 30
- Faculty, Staff, Resident Students, Special Permit, Visitors Permits Required
Lot 31
- Faculty, Staff Permits Required
Lots 8, 11, 12, 13, 21, 29
- Service / Maintenance / SHS Permits Required
Lots 3, 4, 5, 15, 16, 33
- Bus Stop
- 15 Minute Parking
Lots 10, 14
- ▲ Overnight Parking Permits Required
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- ♿ Handicap Parking
Handicap Permit Required
Lots 1, 2, 4, 8, 9, 10, 11, 13, 16, 19, 21, 22, 23, 24, 25, 28, 29, 31, 32, 33 Hosmer Circle, Snell Circle, Robbins Square
- ★ Campus Directory

Welcome to the 40th Annual SUNYLA Conference

On behalf of the SUNYLA Officers and Council, welcome to the 40th Annual SUNYLA Conference!

The conference theme this year is “Making a Raquette.” Kicking up a racket has been one of the purposes of the Association since its inception, and we are sure that this year’s conference will continue in that tradition. A wide variety of presentations and poster sessions will inform and educate participants, and we hope that much will be learned and shared.

I’d like to extend special thanks to Conference Chair Darryl Coleman and Local Arrangements Chair Marianne Hebert, as well as to all the members in the Association who have worked to make this conference possible. I trust that attendees will find the 40th Annual SUNYLA Conference informative and enjoyable.

Joseph Petrick, President
State University of New York Librarians Association

SUNY Potsdam is located in Northern New York on the Raquette River. Nestled in the St. Lawrence River Valley, just minutes from the Adirondack Park and a short drive to the 1000 Islands Region, there are many recreational opportunities nearby. Ottawa is about a one hour drive. Montreal is just two hours away. We invite you to come early to the conference and stay late -- affordable dorm accommodations will be available before and after the conference so that you can extend your stay to explore the region during one of its most beautiful seasons.

Potsdam's conference theme plays upon several ideas. “Making a racket” reflects upon SUNYLA’s recent legislative efforts to increase funding for SUNY libraries and lobbying efforts toward salary and rank equities for librarians. “Making a racket” also refers to the college's long and treasured musical heritage. “Navigating the rapids” refers to the rapidly changing nature of librarianship, and the ways that we're all adapting to the new flow of information, technology, and change. The river reference also reflects our proximity to the Adirondack Park. Planned diversions include kayaking and canoeing on the Raquette, a group visit to the Wilder Homestead in Malone (of Little House on the Prairie fame), and a hike up the beautiful Adirondack Mount Azure on Saturday morning.

Marianne Hebert
Local Arrangements Chair
SUNY Potsdam

Thank you so much for joining us for the 40th Annual SUNYLA Conference. Many thanks go out to all who helped make this conference possible. Your professional skills, enthusiastic nature, patience and diligence helped make this event special and unique. It has been a pleasure over the past year to work with those who are dedicated to the SUNYLA belief of professionalism.

Hope you enjoy the conference!

Darryl Coleman
2008 Conference Chair
SUNY Fredonia

Conference Planning Committee

Darryl Coleman	Second Vice President, Chair & Keynote Speaker Coordinator	Fredonia	Darryl.Coleman@fredonia.edu
Carol Anne Germain	Previous Conference Chair & Sylvia Chu Scholarship Chair	Albany	cg219@albany.edu
Wendi Ackerman	Daniel Kissane Scholarship Chair	Upstate Medical	ackermaw@upstate.edu
Gregory D Bobish	Co-chair Poster Session & Friend of SUNYLA	Albany	GBobish@uamail.albany.edu
Marc Dewey Bayer	Presentations	Buffalo	bayermd@buffalostate.edu
Megan Coder	Library School Liaison	New Paltz	coderm@newpaltz.edu
Ken Fujiuchi	Conference Web Site & Blog Coordinator	Buffalo	fujuck@buffalostate.edu
Emily Hart	Membership Social	Oswego	hart@oswego.edu
Katie Jezik	Co-chair Poster Committee	Orange Community College	kjezik@sunyorange.edu
Colleen Lougen	Vendor Support	New Paltz	lougenc@newpaltz.edu
Mark McBride	Pre-conference and Presentations	Buffalo	mcbridmf@buffalostate.edu
Logan Rath	Presentations	Brockport	rathlt@brockport.edu
Mark A. Smith	Presentations	Alfred	msmith@alfred.edu
Heather Whalen Smith	Conference Program	New Paltz	whalenh@newpaltz.edu

We would like to thank Professor Mark Huff, Chair of the Art Department at SUNY Potsdam for designing the logo for the 2008 SUNYLA Conference.

Local Arrangements

Marianne Hebert	Chair ; Morning Bird Watch and Mt. Azure Diversions	Potsdam	hebertm@potsdam.edu
Nancy Alzo	Architectural Walking Tour Diversion	Potsdam	alzona@potsdam.edu
Rita Bridgen	Member	Potsdam	bridgerj@potsdam.edu
Holly Chambers	Local Vendors Raffle Co- ordinator	Potsdam	chambehe@potsdam.edu
Keith Compeau	Member	Potsdam	compeakw@potsdam.edu
Angie Donah	Member	Potsdam	donaham@potsdam.edu
Carol Franck	Midnight Cemetery Tour Diversion	Potsdam	franckcr@potsdam.edu
Tammy Gore	Signage	Potsdam	gorett@potsdam.edu
Connie Holberg	Conference Theme	JCC	cholberg@sunyjefferson.edu
Nancy Hess	Registration	Potsdam	hessnl@potsdam.edu
Kathy Love	Local Vendors Raffle Co- ordinator	Potsdam	loveka@potsdam.edu
Celia Livingston	Member	JCC	clivingston@sunyjefferson.edu
Tammy Mason	History of the Raquette River Poster Session	Potsdam	masontf@potsdam.edu
Sheila Muller	Member	Potsdam	mullersj@potsdam.edu
Jill Murray	Member	Potsdam	lashomjs@potsdam.edu
Jenica Rogers- Urbanek	Stone Valley & Morning Bird Watching Diversion	Potsdam	rogersjp@potsdam.edu
John Thomas	Librarian Talent Night Coordinator	JCC	jthomas@sunyjefferson.edu
Jane Subramanian	Wilder Homestead Diversion	Potsdam	subramjm@potsdam.edu
David Trithart	Kayaking & Canoeing on the Raquette River Diversion	Potsdam	trithadi@potsdam.edu

Exhibitors

SUNYLA would like to thank all our exhibitors for their participation and their commitment to professional development for SUNY librarians and library staff.

Annual Reviews

Backstage Library Works

Bowker

Colibri

EBSCO

Ex Libris

Gale – Cengage Learning

The H.W. Wilson Company

LexisNexis Academic

M.E. Sharpe

NYLINK

ProQuest

Rittenhouse Book Distributors, Inc.

Serials Solutions

SpringShare

Swets

YBP Library Services

Elsevier

Sponsors

SUNYLA gratefully acknowledges our sponsor's generous support for the SUNYLA 2008 Annual Conference and for SUNY libraries and librarians.

EBSCO sponsored the Wednesday evening social
Blackwell sponsored the Thursday morning break
Ex Libris sponsored the Thursday luncheon
Backstage Library Works sponsored the Thursday mid-afternoon break
Serials Solutions and Elsevier sponsored the Thursday cocktail reception
SpringShare sponsored the Friday morning break
Northern New York Library Network
All exhibitors sponsored the Thursday and Friday continental breakfasts

Door Prizes

SUNYLA gratefully acknowledges those that donated door prizes for the SUNYLA 2008 Annual Conference and for SUNY libraries and librarians.

Asian World Imports
The Bagelry
Blackbird Cafe
Boutique Florist
Canton-Potsdam Hospital Gift Shop
Evans & White Ace Hardware
First Crush Wine Bar
Gamer Craze
Kathy Love
Misty Hollow
Nature's Storehouse
Northern Interiors
Northern Music & Video
Our Greener Home
Potsdam Agway Co-op Inc.
Potsdam Food Co-op/Bakery
Red Squirrel Photography
St. Lawrence Chocolates
St. Lawrence County Arts Council
Sun Feather Natural Soap Co.
SUNY Potsdam College Store
Traditional Arts in Upstate New York (TAUNY)
Village Diner
Village Wines & Liquors
Wear on Earth
Willow Tree Florist & Landscaping

Sylvia Chu Memorial Scholarship Recipients

Financial assistance is available for new SUNYLA members to attend the annual conference. This Scholarship aims to encourage involvement with SUNYLA and to provide opportunities for professional growth for its members. Please make a special effort to meet the following new members of SUNYLA and congratulate them.

Daryl Bullis - Albany
Michelle Costello - Geneseo
Micelle Dubaj - Fredonia
Sarah Moon - Finger Lakes CC
Rosemarie Romano - Cayuga CC
Matthew R. Smith - Sullivan CCC
Maria Wesley - Dehli
Charlotte Widomski - Herkimer CCC

Daniel Kissane Memorial Scholarship

Sharon Cosentino is completing her MLS degree at the University at Buffalo. Her Web module and poster board presentations impart tips for improving reference desk service to international learners (www.buffalo.edu/~cosentin/). She just published her first article, *Folksonomies: Path to a Better Way?*, and will soon seek publication about active teaching methods in library instruction.

Friend of SUNYLA Award

The Friend of SUNYLA award is given to individuals or organizations that actively contribute to furthering the goals of SUNYLA and of SUNY libraries. We are happy to announce that Gerry Leibowitz is the winner of the 2008 Friend of SUNYLA award for his exceptional leadership as chair and co-chair of the SUNYLA Publications Committee. Gerry is being honored in particular for his role as chief editor of the SUNYLA newsletter through a time of transition from print to online. During this time he was instrumental in improving both the visual appeal and the content of the newsletter through tireless contact with SUNYLA delegates throughout the system, and in making the newsletter an effective tool to communicate our goals and successes.

WEDNESDAY JUNE 11th, 2008

8:00 AM – 8:00 PM
Registration/Check-in
Kellas Hall

PRE-CONFERENCE WORKSHOPS

9:00 AM – 11:50 AM
P1. We're all in this together: Building, sharing, and delivering the SUNY collection (part 1)

Presenter: Carey Hatch (OLIS)
Room: Kellas 106

The SUNY Borrowing Task Force is sponsoring this pre-conference to help reinvigorate discussions on how to improve the collections of SUNY's libraries collections through data analysis, purchase on demand, and resource sharing. The pre-conference will include speakers from acquisitions and ILL to discuss how their institutions have implemented purchase on demand programs. An OLIS sponsored lunch for P1 session attendees will be available in the Barrington Multi-Purpose room during the Lunch Break.

12:00 PM – 1:00 PM Lunch Break

1:00 AM – 3:00 PM
P2. Unraveling Web 2.0: Matching the Technology to the Need

Presenter: Sara M. Marcus
Room: Kellas 104

This session will compare and contrast technologies of Web 2.0, particularly as they relate to use in libraries, in terms of their benefits, limitations, and how they relate to communication needs.

1:00 PM – 3:00 PM
P3. The Automated Authority Control Process, Saving Time and Resources

Vendor: Backstage Library Works
Presenters: Maggie Horn (OLIS) Sandy Card (Binghamton) John Reese, Product Manager,

Backstage Library Works
Room: Kellas 103

This session will cover the past, present, and potential future of authority control within the SUNYConnect environment. Maggie Horn will present a brief overview of how authority control was accomplished (if at all) prior to the implementation of the ALEPH500 LMS and the initial plans for authority control within ALEPH. Sandy Card will discuss how effectively authority processing works within the ALEPH environment and will also bring the audience up to date with the most current developments from the ELUNA working group on authorities. John Reese will discuss what automated authority control is and how a vendor can work with campuses to achieve control of their data.

1:00 PM – 3:00 PM
P4. We're all in this together: Building, sharing, and delivering the SUNY Collection (part 2)

Presenter: Carey Hatch (OLIS)
Room: Kellas 106

The SUNY Borrowing Task Force is sponsoring this pre-conference to help reinvigorate discussions on how to improve SUNY's libraries' collections through data analysis, purchase on demand, and resource sharing. The pre-conference will include speakers from acquisitions and ILL to discuss how their institutions have implemented purchase on demand programs.

3:00 PM – 4:00 PM
P5. What do we want?: Librarian Equity, UUP and the Contracted Executive Committee

Moderator: Ron Foster
Room: Kellas 105

Calling ALL UUP-represented academic-rank librarians! Help refine what we, as librarians at state-operated SUNY campuses, request that the UUP part of the Executive Committee present and negotiate with the state during the Committee's discussions under the new UUP/NYS 2007-2011 contract Appendix Letter A-48.

Attendees will (a) discuss the several sides of librarian inequity in SUNY; (b) consider possible remedies; (c) determine what actions are desired to address the inequity.

We need your input now, because that will help shape what SUNYLA's liaisons ask UUP to do on behalf of all academic-rank librarians at state-operated campuses. Come to SUNYLA (!) and come a bit early to this SPECIAL SESSION and help shape this request!

WEDNESDAY AFTERNOON DIVERSIONS

1:00 PM – 3:00 PM

D1. Kayak and Canoe Trips on the Raquette

This is a flat-water paddle on the Raquette River where it borders the SUNY Potsdam campus. There are numerous islands and scenic channels that we can explore. Spring flowers should be up, but the water will still be very cold. Some experience with canoes or kayaks is essential. We will have available 2-person canoes (5) and solo kayaks (6); and life jackets and paddles. This event is weather dependent. Wind or heavy rain could force a cancellation. The launch site is a 12-minute walk from the center of campus. Canoes and equipment will be at the launch site.

There is a \$5 rental fee for the equipment. This outing is limited to 15 people. Please contact me before you arrive for further

information. David Trithart, 315-267-3311 or email: trithadi@potSDam.edu

1:00 PM – 3:30 PM

D2. Stone Valley Hike

Join Jenica Rogers-UrbaneK and others in hiking the most spectacular stretch of the Stone Valley Trail, and enjoy the beauty of the Adirondack rivers - rapids, gorges, rock islands, and a beautiful river - without the commitment of a major hike. We will walk the first mile of the trail, leaving from the nearby town of Colton, for a round-trip hike of about 2 miles. We will meet outside Draime Hall at 1 pm, and will return by 3:30. This hike is limited to three people without their own cars, and up to 10 if other drivers wish to transport hikers. For hikers wishing to explore Stone Valley on their own, more information is available at <http://adklaurentian.org/?page=stonevalley.html>. This event is free.

1:30 PM – 5:30 PM

D3. Wilder Homestead

Come join us for an enjoyable trip and tour of the Wilder Homestead, boyhood home of Almanzo Wilder, located 50 minutes driving time from Potsdam in Burke, NY (near Malone). Almanzo is Laura Ingalls Wilder's husband, and the homestead reflects the depictions in Wilder's book /Farmer Boy/, which is quite accurate to Almanzo's growing up years and the real life location. We will have a tour of the home and archives, and there will also be free time to browse.

We will meet in the lobby of Barrington Student Union on campus and will leave promptly at 1:30 pm. We will car pool, so volunteer to drive if you are willing to do so – those riding should offer to help pay gas for the driver. Easy to follow driving directions will be provided, and it should also be easy to follow a lead car. We will leave the Wilder Homestead by 4:30 to allow time back in Potsdam prior to the barbecue. Don't forget

to read or re-read /Farmer Boy/ before the tour! For further information on the Almanzo Homestead, visit the association's website at <http://www.almanzowilderfarm.com>

The fee for our visit and tour is \$6.00 per person.

3:45 PM

D4. Architectural Walking Tour

Stretch your legs after your drive to Potsdam with a walking tour of the Village of Potsdam. We'll walk from campus at 3:45 pm to start our tour downtown at 4:00 pm, wrapping our walk up at the historic Trinity Episcopal Church on Fall Island in the Raquette River. We'll be back on campus in plenty of time for the evening meal and social events. This event is free.

4:00 PM – 6:00 PM SUNYLA Executive Board/Council Meeting

Kellas Hall

**6:00 PM – 8:00 PM Bar-be-que Picnic at Lehman Park on the Raquette River
Live entertainment by Piquant!**

Gratefully sponsored by SUNYLA.

Quarter cut BBQ chicken, one hamburger & one hot dog or a veggie burger, served with rolls & condiments, potato chips, cole slaw, baked beans, macaroni salad, sliced watermelon, cookies, and lemonade.

8:00PM – 12:00AM Membership Social (Barrington Multi-Purpose Room)

Gratefully sponsored by EBSCO.

Gaming night and Ice Cream Social.

THURSDAY JUNE 12th, 2008

6:00 AM

D5. Bird Watching Expedition

Join local bird expert Joan Collins as we explore nearby Clarkson University hiking trails, to look for avian wildlife and any other non-human denizens. Terrain includes woods and wetlands. An observation tower at the edge of a marsh promises glimpses of water fowl. Bring your own binoculars and bird books. We will return to campus in time for breakfast with the vendors. This outing is limited to early risers. Meet outside the knitting lounge in Draime dorm. We will be car pooling. FREE.

Contact Marianne Hebert for more details, especially if you are willing to be a car pool driver. hebertm@potdam.edu (315) 267-3308.

REGISTRATION

7:00 AM – 12:00 PM

Kellas 105

6:30-8:00 AM Continental Breakfast with Vendors and Posters

Room: Kellas Hall

Gratefully sponsored by the exhibitors

FIRST BLOCK 8:15 AM – 10:00 AM

90 Minute Sessions

8:15 AM – 9:45 AM

A. Library Instruction Committee Open Meeting

Presenter: Rudy Leon (Potsdam)

Room: Kellas 102

Opportunity for the Library Instruction Committee members to meet other face-to-face. The meeting will include planning for 2008-2009 committee discussions and activities, and also provide an opportunity to discuss directions, challenges, and solutions for teaching library instruction sessions

8:15 AM – 9:45 AM

B. Creating A Distant Roar: Virtual, Hands-On, Information Literacy Workshops for Remote Campus Students through a Library - Academic Support Collaboration

Presenters: Dana H. Longley (Empire) & Linda Hamell (Empire)
Room: Kellas 104

Outlining a program of workshops delivered to remote computer labs. Designed to combat student anxiety when approaching research and marketed as a path to improved assignments and efficient use of time, they are infused with critical thinking activities that focus on the research process rather than specific information platforms.

45 Minute Sessions

8:15 AM – 9:00 AM

C. Economic Role of Academic & Research Libraries

Presenter: Jason R. Kramer (NYSHEI)
Room: Kellas 103

As policy makers endeavor to adapt from manufacturing/service economies to a knowledge-based economy, the critical role of academic and research libraries moves to the fore. Examine the challenges and opportunities of this transformation and discuss means to highlight this emergent role to campus and community leaders.

8:15 AM – 9:00 AM

D. Up Close & Personal with Screencasts: What do Students Think?

Presenter: Colleen Lougen (New Paltz) & Megan Coder (New Paltz)
Room: Kellas 105

Many libraries are creating screencasts on the library catalog, databases, and other research tools. We wanted to take a closer look and see if the students found them useful. We developed a pilot study involving a small group of students and asked for their opinions

on library videos and guides. This pilot study raised many questions and we will discuss themes that emerged.

8:15 AM – 9:00 AM

E. Collaborative Collection Development: Not Just a Dream!

Presenters: Jenica P. Rogers-Urbanek (Potsdam) & Jennifer Smathers (Brockport)
Room: Kellas 106

Jennifer and Jenica will discuss the recent work of the Comprehensive Colleges toward collaborative collection development within their SUNY sector, outlining the goals set by the group, the tools we're using (including WorldCat Collection Analysis), and talk about the challenges (and opportunities) we're identifying as we get this project started.

8:15 AM – 9:00 AM

V1. Digital Preservation: Greatly Desired, Greatly Unknown...but we're making good progress.

Vendor: Portico

Presenter: Ken DiFiore
Room: Kellas 217

This session will examine the issues surrounding e-journal preservation and describe Portico's e-journal archive service.

9:15 AM – 10:00 AM

F. Shouting about Second Life

Presenter: Logan T. Rath (Brockport)
Room: Kellas 105

We know what Second Life is, but we're having trouble deciding the role librarians should take. This will be an in person discussion for SUNY Second Lifers to meet each other and talk about where we see ourselves existing in this virtual learning environment.

9:15 AM – 10:00 AM

G. Whirlpool Ahead! Librarians and the

Vortex of University Service

Presenter: Susan B. Kraat (New Paltz)

Room: Kellas 103

Librarians are particularly conscientious about serving on campus-wide committees. How much can we handle before we reach the rapids?

"Anyone can handle a canoe in a quiet millpond, but in a rapids a canoe is like a wild stallion. It must be kept on a tight rein. The canoeist must take the canoe where he or she wants it to go, not where it wants to go. Given the chance, the canoe will dump you overboard and continue on down the river by itself."

-- Bill Mason (Path of the Paddle)

9:15 AM – 10:00 AM

H. Preservation Act: Digitizing Videotapes from a Community Reading Series

Presenter: Bern Mulligan (Binghamton)

Room: Kellas 217

Presentation will discuss the process involved in digitizing videotapes from a community reading series as well as show a few of the more memorable moments from the series.

9:15 AM – 10:00 AM

V2. LibGuides – Web 2.0 for Library 2.0

Vendor: SpringShare

Presenter: Mazen Khoury, Sales and Marketing

Room: Kellas 106

LibGuides enables libraries to share information with users in a web 2.0 world. Using LibGuides, librarians can effortlessly create content-rich guides, share knowledge and information, and promote library resources to the community. The system is [integrated with Facebook](#), and [LibGuides widgets](#) distribute library content to other websites, blogs, and courseware systems. LibGuides connects you with patrons, wherever they are. Any type of content

(including web 2.0 media) can be put into LibGuides. Your LibGuides can be subject guides, information portals, class handouts, community guides, research tips, or any type of useful information you wish to share with users ([see uses](#)). The possibilities are endless. Really!

9:45 AM – 10:30 PM Midmorning Break with Vendors

Gratefully sponsored by Blackwell Book Services

SECOND BLOCK 10:15 AM – 11:45 AM

90 Minute Sessions

10:15 AM – 11:45 AM

I. Continuing the Conversation: Copyright within SUNY

Presenter: Lori Gluckman Winterfeldt (Maritime)

Room: Kellas 104

During SUNYLA 2007, a conversation exploring policy and attitudes towards intellectual property management began.

What developments have taken place since then? How have IP challenges within the classroom been addressed? The IP landscape and the issues facing librarians who must deal with these dilemmas daily will be presented.

10:15 AM – 11:45 AM

J. Guiding the Rafts: SUNY Library Initiatives

Presenters: Maureen Zajkowski (OLIS), John Schumacher (OLIS) & Carey Hatch (OLIS)

Room: Kellas 106

SUNY Digital Library, Search and Discovery, E-Resources, SUNY Borrowing, Aleph? Join with the OLIS staff to discuss activities that significantly impact both our current SUNY library environment and potential impact for the future.

10:15 AM – 11:45 AM

K. What Are You Doing Here?: Assessing "Library As Place" By Observing Function Instead of Satisfaction

Presenters: Stephan J. Macaluso (New Paltz) & Edward Springer (New Paltz)
Room: Kellas 105

This program discusses the findings of a combined library user survey and building census. Over a two-week period, patrons were observed using the library and were asked how its technology, services and environment influenced their success. These merged data help to form a rich and surprising picture of our library users.

45 Minute Sessions

10:30 AM – 11:15 AM

L. Two ILLiad Clients on One Desktop: Sharing a University's Collection, Staff and Expertise

Presenters: Cynthia A. Bertuca (Buffalo), Sarah Morehouse Carmen (Empire) & Rena Tuohy (Buffalo)
Room: Kellas 217

The University at Buffalo and Empire State College designed a project to demonstrate the viability of shipping materials directly to the patron, the cost effectiveness of using UPS, and the practicality of purchasing-on-demand for collection development. UB staff run ESC's ILLiad client on their desktops. ISO protocol is used.

10:30 AM – 11:15 AM

M. Information Literacy Assessment: Session I: Program Assessment

Presenters: Rudy Leon (Potsdam), Carol Franck (Potsdam), Jim Nichols (Oswego), & Bonnie Swoger (Geneseo)
Room: Kellas 103

Increased emphasis on assessing Information Literacy programs has led many campuses to

explore commercial assessment tools, & led some to create their own. This panel will discuss the implementation of Project SAILS at Geneseo, and why Potsdam & Oswego chose to write their own.

10:30 AM – 11:15 AM

V3. "EBSCOhost 2.0, leading the way!"

Vendor: EBSCO
Presenter: Jim Kropelin, Regional Sales Manager
Room: Kellas 102

EBSCO will present on the new enhancements to EBSCOhost, multiple folders, Image Quickview, shared folders, Visual Search and others. We will also show the new EBSCOhost 2.0 interface that will be released in July 2008. There are also many new and updated databases, Academic Search Complete, Associates Program Source, Philosopher's Index, Social Work Abstracts and more that we will review the new content that has been added.

12:00 PM – 1:30 PM Lunch and Annual Meeting

Room: **Barrington Multi-Purpose Room**
Gratefully sponsored by Ex Libris

Platters of deli meats, hummus, and cheeses, rolls, lettuce, and tomato. Served with marinated vegetable salad & chips.

1:30 PM – 2:45 PM Welcome & Keynote

Dr. Joe Janes (Associate Professor - University of Washington)
Room: **Snell Auditorium**

What To Do Now (and Why)

Hardly a day goes by that a new opportunity or technology or idea comes whizzing past at the speed of light, and most people can be forgiven for feeling overwhelmed and a little guilty for not taking them all on. In this talk, I want to help people to think about what makes the most sense in this fast-paced World of Tomorrow we're now in.

3:00 PM – 3:30 PM Afternoon Break with Vendors

Gratefully sponsored by Backstage Library Works

THIRD BLOCK 3:30 PM – 5:00 PM

90 Minute Sessions

3:30 PM – 5:00 PM

N. Session II: Information Literacy Assessment: Assessing Teaching & Learning

Presenters: Rudy Leon (Potsdam), Susan Kraat (New Paltz), Jennifer Little (Brockport), & Kim Davies Hoffman (Geneseo)
Room: Kellas 106

Assessing the effectiveness of librarians & library instruction in teaching & learning is complex! This discussion of tools, decisions, outcomes, & evaluation methods for InfoLit teaching & learning will include: citation analysis, peer assessment, feedback forms, grading homework, research testing, pre-& post testing, scanning, team-teaching, and collaborative course design.

3:30 PM – 5:00 PM

O. Providing library services to a specific user population: BCC's Library Links for STEM students

Presenters: Mike Curtis (Broome), Olivia Nellums (Broome), & Patricia Shores (Broome)
Room: Kellas 102

A discussion of how to push customized library resources to Science, Technology, Engineering and Math (STEM) students, and how to improve the resources by incorporating student feedback.

3:30 PM – 5:00 PM

P. Reach for the Stars: Endeavor, Enterprise, and Discovery

Presenters: Tracy L. Paradis (Geneseo) & Justina Elmore (Geneseo)

Room: Kellas 217

We will demonstrate how we took a semester-long educational program and used it to reach out to students, encouraging them to create connections and inspire one another. Using guided facilitation, we will create a similar environment to encourage our peers to maximize their own current projects.

45 Minute Sessions

3:30 PM – 4:15 PM

Q. Servers 101 for Accidental Tech Librarians

Presenters: Jenica P. Rogers-Urbanek (Potsdam) and Matthew Keller (Potsdam)
Room: Kellas 103

How not to fail at managing small server implementations.

3:30 PM – 4:15 PM

R. Lots to Chat About: Meebo & Pidgin @ Your Service

Presenters: Barbara Shaffer (Oswego) & Natalie Sturr (Oswego)
Room: Kellas 104

Our "Ask A Librarian" service has been enhanced by adding a Meebo widget to our website and using Pidgin to manage all chat traffic. Student and librarian response is positive. This presentation will cover both reference service and technical perspectives and offer suggestions for introducing or enhancing library chat services.

3:30 PM – 4:15 PM

V4. Still hot, and getting hotter – Serials Solutions' federated search and unified resource discovery services

Vendor: Serial Solutions

Presenter: Jeff Riedel, Sr. Account Executive, Serials Solutions

Room: Kellas 105

The proliferation of e-resources, combined with patrons' heightened access expectations, has placed significant burdens on libraries to improve the research experience. To thwart the inefficiencies of patron use of search engines as primary research vehicles, Serials Solutions continues to build out the capabilities of federated and now presents academic libraries the opportunity to use AquaBrowser Library with My Discoveries – a unified discovery interface and social library experience. Learn more about these tools and how they can improve your patrons' research experience and increase use of your library's resources.

4:30 PM – 5:15 PM

S. Outreach activities in the Science Library, University at Albany, State University of New York

Presenter: Irina I. Holden (Albany)

Room: Kellas 103

I would like to share information with my colleagues from different campuses about various outreach activities that my colleagues and I tried during this current academic year in our library. We think it worked well and made us set up new goals for the future.

4:30 PM – 5:15 PM

T. Merging Technology Literacy with Information Literacy: Smooth Sailing or Rough Waters?

Presenter: Michelle Toth (Plattsburgh)

Room: Kellas 105

In 2004 Plattsburgh librarians added technology literacy objectives to our pre-existing information literacy course. In 2007-2008 we undertook an assessment of the technology literacy aspects of our course, looking at the objectives, the technologies and the content. A review of what we learned and what we want to change.

4:30 PM – 5:15 PM

V5. Scopus: Building Value in the Library and Beyond

Vendor: Elsevier

Presenter: Erik Moses, Database Sales Manager

Room: Kellas 104

This presentation will outline the development of Scopus, the world's largest abstract and citation database. Addressing librarians, administrators and faculty researchers, Erik will outline the content and coverage of Scopus, by demonstrating features like the Author Identifier and Citation Tracker. Also included is a Value Story that will introduce Research Performance Measurement tools that will measure a Return on Investment for your institution.

5:30 PM – 7:00 PM Dinner

Room: Barrington Multi-Purpose Room

Slow-Roasted Prime Rib of Beef

Served with rosemary new potatoes, glazed carrots, onion jam ~ burgundy jus, fresh green salad, rolls & butter.

Seared Salmon

Served with jasmine rice, asparagus, crimini mushrooms ~ roasted red pepper coulis, fresh green salad, rolls & butter.

Jumbo Ravioli

Filled with ricotta cheese, sweet red pepper, spinach, broccoli, carrot, & herbs, sun-dried tomato Alfredo sauce. Served with rolls & butter; fresh green salad.

7:00 PM – 11:00 PM SUNY Librarian Talent Show and Karaoke

Room: Barrington Multi-Purpose Room

Gratefully sponsored by Serials Solutions and

Elsevier

Join us for an evening filled with camaraderie and live entertainment. Beginning with a drumming circle workshop led by local artist Len Mackey, followed by the first ever SUNY Librarian Talent Show with time for open mike and karaoke, we know this will be a memorable experience for all.

11:00 PM

D6. Midnight Cemetery Tour

Join local ghost wrangler Dr. Bethany Usher a historical tour of a local cemetery. Meet in the lobby of Barrington Student Union and car pool to the grave yard. Check the conference blog for an update on this hour as the details are firmed up. Cost \$10.

FRIDAY JUNE 13th, 2008

7:00 AM – 8:30 AM Continental Breakfast with the Vendors

Room: Kellas Hall

Gratefully sponsored by the exhibitors

FOURTH BLOCK 8:45 AM – 10:30 AM

90 Minute Sessions

8:45 AM – 10:15 AM

U. Negotiating Rough Waters: Library Director Evaluations

Presenter: Ron Foster (SUNY IT)

Room: Kellas 217

SUNYIT recently initiated faculty evaluations of administrators, including our library director. This presentation will report on the entire endeavor, from the idea's origins, through the development of a formal plan and survey instrument, to how we distributed the final report and evaluated the evaluation process, all while staying afloat.

8:45 AM – 10:15 AM

V. Get the Ideas Flowing: Practical Advice

for Planning and Hosting Professional Development Programs at your Library

Presenters: Jennifer J. Little (Brockport), Dawn Eckenrode (Fredonia), Bob Cushman (Brockport) & Michelle Dubaj (Fredonia)
Room: Kellas 102

The College at Brockport and SUNY Fredonia each hosted successful one-day, regional professional development programs specific to topics in librarianship. The panel presenters will describe the process for planning and coordinating these events, as well as the lessons learned and information gleaned.

8:45 AM – 10:15 AM

W. SUNYLA Membership Enthusiasm & Outreach Working Group (MEOW) Survey Results Revealed

Presenters: Kimberly D. Hoffman (Geneseo), Stephan J. Macaluso (New Paltz), Rudy Leon (Potsdam), & Nancy Williamson (Nassau)
Room: Kellas 103

Members of the SUNYLA MEOW will engage session participants in a conversation based upon the findings of the fall 2007 SUNYLA membership enthusiasm survey.

8:45 AM – 10:15 AM

V6. Fast Tracking Support Incidents

Vendor: Ex Libris

Presenter: Randy Menakes

Room: Kellas 104

This session will provide tried and true best-practices to identify/diagnose Aleph errors, leverage the value of the Support KnowledgeBase and submitting a Support Incident - the right way

45 Minute Sessions

8:45 AM – 9:30 AM

X. Library "After Hours": A Non-traditional Approach to Orientation

Presenter: Pauline Lynch-

Shostack (Onondaga)
Room: Kellas 105

This session will give an overview of Coulter Library's "After Hours" event that was held during the spring 2008 semester. The goal of the event was to promote the discovery of library services and resources in a fun and welcoming way. The event included games, entertainment, prizes, and refreshments.

8:45 AM – 9:30 AM

Y. Mash-ups: Bringing Together the Sundry and the Surprising

Presenters: Kay Benjamin (Oneonta) & Nancy Cannon (Oneonta)
Room: Kellas 106

A mash-up is a web application that integrates information from two or more sources, such as a Google map overlaid with population statistics. In this session, take a look at some noteworthy mash-ups, find out why they're proliferating on the web, and learn some easy ways to create your own.

9:45 AM – 10:30 AM

Z. Fair Use Issues: Shaking Windows and Rattling Doors

Presenter: Angela M. Weiler (Onondaga)
Room: Kellas 105

This program will provide an overview of recent developments in copyright issues related to campus libraries. Emphasis will be placed on using the fair use statute itself, as opposed to the usual "guidelines", to determine rights of fair use.

9:45 AM – 10:30 AM

ZZ. Not Just Another Scavenger Hunt: Enhancing Student Learning Through Innovative Information Literacy Assignments

Presenter: Elin A. O'Hara (Plattsburgh)
Room: Kellas 104

This program will provide examples of both

effective and ineffective assignments created for one librarian's credit-bearing information literacy classes. The program will also suggest strategies for creating in-class activities and homework assignments that take into account student learning styles and generational differences.

10:30 AM – 11:30 AM Midmorning Break & Posters with Vendors

Gratefully sponsored by SpringShare

11:30 AM – 12:30 PM BOX LUNCH & GOODBYE

Room: Kellas Hall

Chef's salad

Salad greens, peppers, tomato, carrot and cucumber; with ham, turkey, and cheese. Served with salad dressing, beverage, roll & butter, fresh fruit, and cookies.

Traditional box lunch

Choice of turkey, roast beef, ham and cheese, tuna salad, cheddar cheese, or hummus on a deli roll with lettuce and tomato. Box lunches include fresh fruit, cookies, potato chips, and a beverage.

SATURDAY JUNE 14, 2008

9:00 AM – 2:00 PM

D7. Hike up Azure

Join us Saturday for a hike up Azure Mountain, which has one of the most beautiful mountain vistas in the northern Adirondacks. A newly restored fire tower and a formidable glacial erratic will complete the experience. Elevation is 2,512 feet. This is considered a kid-friendly hike. Round trip is ~two miles, but be prepared for a fairly rigorous, unrelenting climb. No mountain experience is required, but aerobic fitness is recommended. We will car pool to the trail head (1 hour), hike up the mountain (1 hour), spend an hour or so at the peak, and hike down (45 minutes). If anyone is hungry after

all that, we can buy lunch at the nearby Deer Valley Trails restaurant.
<http://www.azuremountain.org/>

This outing is limited to 9 people. Meet outside the knitting lounge in Draime dorm. FREE. Lunch and gas for car pool is out of pocket.

Contact Marianne Hebert for more details, especially if you are willing to be a car pool driver. hebertm@potSDam.edu (315) 267-3308.

POSTER SESSIONS & PRESENTERS

Poster sessions are Thursday, 7:30 AM – 8:30 AM and Friday, 10:30 AM – 11:30 AM

Bringing the Library to Community College Students with Web 2.0

Carrie A Laier (Schenectady)

If a student asks for help at the reference desk, a librarian has the opportunity to recommend sources and teach research skills.

But what about students who are working outside of the library? How can librarians offer the same level of guidance and instruction to these students?

Creating Visual Tutorials for Point-of-Need Instruction in Online Information Management Courses

Debra M. Kimok

This poster session will exhibit a method of incorporating demonstrations into online courses. The demonstrations are designed to increase the visual component and to address point of need questions and problems.

Cost/Effective?: Comparing Bibliographic Citation Managers

Sara E Hull (Empire)

An evaluative comparison of several currently

available bibliographic citation management tools. Focus is on the best tool for use in distance learning at distributed campuses.

Federated Searching: Giving Library Users What They Want

Michelle R Costello and Justina Elmore (Geneseo)

During the spring of 2008, SUNY Geneseo's Milne Library explored federated searching to assess the feasibility of providing a more "Google-like" experience for its users. This session summarizes our process using a literature review, listserv solicitations, and product trials and evaluations from students and librarians.

A Follow-Up of Usability and Usability Policy Research

Yu-Hui Chen (Albany)

The initial results of a research on usability and usability policy will be presented.

History and Information of the Raquette River

Tamara F. Mason (Potsdam)

What is so unique about the Raquette River?

Why is it the most dammed river in the country? Where can you launch your canoe?

How do you spell Raquette anyway? With a "c" or without? Find out the answers to these pressing questions, and more!

International Information Literacy: From Canoeing in Cairo to Research Rapids in SUNY

Holly B. Heller-Ross (Plattsburgh)

This poster reports on the results of a Fulbright Research Grant on cross-cultural applications of information literacy. What are libraries like in Cairo, Egypt and how do students use them? What do librarians teach about information literacy in Cairo? How can this information help SUNY librarians work

with international students?

A Snapshot of the Use of RSS on Academically Relevant Websites

Barbara Shaffer, Chris Hebblethwaite, and Michelle Parry (Oswego)

To better advocate use of RSS as a way to enhance students' information gathering abilities, we wanted to determine if RSS is standard for Academic Sites. We reviewed SUNY Connect Databases and Websites on Research Guides of Arts & Sciences Libraries. We will share our findings and advocacy suggestions.

We are Google Analytics (And so can you!)

Ellen J. Bahr (Alfred)

Google Analytics is a free web analytics tool that can help you to gather baseline data on how your library's website is being used. This poster session will provide information on how to set up Google Analytics and examples of the kinds of data you can gather.

Events Throughout the Conference

Frederick W. Crumb Memorial Library

Crumb Library is closed for renovations.

Library services are available in the Rebecca V. Sheard Literacy Center in Satterlee Hall.

Hours of operation during the conference week are: Wednesday and Thursday, 8:30am - 6:00pm, Friday 8:30am - 4:00pm and closed on the weekend. While there is no admittance to the Crumb Library stacks during the renovations, we are happy to retrieve materials upon request. Crumb Library collections have strengths in the fields of education, art, history and sociology. Crumb Library is a selective depository for United States and New York State documents and for maps from the U.S. Geological Survey. 100+ research databases are accessible from any

campus computer.

Julia E. Crane Library (Schuette Hall)

Crane Library welcomes visitors from 12:00 noon to 4:00 pm on the Wednesday, Thursday, and Friday of the conference week; it will be closed that weekend. As the music branch library of the SUNY Potsdam campus, it is located in the Crane School of Music complex.

Crane Library is the premier music collection in the North Country, containing approximately 32,000 scores, 22,000 books on music, and 11,500 recordings on CD, LP, videotape, and DVD, in addition to periodicals and online resources. It is especially strong in music education, performance, and history (classical, jazz, and popular music) and theory. It also maintains a collection of recorded Crane School concerts by faculty, students, and visiting performers, for listening on the library premises.

Mary E. English Commons

A very interesting place to visit is The Mary E. English Commons, located on the first floor of Satterlee Hall. Opened and dedicated in July 2007, it contains a permanent exhibit on the history of the college, which traces its roots to the St. Lawrence Academy founded in 1816. As stated on the website of the State University of New York system, "The first still-active institution of the State University of New York was officially founded at Potsdam in 1816." It includes more than thirty panels which depict various aspects of the college's history, as well as a computer kiosk "museum in a box". Approximately 40 volunteers worked jointly to produce the exhibit, comprising a true "college community" effort.

Knitter's Lounge (Draine Lounge)

If you play with string and sticks to make fabric-like objects, please join us in the Knitter's Lounge during the conference. In addition to a nice place to stop and catch up

with colleagues, we will also be doing a **stash swap** and a **raffle**. We are giving away a felted slippers knitting kit (pattern, yarn, and needles, and I've knit the pattern about a dozen times so I can testify to its fantasticness), and if you'd like, bring your surplus yarn for a stash swap -- offer up whatever yarn you can't seem to find a great pattern for, and trade it for something new-to-you. I know I'll be bringing a bag of miscellaneous skeins and balls to offer to anyone who wants to give them a good home!

This is a reprise of last year's super-successful knitting lounge at SUNY Maritime, and I hope that it proves just as much fun. I'm sorry to say there will be no wireless in our lounge, which means that we'll lose the cheerful and charming company of one Bill Drew, who, laptop in hand, braved a room full of swishing needles and hooks and chatter about swatching and Entrelac in order to surf the web in comfort last year.

PRESENTER BIOGRAPHIES

Ellen Bahr is Information Systems Librarian at Alfred University's Herrick Memorial Library. She has an MLIS from Rutgers University and an MA in French Studies from NYU. Prior to becoming a librarian, she worked in study abroad and higher education administration in New York City for over 15 years. Her email address is bahr@alfred.edu.

Cynthia Bertuca is Associate Director of Access Services for Document Delivery at the University at Buffalo. Prior to that, she was Head of Information Delivery and Access Services at the Health Sciences Library for over 20 years. Before her employment at the University, Cindy was a Circuit Librarian for the small hospitals of Western New York. She has a Masters of Library Science from the University at Buffalo and a Bachelors of Science in Special Education from the State University of New York College of Buffalo.

Sherry Buchanan, MFA, MSLIS, is the Interlibrary Loan Coordinator at Portland State University, managing the workflow of an Interlibrary Loan operation that fills over 21,000 requests per year. She has nearly ten years of experience within three academic libraries, having worked in Circulation, Reserves, Interlibrary Loan, Reference and the classroom. She is a founding member of the Northwest Interlibrary Loan and Resource Sharing Conference, having served as Program Coordinator, Chair and Scholarship Coordinator. Sherry's research interests include the open access movement, scholarly communication, best practices for filling grey literature requests and just-in-time interlibrary loan acquisitions.

Yu-Hui Chen is currently the Bibliographer and Outreach Librarian for Education at the University at Albany. This position includes outreach, collection development, reference, bibliographic instruction, and development of Web-based subject guides. Her research interests include information organization, Human-Computer Interaction, Web usability, and user studies. She has been chairing the University Libraries' Web Usability Committee since spring 2007.

Megan Coder has been a Reference and Instruction Librarian at SUNY New Paltz for three years. She received an MLIS from Kent State University and a BA in Psychology from Denison University. She is passionate about being eco-friendly and is attempting to learn Chinese.

Michelle Costello is a Reference/Instruction Librarian at SUNY Geneseo's Milne Library. In addition to serving at the reference desk and providing library instruction she currently serves on the library's Federated Search Committee. She received a BA in Psychology and a minor in Elementary Education from St. John Fisher College and an MLS from Syracuse University. Prior to coming to Milne

Library in 2007, she worked for the Rochester Regional Library Council.

Robert (Bob) Cushman is currently Head of Library Systems at The College at Brockport and has been at Brockport since earning his MLS from UB in 2004. Bob also has a Masters in Computer and Information Science and worked previously as an Information Technologist in the "business world" (including a five-year stint at OCLC).

Kimberly Davies Hoffman, a Reference/Instruction Librarian, has worked at SUNY Geneseo since 1999. Receiving Continuing Appointment, Promotion to Associate Librarian, and SUNY's Chancellor's Award for Excellence in Librarianship within one year serves as an indication of her passion and diligence to outstanding library instruction, customer service at the Reference Desk, and overall collaboration with colleagues and departments across campus. Ms. Davies Hoffman earned her MLS at the University of Buffalo and a BA in French and International Relations at the University of New Hampshire.

Michelle Dubaj is a Reference & Instruction Librarian at SUNY Fredonia. Prior to this position she worked as an Instruction Librarian at Southeast Missouri State University. While there, she completed her MA in Secondary Education. She received her MLS from SUNY Buffalo in 2003. In May 2008, she presented an interactive session at LOEX called, "The Art of Questioning in Instruction."

Justina Elmore has been a reference and instruction librarian at SUNY Geneseo's Milne Library since November 2006. She holds a B. A. in English from the Colorado State University at Pueblo and an M.L.S. from the University at Buffalo. Prior to serving at Geneseo, she spent 8 years in fund-raising and community development, most recently as the

Assistant Director of Development at SUNY Brockport.

Ron Foster received his MLS from SUNY Albany in 1997 and has been causing trouble ever since.

Lori Gluckman Winterfeldt is Head of Technical Services and Collection Development at the Stephen B. Luce Library at SUNY Maritime College. She coordinates acquisition of Science, Engineering, Naval Architecture, Marine Transportation/Business Administration, Marine Environmental Science, and Humanities resources. Her experience includes work with health sciences and other special libraries, as well as having served as program coordinator for the Westchester Graduate Campus of the Palmer School of Library and Information Science of Long Island University. Prior to earning her MLS at CUNY Queens College, Lori received an MA in Health Administration (Hofstra University); and a BA in Literature and Rhetoric (SUNY Binghamton).

Linda Hamell is the Director of Academic Support Services at Empire State College in the Hudson Valley Center. Linda coordinates academic support services for returning adult learners, with a particular emphasis on writing and reading development. She has an MFA from Brooklyn College and has taught literature and writing to traditional and nontraditional students in both public and private colleges in urban and suburban settings.

Chris Hebblethwaite has been a librarian at SUNY Oswego's Penfield Library for 21 years. He is currently the Assistant Coordinator of Library Technology, media librarian, and science librarian. He does reference, information literacy instruction, and collection development for chemistry, geology, meteorology, physics, and counseling.

Holly Heller-Ross is a member of the Library Faculty at the Feinberg Library at SUNY Plattsburgh, currently serving as Interim Associate Dean. She attended Plattsburgh State for a B.A. in Environmental Science. After a short time of hanging out in the Washington D.C. area and working as a painter/wallpaper hanger/ temp office worker, she finished a MLS at SUNY Albany and moved back north. She has worked as a public librarian, hospital librarian and now university librarian. She spent a semester as a Fellow in the Plattsburgh State University Institute for Ethics in Public Life in 2003, studying integrity as an applied ethical value and connecting that to research on academic dishonesty. In the spring of 2007 she lived in Cairo, Egypt for two months as a Fulbright Scholar, studying information literacy and librarianship at the University of Cairo.

Maggie Horn has been with OLIS as Library Data and Systems Analyst (title varies) since Aug. 2000; in this capacity she has developed and/or presented training in cataloging, serials, indexing, and data checking. Prior to her OLIS stint, she held cataloging positions at UAlbany, Northern Arizona University, University of California, Davis, and Brown University. At four out of five of these institutions, she had the pain and pleasure of instituting automated authority control - pleasure at seeing plans go through; pain at seeing plans deep-sixed in the competition for scarce funds. Author of: "Garbage In, Refuse and Refuse Disposal Out: Making the Most of the Subject Authority File in the OPAC", *Library Resources and Technical Services.*, vol. 46, no.3, July 2002, p. 92-102.

Sara Hull is an Information Resources Coordinator at the Empire State College Center for Learning and Technology in Saratoga Springs, NY. Prior to this, Sara was the Reference and Instruction Services Librarian for Bay Path College in Massachusetts. She earned her M.S. in Information Science at the University at

Albany, where she had previously earned M.A. degrees in both English and Women's Studies. Sara also holds a B.A. in English along with a Theatre Certificate from Siena College.

Matthew Keller is the Information Security Officer at SUNY Potsdam, and has been contributing to the advance of information technology at SUNY Potsdam since 1996. A chronic autodidact, he is an active participant in numerous Free/Open Source Software projects and has co-authored two books about the Apache Web Server, one translated into five languages. Matthew has presented papers and research at numerous venues, and advocates frequently for persons with various levels of technological [dis]ability (when not traipsing around the Adirondack Mountains).

Debra Kimok is a Senior Assistant Librarian at SUNY Plattsburgh. She is the Special Collections Librarian and a member of the library Instruction Unit (IU). Over the past year Debra has created several interactive tutorials for the IU, for use in Feinberg reference services, and for her online Information Management Course (LIB102). She received her B.A. in history from SUNY Plattsburgh in 1997 and her M.L.S. from SUNY at Buffalo in 2000.

Susan Kraat is Coordinator of Instructional Services at the Sojourner Truth Library at New Paltz. She is editor of *Relationships Between Teaching Faculty and Teaching Librarians* and served as Local Arrangements Chair for the 2005 SUNYLA conference. Golf is a passion, although she has yet to break 90. SUNYLA is her favorite professional organization.

A government relations and public affairs professional, Jason Kramer was named NYSHEI Executive Director in January of 2007. Given a mandate to advance the advocacy efforts of NYSHEI while improving member communications, Mr. Kramer draws

upon his prior experiences. Prior to joining NYSHEI Mr. Kramer served as Assistant Vice President for Corporate Communications for the Research Foundation of SUNY. He has also worked as the Senior Research Analyst for the Manhattan Institute's Empire Center for Public Policy, The Director of Government Relations and lobbyist for the New York State Catholic Conference, and as a staff member in the New York State Assembly in various capacities. Mr. Kramer has a M.A. and B.A. in American History with a particular interest in the American Transcendentalists. He has served as a guest lecturer at a number of colleges and universities on subjects as diverse as the U.S. Civil War, NYS politics, and political campaigning.

Rudy Leon is Instruction & Collection Development Librarian at SUNY Potsdam. Her interests include emerging technologies, information literacy pedagogy, creating community as a means to improving our understanding of our work, and millennial students in our libraries. She recently launched an active new Google group for collection development, she blogs at Deepening the Conversation <http://deepening.wordpress.com> and can be found in many online communities as rudibrarian.

Jennifer Little is a Reference Librarian and the Coordinator of Library Instruction at the College at Brockport where she has worked since 2005. Prior to that she held similar positions at the University of South Carolina Aiken and Taylor University, IN. She earned her BA from Houghton College and her MLS from the University at Albany. She is interested in instruction for students and faculty at all levels, whether through time on the reference desk, formal class instruction, or in learning management systems. Having recently chaired a library COCID at Brockport, she has decided to keep

her library job in lieu of becoming an event planner.

Dana Longley is the senior Information Resources Coordinator at Empire State College, where she coordinates reference services, the virtual library instruction program, and is responsible for library web site development. She has an MLS from the University of Pittsburgh (1997) and has worked in several large and small academic and public library environments over the past 10 years, concentrating on reference services and information literacy.

Colleen Lougen is the Electronic Resources and Web Services Librarian at SUNY New Paltz. She received her MLS from the University at Albany in 2000. She is a liaison to the History Department and the School of Business. Her previous positions were in technical services and systems. Colleen is training for her third NYC marathon which she will run in November.

Pauline Lynch-Shostack is the Media and Electronic Resources Librarian at Onondaga Community College. She has served in this role since 2002. Pauline is responsible for managing the media and reserve departments, as well as organizing and developing Coulter Library's web presence. She formerly was Head of AskERIC Reference Services and Web Development at the ERIC Clearinghouse on Information & Technology at Syracuse University.

Stephan J. Macaluso, MM, MLS, currently chairs the Assessment Committee at Sojourner Truth Library at SUNY New Paltz. His academic interests include intellectual property, education law, contemporary music and institutional research. He recently contributed a song text, /Song for C/, to the Reading Objects exhibit at the Samuel Dorsky Museum. Most days, Stephan commutes to the library on his bicycle.

Graduated from SUNY Potsdam long ago, and after being out in the world, Tammy Mason returned to offer her library experiences to my alma mater. She is the primary Reference Area and Course Reserves clerk. She also serves as a back-up for Interlibrary Loan and Circulation as needed. Tammy can jump into others' shoes at a moment's notice, which is usually what happens.

Sarah Morehouse Carmen graduated from the School of Information Science and Policy at the University at Albany in 2005. She is in her second year as an Information Resources Coordinator at Empire State College, the distance-learning branch of the State University of New York. When she was hired in Fall 2006, she was "volunteered" to coordinate the Interlibrary Loan Pilot Project (at the time, still in its conceptual stages) from the ESC end of things. She is excited to share in the creation of a novel solution to the dilemmas of offering full library and information services to faculty and students in an online distance-learning environment. It has also been an education for her in its own right.

Bern Mulligan is a Reference Librarian/Bibliographer at Binghamton University's Bartle Library. He received his MA in English from Binghamton University and his MLS from the University at Albany. He was a member of the Binghamton Community Poets from 1988-1996.

Olivia Nellums has been an adjunct librarian at Broome Community College and Tompkins Cortland Community College, and prior to that she worked in Cornell's Interlibrary Services. She graduated from Syracuse University with her MSLIS in 2006.

Jim Nichols is Assistant Coordinator of Instruction and Distance Learning Librarian at Penfield Library, SUNY Oswego. He has

worked in reference and instruction services at Liverpool Public Library, Indiana University Bloomington, Walden University, Wilmington College (Ohio), Indiana University East, and the University of Denver. Other academic work experience includes media services; teaching English; and teaching library and information science. His education includes a BA at Oklahoma City University, an MA in English at the University of Oklahoma, an MLS at the University of Denver, and doctoral studies at IU Bloomington in library and information science.

Elin O'Hara is an Instruction Librarian at SUNY Plattsburgh. She received her B.A. from American University, her M.L.S. from Southern Connecticut State University, and is currently working on her M.S. in Mental Health Counseling at SUNY Plattsburgh. She just completed a 5-week research trip studying information literacy practices in Sweden. Other research interests include library materials and services for international students, as well as the interplay of Reference Librarians' listening skills and students' personal problems.

Tracy L. Paradis has just completed her second year as a Reference and Instruction Librarian at SUNY Geneseo's Milne Library where she also acts as selector and liaison to the School of the Arts. As Coordinator of Displays she has most recently showcased displays of NASA's stunning images in Heavens Above: Photographs of the Universe from the Hubble Space Telescope, traditional and high art of Cuba, Mexico in An Artist's World and Los Niños Cobá Indígenas, and the traditional and modern works of artists from Haiti, Peru, Mexico, and the Algonquin people in Hidden Talent: Art from Migrant Farm Workers. She holds an MLS from University at Buffalo (2004) and a Bachelor of Music in Vocal Performance from California State University at Northridge (1997).

Michelle Parry is Head of Interlibrary Loan at Penfield Library, SUNY Oswego. She holds a BA in English Literature from SUNY Oswego, and a MLS from Southern Connecticut State University.

Logan Rath is a Digital Services Librarian at SUNY Brockport, formerly he was an Emerging Technologies Librarian at SUNY Oneonta. He is also the incoming First Vice-President/President-Elect for SUNYLA.

Jenica P. Rogers-Urbaneck is the Collection Development Coordinator and Technical Services Librarian at SUNY Potsdam's College Libraries. In addition to the daily and never-ending work of managing the technical services and collection management work of two libraries, her current projects include investigating academic use of social software, cataloging electronic resources and agitating for better search tools for all material types, collaborating with the campus literacy center to set up a branch library from scratch, struggling to equitably manage the materials budget across material types and subject areas, advocating for the future, and writing and presenting about those experiences. She got her MA in LIS from the University of Wisconsin at Madison in 2001, and a BA in English from Trinity College in Hartford, CT in 1998.

John Schumacher is Electronic Resources Coordinator for SUNY's Office of Library and Information Services (OLIS). He serves as liaison between OLIS and SUNYLA as well as the SUNYLA-United University Professions (UUP) Liaison. John received his MLS from University at Albany.

Barbara Shaffer has been at SUNY Oswego since 1998 and currently serves as Coordinator of Reference Service. When not working at the reference desk or investigating new services and resources, she keeps busy in

her role as liaison/instruction librarian for the departments of Curriculum & Instruction and Educational Administration.

Patricia M. Shores is an adjunct Assistant Librarian at Broome Community College, currently assigned to the Perkins-funded Technology Careers Program, an initiative to successfully transitioning STEM students into the workplace, and as the bibliographer for STEM subjects. Before joining BCC, she headed the Engineering Library at GE in Johnson City, NY (now BAE Systems). She has served as President of the Upstate NY Chapter of the Special Libraries Association and as Board President for the South Central Regional Library Council. She received her MLS from Syracuse University

Jennifer Smathers has been head of Technical Services for the SUNY College at Brockport library since 2006. She is a member of the Publications committee for SUNYLA and co-editor of the SUNYLA Newsletter. Prior to joining Brockport, Jennifer was Head of Technical Services at St. John Fisher College, Head of Interlibrary Loan at the University of Mississippi Medical Center, and part-time Children's Librarian at Fairport Public Library. She earned her MLS in 1998 from SUNY at Buffalo and her BA in English from Nazareth College in 1997.

Edward Springer is currently an instruction and reference librarian with the Sojourner Truth Library at SUNY New Paltz, where he has worked for 4 years. He received his MLS degree from SUNY Albany. He also has a BA (Ohio State University), an MA (University of Kentucky) and a Ph.D. (University of Illinois) in Communication. For fifteen years prior to coming to SUNY New Paltz, he taught courses in Communication Theory, Interpersonal Communication, and Media Criticism as a member of the Communication Faculties at Marist College and Villanova University.

Natalie Sturr is Coordinator of Library Technology at SUNY Oswego and also works for the SUNY Office of Library and Information Services providing high-level technical support for the shared Aleph500 environment. With over 25 years in librarianship and library technology, Ms. Sturr has implemented, migrated and maintained a number of large and small-scale applications that support library services to users.

Bonnie J. M. Swoger has been at SUNY Geneseo since 2005, where she teaches information literacy sessions for the science departments, works on web design for the library web page, coordinates library classroom technology, and occasionally answers a reference question. Prior to her work at SUNY Geneseo, she taught introductory geology at Buffalo State College. She has an MLS from the University at Buffalo, an MS in geology from Kent State University, and a BS in geology from St. Lawrence University.

Michelle Toth is an instruction librarian and the LIB Course Coordinator at Feinberg Library, SUNY Plattsburgh. She has recently broken free from the shackles of being a library unit coordinator, to once again run free (or amok) in the land of research. She has a BA in Interdisciplinary Studies from the University of Toledo, MLS from Indiana University and completed part of her graduate work at the University of Toronto under a Fulbright scholarship.

Rena Tuohy is member of the Library Network Support Team and has spent the last 10 years focusing on library automation. She has a Masters of Library Science from the University at Buffalo and a Bachelors of Art in Economics from the State University of New York at Stony Brook. Rena, and colleague Carol Lelonek, support the development and ongoing maintenance of the University's ILLiad system

Angela Weiler is Public Services Librarian/Periodicals Librarian (tenured) at Coulter Library, Onondaga Community College. Previously, she was Instruction Coordinator and Circulation Librarian (tenured) at Morrisville College Library. She received her MLS from Syracuse University's School of Information Studies. Angela has been a member of SUNYLA for eleven years, and chaired the SUNYLA Instruction Committee for four years. She recently completed a chapter titled "Fair Use: A Librarian's Perspective" for a forthcoming book from Nova Science Publishers (Academic Librarianship in the 21st Century), and she helped to develop a campus copyright policy for Onondaga Community College.

Maureen Zajkowski has worked for the SUNY Office of Library and Information Services (OLIS) since 1998 as the SUNYConnect Library Management System Project Manager. Her primary responsibility has been the planning and coordination of activities related to Aleph500 across the SUNY campuses. Her current focus is working with OLIS staff to evaluate the Aleph support provided to campuses in Managed Services as well as to campuses not in Managed Services in order to determine levels of support that are sustainable across SUNY. An initial result of this initiative has been standardizing of the WebOPAC, a New Titles List and system level configuration files that will be part of the Aleph Version 18 upgrade. Before OLIS, Maureen was Head of Database Maintenance and Authorities at Binghamton University.

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