



The 35th Annual SUNYLA Conference
Stony Brook University
June 4 – 6, 2003

www.sunyla.org

FACT Faculty Access to Computing Technology
State University of New York



Conference Committee Members

Jeanne Galbraith, Conference Chair, Stony Brook HSC
Karen Coombs, Web Site Coordinator, Cortland
David Crugnola, Conference Sessions, Nassau CC
Kim Davies, Membership Social, Geneseo
Katrina Frazier, Conference Sessions, Nassau CC
Michael Huang, Conference Program, Stony Brook HSC
Rosanne Humes, Conference Sessions, Nassau CC
Colleen Kenefick, Local Arrangements Co-Chair, Stony Brook HSC
Lorraine Melita, Poster Sessions, Cortland
Candace Merbler, Evaluation Form, Albany
Ophelia Morey, Pre-Conference Workshops, University at Buffalo
Wil Prout, Publicity and Membership Social, University at Buffalo
Susan Werner, Local Arrangements Co-Chair and Vendor Coordinator, Stony Brook

Local Arrangements Committee Members

Carole Gambrell, Suffolk CCC	gambrec@sunysuffolk.edu
Elizabeth Geoghegan, Stony Brook	Elizabeth.Geoghegan@stonybrook.edu
Michael Huang, Stony Brook HSC	Michael.B.Huang@stonybrook.edu
Colleen Kenefick, Stony Brook HSC	Colleen.Kenefick@stonybrook.edu
Daniel Kinney, Stony Brook	Daniel.Kinney@stonybrook.edu
Kristen Nyitray, Stony Brook	Kristen.Nyitray@stonybrook.edu
Zoha Tamadon, Stony Brook HSC	Zoha.Tamadon@stonybrook.edu
Gui Van Moorsel, Stony Brook HSC	Guillaume.Vanmoorsel@stonybrook.edu
Susan Werner, Stony Brook	Susan.Werner@stonybrook.edu

Welcome to the 35th Annual SUNYLA Conference

On behalf of the Officers and Council of the SUNY Librarians Association, I would like to extend a warm welcome to all members and visitors who have chosen to attend our 35th conference.

The theme of this year's conference is **Waves of Change: Oceans of Opportunity**, which is the focal point of the program sessions offered for your professional development. We are pleased to provide pre-conference sessions and main sessions which address such contemporary issues as PDA's in academic libraries, publishing for librarians, information literacy practices and assessment techniques, research tips for locating medical information, ALEPH migration concerns and web site designs, to name but a few options open for your investigation. The wide variety of topics being presented at this conference, which happens to be the first time in over 20 years that the annual SUNYLA conference has been hosted by this Long Island campus, demonstrates not only the great resourcefulness of our SUNY librarians, but also their ability to expertly share their knowledge with their colleagues. My hope for all who attend is that you become energized and enthusiastic about your professional activities, be it discovering a new way to handle current duties, or deciding that you are able to undertake something you've previously considered but dismissed as not workable for your area. And ultimately, you will then incorporate all your new learning experiences into a program session, which you will present to your colleagues at a future SUNYLA conference!

I'd like to extend my special thanks to Conference Chair Jeanne Galbraith, the Local Arrangements Co-Chairs Colleen Kenefick and Susan Werner, and the many generous members throughout the organization who have collaborated to make this conference possible.

Marianne Eimer, President
SUNY Librarians Association

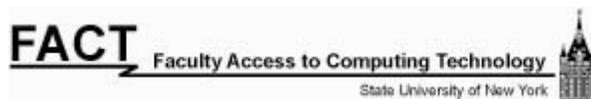
It is a pleasure to welcome members, presenters, speakers, exhibitors, and visitors to the 35th Annual SUNYLA Conference at Stony Brook University. Please take advantage of the stimulating program and enjoy the richness of experience and ability that our colleagues, speakers, and presenters have to share with us. Take time, if you can, also to enjoy Long Island while you are here, for the conference doesn't come to Long Island too frequently!

The greatest accolades go to Colleen Kenefick, Health Sciences Library, and Susan Werner, Melville Library, who co-chair the Local Arrangements Committee and made this conference come together in all its programmatic and infrastructure details, from planning and funding through multitudinous details. Colleen, with generous assistance from Michael Morin, wrote a grant for funding support from FACT (Faculty Access to Computing Technology), and I applaud Colleen for her effort and thank FACT for recognizing the significance of technology integration into SUNY libraries by providing \$5,000 for this year's conference. Thank you very much Colleen, Michael, and FACT!

I encourage you to visit with our exhibitors. Not only do they have products and services to discuss and demonstrate, they have helped make this conference possible and we thank them sincerely for their support and participation in the 35th Annual SUNYLA Conference. A special thank you goes to Susan Werner, Co-Chair of the Local Arrangements Committee for expending tremendous enthusiasm and energy to bring exhibitors to the conference. Thank you, Susan!

All the members of the Conference Committee and the Local Arrangements Committee have contributed to the success of this 35th Annual SUNYLA Conference. I wish you would each take the time to thank them individually for their contributions of time, effort, thought, and inspiration, for this wonderful conference is a product of the combined efforts of each and every person who played a role in its development and execution.

Jeanne L. Galbraith
Second Vice-President and Conference Chair



This conference has received generous financial support by the sponsorship of a Conference on Computing in the Disciplines (COCID) award. This award is granted by The Provost and Vice Chancellor for Academic Affairs of the State University of New York, through the Faculty Access to Computing Technology (FACT) Advisory Council. It is intended that this SUNYLA conference be an inter-campus event for training and professional development of faculty and staff within SUNY academic libraries.

Our goal, with COCID assistance, is to bring together SUNY personnel and visiting resource persons to examine new trends and developments in the use of technology for instruction and research. Since the spring of 1990, twenty COCID conferences have been funded on various SUNY campuses. They have represented the disciplines of agricultural education, computational science, distance learning, engineering and chemistry, English/writing, health sciences education, history, librarianship, medicine, music, nursing education, psychology, and teacher education.

SUNYLA 2003 Vendor Showcase

Below is a list of the vendors sponsoring the 2003 SUNYLA Conference. Please join them for breakfast, breaks and the vendor/poster session reception in the Student Activities Center Ballroom A, on Thursday, June 5, 2003.

We would like to thank all the vendors for their support of this year's conference.

Annual Reviews
Antiquarian Booksellers' Association of America
Barnes & Noble
Bowker
C Tech
Columbia University Press
Dupont
EBSCO
Encyclopaedia Britannica, Inc.
Gale Group
Gaylord Brothers
GoPrint
Highsmith Company
Ingram Library Services
Institute of Physics
Library Interiors, Inc.
Mergent, Inc.
Northeastern Office Equipment
Palmer School of Library and Information Science
Perfect Promotional Products, Inc.
Serials Solution
Thomson ISI
YBP Library Services

Special thanks to the following vendors for their generous event sponsorship:

Annual Reviews – vendor/poster session reception
Dupont – afternoon break
EBSCO – breakfast
Mergent, Inc. – morning break

Special Acknowledgment:

We would like to especially thank Ann Brody from the Stony Brook University Office of Conferences and Special Events. Without her tireless guidance and unfailing sense of humor, the road to this conference would have been much rougher.

WEDNESDAY JUNE 4, 2003

8:30 AM – 6:00 PM ♦ REGISTRATION
Melville Library, First Floor

PRE-CONFERENCE WORKSHOPS
• INDIVIDUAL AFTERNOON SESSIONS •

1:00 PM – 3:00 PM

A. PDAs in Academic Libraries: We've Got the Whole World in Our Palms

Presenter: Megan Fox (Simmons College)

Student Activities Center Room 311

As more and more of our patrons arrive at the library with their PDAs in hand, it is increasingly important for librarians to understand both the possibilities and the limits of this new technology. We will review exactly what a PDA is, explain differences between the many available devices, define basic PDA terms, such as sync and beam, and look at the most common PDA applications, such as calendars and address books. We'll look at examples of PDA compatible Web content, PDA barcode attachments and inventory management, infrared connectivity systems, and even PDA interfaces for traditional database vendors, such as OVID and Westlaw. Finally, we'll consider the challenges this new technology presents for libraries, and what to look for in the near future.

1:00 PM – 4:00 PM

B. The Ins and Outs of Getting Published: Four Perspectives

Student Activities Center Room 303

Publishing Books in Today's Digital World

Presenter: Martin Dillion (Libraries Unlimited)

The market still supports the publication of traditional print books and is expected to for many years. This talk will focus on the market for books in education, library science and library management. It will describe the book publication process, from the inception of an idea to its delivery as a book, either in electronic or paper form.

Do the Write Thing!

Presenter: Carol Anne Germaine (Albany)

Librarians and library professionals have plenty of expertise to share with colleagues. Why not share this information with a larger audience via publication? This portion of the session relates to organizing these materials and making them available in a publishable format.

What an Editor Wants. What an Editor Gets. What's an Editor To Do?

Presenter: Gregg Sapp (Albany)

The focus of this talk is, first, on how to effectively compose, organize, and present information for professional publication, then, secondarily, on the methodology of doing research. The dynamic relationship between an editor and a librarian author will also be examined with the importance of their working together to take responsibility for the literature.

Forming an Academic Writing Group for College and University Librarians

Presenter: Cynthia Tysick (Buffalo)

Cynthia will discuss the philosophy and logistics behind a peer-mentoring group formed at the University Libraries in the Fall 2002. In addition, she will discuss the benefits and publishing opportunities reported by the members of the writing group during its first year.

1:00 PM – 4:00 PM

C. Let's surf together!

Presenter: Ellen Maleszewski, Zoha Tamadon (Stony Brook HSC Library)

Health Sciences Center Library, Classroom 2

This hands-on workshop will focus on techniques for finding updated, reliable healthcare and medical information on the Internet. Through the course of this workshop, participants will learn to develop effective search strategies, utilize medical vocabulary, locate and evaluate resources, and manage their citations with EndNote. This workshop will feature practical, experience-based group exercises.

2:00 PM – 5:00 PM

D. Asking the Right Questions: Assessment, Information Literacy and Librarian/Faculty Collaboration

Presenter: Barbara Kobritz (Tompkins Cortland Community College), Barbara Burd (Colgate University)

Student Activities Center Room 304

Over the last few years there has been a sea change in how we measure the value of programs. We used to think in terms of *inputs* (number of volumes owned, number of staff employed, number of subscriptions maintained, number of questions answered). Today funders - including your public, your administration, SUNY and New York State - want to know what happened as a result of the inputs they have been paying for. What's the *outcome*? For instructional librarians that means demonstrating that learning has taken place. This workshop will explore a model that helps college faculty and librarians work together to measure the impact of information literacy activities within a college degree program. Within the three-hour timeframe you will *write one or more learning objectives based on the ACRL Standards; *match the learning objectives to existing assignments (or create an appropriate assignment); *create a rubric for assessing

students' completed assignments; *learn to create a simple report that demonstrates the result of your assessment.

3:00 PM – 6:00 PM ♦ TOURS

**Charles B. Wang Center
Health Sciences Center Library, Level 3 HSC
Special Collections, E-2320 Melville Library
Staller Center for the Arts**

**4:15 PM – 6:00 PM ♦ SUNYLA EXECUTIVE
BOARD/COUNCIL MEETING
Student Activities Center Room 302**

6:00 PM – 9:00 PM ♦ MEMBERSHIP SOCIAL
Come and meet your old friends and make some new ones.
Health Sciences Center Level 3, Galleria

THURSDAY JUNE 5, 2003

**7:30 AM – 10:30 AM ♦ REGISTRATION
Melville Library, First Floor**

**7:30 AM – 8:45 AM ♦ BREAKFAST WITH
VENDORS
Student Activities Center Ballroom A**

9:00 AM – 9:15 AM ♦ WELCOME
Shirley Strum Kenny, President, Stony Brook University
Robert McGrath, Provost and Executive Vice President for
Academic Affairs at Stony Brook University
Christian Filstrup, Dean/Director of Libraries
Spencer Marsh, Director of the Health Sciences Center
Library
Student Activities Center Ballroom B

**9:15 AM – 10:15 AM ♦ KEYNOTE ADDRESS
“Keeping Current: Working with Constant Change”**
Keynote Speaker: Steven M. Cohen, Librarian, Rivkin
Radler, LLP
Student Activities Center Ballroom B

**10:15 AM – 10:30 AM ♦ BREAK
Student Activities Center Ballroom A**

**CONFERENCE WORKSHOPS
• 90-MINUTE SESSIONS •**

10:30 AM – 12:00 NOON
**A. Fishing for Things that Work: New Partnerships
and New Strategies in Information Literacy Instruction**
Presenters: Jeff Liles, Michael Rozalski (Geneseo)
Student Activities Center Room 311

Dr. Jeff Liles, Library Instruction Coordinator, has teamed up with education professor Dr. Michael Rozalski to provide Geneseo's teacher education classes with a workshop entitled, "It's All about Style: Using the APA Style Guide (5th edition) to Avoid Plagiarism." In addition to providing teacher education majors with important

research and writing skills, the class meets many of the learning outcomes enumerated in "Standard Five" of the ACRL's Information Literacy Standards for Higher Education. This session will discuss how they came together to create the class, outline the content of the class, demonstrate the hands-on, collaborative teaching methods they use to involve students in the learning process, and show how they use Web-based, word processing, and electronic "Personal Response System" technologies to facilitate learning.

10:30 AM – 12:00 NOON
B. An Introduction to XML and its Use in Libraries
Presenter: Paul McMillin (Cornell)
Student Activities Center Room 304

XML [Extensible Markup Language] is increasingly used in the creation and exchange of data of all sorts and its importance to libraries is rapidly growing. With the goal of understanding what XML is and what it can do, this workshop will familiarize you with the basic components of XML and with its common applications in libraries today. No previous knowledge of XML or encoding is assumed.

10:30 AM – 12:00 NOON
C. So ... You're Going to Migrate to Aleph?
Presenters: Maureen Zajkowski, Karen Gardner-Athey, Marguerite E. "Maggie" Horn, John Schumacher (OLIS)
Student Activities Center Room 303

Aleph implementations have demonstrated the flexibility of the system while highlighting its steep learning curve. The OLIS staff has been building on the increasing Aleph expertise across SUNY to provide guidance to subsequent groups of libraries involved in the migration. The session highlights topics that will help campuses plan for their implementation:

- Can I do data clean-up on Aleph rather than think about it now?
- Does my library need to hire staff to help with the migration?
- Who gets to go to Aleph training?
- Will SUNY-wide standards impact what I want to do at my library?

**12:15 PM – 2:30 PM ♦ LUNCH
Student Activities Center Ballroom B**

**SUNYLA Members Meeting
Presentations: Friend of SUNYLA Award
Sylvia Chu Scholarships**

CONFERENCE WORKSHOPS

• 45-MINUTE SESSIONS •

2:45 PM – 3:30 PM

D. And the Hits Just Keep on Coming -- Building an Electronic Resources Usage Analysis Tool Utilizing EZProxy

Presenters: Karen Coombs (Cortland), Bob Edgecomb (AdvantEdge Computing)

Student Activities Center Room 303

A year ago Tompkins Cortland Community College presented a web analysis system, which they used to count measure usage of electronic resources. Over the course of the last year, Cortland has implemented this system and worked with a consultant to extend it to gather more in depth usage information and added more detailed analysis tools. This session will discuss Cortland's integration of the EZ-Proxy web log data with information from our database of electronic resources. This project has enabled us to analyze usage of electronic resources in many different ways (by subject, vendor, full-text or not, etc.) and provide us with a more detailed picture of how and which resources are being used.

2:45 PM – 3:30 PM

E. Binghamton University Libraries' Web Site Redesign: From Soup to Nuts

Presenters: Bern Mulligan, Kate Bouman, Abigail Bordeaux (Binghamton)

Student Activities Center Room 304

This session will describe the process of our Libraries' web site redesign, including the creation of dynamic subject database and electronic journal pages; the planning and implementation of a web site usability study; and the subsequent redesign of the web site based on the findings of the study and the utility of the new dynamic pages. It will also cover how a process of web site evaluation built around usability testing has been established and how the success of this project hinged on the cooperation between Research Services, Technical Services, and the Systems Office.

2:45 PM – 3:30 PM

F. On Information Literacy: Librarians and Classroom Instructors Collaborate

Presenter: Francine M. Apollo (Cobleskill)

Melville Library E-2340, Javits Room

This presentation will describe my experiences on this campus in implementing our approach to imbedding information into classroom instruction and assignments. We are in our fourth academic year of my collaboration with instructors; sometimes we team-teach to an assignment, sometimes we create or revise. I have developed a "Handbook on Information Literacy" for one of our five divisions and am working on other divisions versions.

2:45 PM – 3:30 PM

G. Responding to the New Standards

Presenter: Marilyn Rosenthal (Nassau)

Student Activities Center Room 311

As part of a restructuring of the learning process shifting the focus to learning outcomes and assessment, standards for higher education now emphasize lifelong learning and the ability to think critically as well as the capacity to use information for research, problem solving, and decision-making. Currently, information literacy is being addressed in a multitude of ways: individual sessions, credit-bearing courses, tutorials, and curriculum-based instruction. Nevertheless, how should librarians adapt to the new environment; identify their own preferences while meeting the new established standards; and then transform these visions into operational realities? As a member of the Middle States Commission on Higher Education Advisory Panel on Information Literacy writing a guide to these new standards, the presenter will share her understanding and knowledge of recommended strategies and best practices to accommodate individual needs.

3:30 PM – 3:45 PM ♦ BREAK

Student Activities Center Ballroom A

CONFERENCE WORKSHOPS

• 45-MINUTE SESSIONS •

3:45 PM – 4:30 PM

H. ALEPH Multi-campus Server Environment within SUNY

Presenters: Carey Hatch, Joseph Thornton (OLIS)

Student Activities Center Room 303

SUNY currently has two servers that support multiple campus installations. Each campus has a separate Aleph environment and multiple campus environments are housed on shared servers. These multi-campus servers are supporting both sites in production and implementation. This creates unique challenges for technical support. (SUNY also has 'stand-alone' servers at the University Centers that are outside the scope of this session.) Come learn how the Aleph shared server environment, while building on the experience of Multilis/LAIP, presents a new model in its configuration and impact on campus support services.

3:45 PM – 4:30 PM

I. Developing Formative Peer Assessment of Instruction in Libraries

Presenters: Susan Kraat, Stephan J. Macaluso (New Paltz)

Student Activities Center Room 304

As SUNY endeavors to create a culture of continuous quality assessment, librarians must begin to assess not only how much students retain from their BI sessions, but how teaching processes can be improved. Honest, collegial peer

assessment of library instruction provides both the teaching librarian and the observer with valuable insights into classroom technique, content delivery, and one's use of facilities and technology. In this presentation, we will discuss the importance of ongoing peer review from both an institutional and pedagogical perspective. We will provide an overview of peer observation techniques employed at many colleges and libraries, and we will share our observations and insights into SUNY New Paltz Sojourner Truth Library's recent efforts to build a culture of peer assessment among its teaching librarians.

3:45 PM – 4:30 PM

J. Serial Tsunami: Electronic Resources in Online Catalogs

Presenter: Joseph Petrick (Alfred)

Student Activities Center Room 311

Following the principles of Charles Cutter, many academic libraries are incorporating records for Web-based resources into their online catalogs, including records for journals in aggregator databases. College libraries are, however, not universally following the trend of research libraries to include Web-based resources in their OPACs. A look at the online catalogs of SUNY libraries will show to what extent they are providing catalog access to electronic resources. The use of SFX notwithstanding, there may be good reasons to include or not to include records for electronic resources in OPACs. The reasons for the inclusion or absence of Web-based resources in online catalogs in college libraries will be examined.

3:45 PM – 4:30 PM

K. Stony Brook: State University of New York

Presenters: Kristen J. Nyitray, Ann M. Becker (Stony Brook)

Melville Library E-2340, Javits Room

Kristen J. Nyitray, Faculty Librarian and Head of Stony Brook University's Special Collections Department/University Archives and Ann M. Becker, Ph.D. candidate, Department of History, Stony Brook University, will present their program Stony Brook: State University of New York. They will discuss and present images that illustrate the defining events in the University's history. The lecture will be based on their recently released book of the same title.

4:30 PM – 6:00 PM ♦ RECEPTION WITH VENDORS AND POSTER SESSION PRESENTERS

Student Activities Center Ballroom A

4:45 PM – 5:45 PM ♦ SPECIAL INTEREST GROUP (SIG) MEETINGS

Instruction Committee - **Student Activities Center Room 304**

SUNY Aleph Users Group - **Student Activities Center Room 303**

6:30 PM – 9:30 PM ♦ DINNER AT OLD FIELD CLUB

Bus leaves from Student Activities Center loop

Welcoming Remarks by Donald R. Coscia, Chair, SUNY Faculty Access to Computing Technology Advisory Council

9:30 PM --- EVENING IN PORT JEFFERSON

Explore on your own the many attractions of the lovely harbor area of downtown Port Jefferson.

FRIDAY JUNE 6, 2003

8:00 AM – 8:45 AM ♦ BREAKFAST

Student Activities Center Ballroom B

CONFERENCE WORKSHOPS

• 90-MINUTE SESSIONS •

9:00 AM – 10:30 AM

L. Ideas that Make Aleph More Patron-Friendly: Changes Your Library Can Make

Presenters: Dave Ritchie (Cortland), Pat Onsi (SUNY Upstate Med. Univ.), Karen Coombs (Cortland), Andy Perry (Binghamton), Bill Drew (Morrisville)

Student Activities Center Room 302

The objective of this session is to allow migrated, migrating, and future migrating SUNY libraries to identify some "patron-friendly" types of changes (and corresponding levels of commitment) that can be made to Aleph, and then open up a dialog with the audience (questions, follow-ups, sharing, options, explorations, etc.). Topics will include: adding logos and customizing drop-down choices, offering analytics linked to serials records, combining the browse and keyword searches in one drop-down, and patron empowerment features. Presenters will briefly illustrate a few of the important "patron-friendly" changes they've made to their web OPAC (or other module of Aleph), identify the reasons (benefits), and estimate the expertise, implementation time, and maintenance commitment for each change.

9:00 AM – 10:30 AM

M. Technical Ecstasy: Administering Technology for Improved Information Delivery and Access

Presenters: Andrew White, Joseph Balsamo, Eric Djiva Kamal, Allen Zawada (Stony Brook HSC)

Student Activities Center Room 304

The Stony Brook University HSC Library has developed a complex heterogeneous computing environment that provide the library's patrons – particularly students and faculty of the University's Medical Schools and Hospital – with access to information while allowing the library to gather statistics on the use of electronically-based resources. The Library's infrastructure incorporates centralized computing and client-server architectures with

recent thin-client, open-source, and operating system technologies. This presentation will focus on the major components of this infrastructure, how they were built, how they are managed, and the locally-gathered usage statistics such technology designs can generate.

9:00 AM – 10:30 AM

N. Roundtable on the SUNY Information Management General Education Competency

Presenters: Daniel Kinney (Stony Brook), Karen Volkman (Plattsburgh)

Student Activities Center Room 303

The new SUNY system-wide General Education Program lists a strong statement regarding the incorporation of Information Management competency into the curriculum. What can we do as librarians and information specialists to assist our respective campuses in meeting this competency? Please join the Operations Committee of the University Faculty Senate in our roundtable discussion as we work to define and start solving the myriad of issues surrounding the implementation of Information Management.

10:30 AM – 10:45 AM ♦ BREAK

Student Activities Center Ballroom B

10:30 AM – 11:15 AM ♦ POSTER SESSIONS

Student Activities Center Ballroom B

CONFERENCE WORKSHOPS

• 45-MINUTE SESSIONS •

11:15 AM – 12:00 NOON

O. Cataloging Faculty Output: A New Role for the Academic Library?

Presenter: Roger D. Gifford (Albany)

Student Activities Center Room 304

What are faculty at this institution publishing? Are there faculty in other departments who are teaching or doing research in my area of interest? How can I find out? Through the Library? What "intellectual output" is unique to our institution? This discussion will concentrate on several ways that faculty "intellectual output" could be identified, verified, and indexed campus-wide and collaboratively using available and minimal campus resources. The discussion will include why such a "catalog" is needed, and a rationale that could be used by the Library or Learning Resource Center to staff, manage, and coordinate it for the institution.

11:15 AM – 12:00 NOON

P. Curriculum-Based Information Literacy: Implementation and Assessment

Presenter: Marsha Spiegelman (Nassau)

Student Activities Center Room 302

When the Reading Department at Nassau Community College determined that all remedial college reading

classes must include a library component, the opportunity for library/classroom collaboration was born. Through shared vision and partnership, a uniform, meaningful information literacy assignment was created. This case study illustrates successful collaboration, infusion of ACRL standards, and strategies for further course-integrated initiatives. Competency-based and attitudinal assessment measures will be presented.

11:15 AM – 12:00 NOON

Q. Smoothing the Waters of Confusion and Distrust with Information Systems

Presenter: Ellen Maleszewski (Stony Brook HSC)

Student Activities Center Room 303

Libraries and computer technology have become intertwined so much that many cannot think of the library without thinking of information systems. Whether your information systems department is external to the library or internal within the library calming the tidal waves of distrust that each group has for one another, can be difficult. Librarians not only need to be up on the "hot topics" of the technological crazes, but need to speak "computer-ease". This session will discuss terminology and strategies that a librarian should know to work with the Information Systems/Technology department. Some examples of previous collaborations that helped "weather storms of frustration" will be demonstrated. Come and learn how to change the existing environment into an "Ocean of Opportunity."

CONFERENCE WORKSHOPS

• 45-MINUTE SESSIONS •

12:15 PM – 1:00 PM

R. Getting Your Stuff Together: Using Active Server Pages to Organize Your Web Content

Presenter: Kevin McCoy (Suffolk)

Student Activities Center Room 303

For the last ten years the SCCC libraries have been slowly migrating from data that was stored on local resources (library servers and CD-ROMs) to sources that were accessed through the Internet. These sources included subscriptions to bibliographic and full text databases; high quality free informational web sites and even the library catalog itself. Librarians found it challenging to provide coherent access to the growing volume of sources that were becoming available and students found it difficult to find information on the library web site. To alleviate this problem, database driven web pages are being created for the Ammerman campus library web site. URLs are indexed and stored in a Microsoft Access database. Students will access these sources through a searchable web page created using Active Server Page technologies. The result is that the pages are easier to navigate and update.

12:15 PM – 1:00 PM

S. Information Literacy Modular Tutorials through the Blackboard Course Management System (CMS)

Presenter: Carol Franck (Potsdam)

Student Activities Center Room 302

Information literacy ranges from basic skills to conceptually complicated issues. In the one-shot model of library instruction, it is daunting to deliver even a fraction of what librarians think is needed. Requiring students to take a series of modular tutorials through Blackboard prior to the face-to-face session maximizes the effectiveness of the one-shot model. Each tutorial stands alone and covers only one basic skill or concept. These shorter, stand-alone modules provide basic building blocks for any situation and allow class time to be spent on discipline specific situations and more advanced topics. Moreover, because we can track which students have covered which skills, we reduce the repetition to which students are subject when they have library sessions in multiple classes.

12:15 PM – 1:00 PM

T. Lights! Cameras! Libraries! Video-based Outreach, Instruction and Programming for Your Academic Library!

Presenter: Michael E. Morin (University at Buffalo)

Student Activities Center Room 304

The pressure for librarians to provide a widening range of leadership and service has made many librarians feel the need to be everywhere at once, cover all ground and be expert at every task. Only recently has the idea of cloning ourselves seemed anything more than a wild fantasy, but what if we could be in several places at once? Video technology might be the answer. The easy and direct capture and editing of a video clip from a digital camcorder, and an analog VCR tape will be presented along with recommendations of how to incorporate an original and fresh approach to providing on line help and instruction. See and hear how other Web and DVD-based library information desks could supplement your traditional reference services and "clone" some of your staff. So call your agent, bring your head shots and come see how you can put your library's name up in lights!

1:00 PM ♦ FAREWELL AND BOX LUNCH

Student Activities Center Ballroom B

♦ POSTER SESSIONS AND PRESENTERS ♦

Creating a Presence: Planning and Implementing a New Reference Desk

Ellen T. McCabe, Marc Wildman, Gretchen Herrmann (Cortland)

Drumming Up Business for Your Business Resources and Services

Carol Anne Germain, Mary Van Ullen, Jane Kessler (Albany)

Making Waves Across the Ocean: Lessons from an African Virtual University Support Project

Musa Abdul Hakim (Buffalo State)

Waves of Activity out of Oceans of Resources

Lorraine Melita (Cortland)

The Right Professional Statements: Secure Your Future with the Write Moves

Gerald Burke (Albany)

Turning the Tide of Plagiarism

Holly Heller-Ross (Plattsburgh)

April C. Davies (Cobleskill)

• **SPEAKER/PRESENTER BIOGRAPHIES** •

Keynote Speaker:

Steven M. Cohen is Assistant Librarian at the law firm of Rivkin Radler, LLP in Uniondale, New York. He is also the contributing editor of the Internet Spotlight column for Public Libraries Magazine and creator/webmaster of Library Stuff (www.librarystuff.net), a weblog dedicated to keeping current and professional development for the information professional. These topics are the subjects of numerous articles and presentations that Steven has produced within the past three years. He obtained his BA in psychology from Stony Brook University in 1996 and his MLS from Queens College in 2001. Steven's first book on keeping current, published by the American Library Association, is due out in September 2003. Steven resides in Smithtown with his wife, daughter, and two cats Ezra and EJ.

Francoise Apollo is the Coordinator of Instruction and Reference at SUNY Cobleskill, where she has served since 1997. She received her MLS from the University at Albany. Prior to joining the Cobleskill faculty she worked as adjunct reference librarian at Hartwick College, Siena College and SUNY Oneonta. Fran currently serves as library liaison to the Liberal Arts and Natural Sciences Division at Cobleskill and is active in campus governance.

Joseph Balsamo is responsible for administering Windows and Unix server installations at the HSC Library at Stony Brook University. He has been developing in-house applications that provide access for the campus community to the library's electronic resources and is also proficient in several open-source programming languages.

Ann M. Becker is a doctoral candidate in the Stony Brook history department and holds an MA in History and an MA in Teaching Social Studies, also from Stony Brook. She co-authored *Stony Brook: State University of New York* with Kristen J. Nyitray, which was published by Arcadia Publishing in 2002 and is currently serving as an assistant editor for the *Long Island Journal of History*.

Abigail Bordeaux joined Binghamton University as Electronic Resources Access Librarian in the fall of 2000. Prior to that she was cataloging librarian at Bryn Mawr College in Philadelphia, where she also worked in Special Collections. She received her MS from Drexel University in 1998.

Kate Bouman has been a Reference Librarian at Binghamton University since 1998. She received her MLS from Syracuse University and her EdD from Binghamton University.

Barbara Burd accepted the position last September as Head of Information Literacy Programs at Colgate

University. Besides her MLS, she has a Ph.D. in Organizational Leadership. Her research interests are work values and organizational culture in academic libraries and their relationship to work outcomes.

Gerald T. Burke is a bibliographer of the humanities at the University at Albany. He has an MLS and an MA in English, both from the University at Albany.

Karen A. Coombs is the Information Technology and Instruction Librarian at SUNY Cortland. In addition to developing and maintaining the library website, she creates web-based instruction tools. Karen is currently working on an MS in Information Management at Syracuse University. She holds an MLS from Syracuse University and a BA in Anthropology and Music from Beloit College.

April Davies currently serves as Catalog/Authority Control/Interim Circulation Librarian for SUNY Cobleskill. She has been a librarian for nine years and a cataloger since birth. She holds an MLS from the University of Iowa and a BA in Economics and History from Cornell College.

Martin Dillon served on the faculty of the School of Information and Library Science at the University of North Carolina Chapel Hill from 1970 to 1985, where his research and teaching focused on library automation and information retrieval. He came to Online Computer Library Center, Inc. (OCLC) as a Visiting Distinguished Scholar in 1985 and in 1986 assumed the position of Director of the Office of Research. Since 2001, Dillon has served as a consultant and editor with Libraries Unlimited.

Wilfred (Call me "Bill") Drew, Jr. is Systems/Reference Librarian at Morrisville College Library. He has taught and written extensively on using the Internet and World Wide Web. He has an MS in Library Science from Drexel University, a BS in Wildlife Biology from Cornell University, and an AS from Tompkins Cortland Community College. He is a recipient of the Chancellor's Award for Excellence in Librarianship and is a past president of SUNYLA.

Robert S. Edgecomb, Ph.D., is co-owner of AdvantEdge, a consulting and software development company established in 1994 that specializes in Internet consulting, and custom web, database, and multimedia applications. He has served as senior programmer or technical director on digital video and multimedia projects. Bob's Internet consulting includes analyzing web site activity for business, not-for-profit and educational institutions to optimize effectiveness.

Megan Fox is currently the Web & Electronic Resources Librarian for the Simmons College Libraries. She manages the Libraries' Web site and all contracts and negotiations

for research databases. Megan received her MA in Literature from Boston College in 1994 and her MLS in Library and Information Science from Simmons in 1998.

Carol Franck is the Information Literacy Coordinator at the F. W. Crumb Library at SUNY Potsdam. She has been heavily involved in library instruction and information literacy initiatives since she began at Potsdam in 1997. She received her MLIS from the University of Washington in 1997.

Karen Gardner-Athey is a Library System Training Specialist for the Office of Library and Information Services (OLIS). She received her MLS from UCLA and a MS in Information Resources Management from Syracuse University. She has been with the OLIS for the past two years where her primary focus is Aleph training.

Carol Anne Germain received her MLS from the University at Albany in 1997. She is currently the Networked Resources Education Librarian at the same institution. She has written numerous publications, including referred journal articles, book chapters, book reviews, and non-referred articles.

Roger D. Gifford has been Head of Library Systems at the University at Albany since 1978. With an MS in Computer Science from the University of Maryland in 1977, Roger plans to complete his MSIS in Library Services from the University at Albany less than 28 years later.

Musa Abdul Hakim is a Reference/Instruction Librarian at Buffalo State College. He is a graduate of SILS via the Arthur A. Schomburg Fellowship and Library Residency Program at SUNY Buffalo. His passion for African Studies keeps him engaged in exploration, field research and teaching *in* and *about* West Africa. This SUNYLA exhibit reflects a recently concluded project that aimed to provide assistance to an African Virtual University site and virtual library in Ghana.

Carey Hatch is Assistant Provost, SUNY Office of Library and Information Services. Carey has overall responsibility for the SUNYConnect initiative.

Holly Heller-Ross works as unit coordinator for instruction services at Plattsburgh State. She previously earned her living as a wallpaper hanger/painter, as a technical services librarian, and as a hospital circuit rider librarian. She has received the SUNY Chancellors Award, holds an MLS from SUNY Albany and a BA in Environmental Science from Plattsburgh State.

Gretchen Herrmann has been Reference-Bibliographer for the Social Sciences at SUNY Cortland for 28 years. She received the Masters in Library Science from Syracuse University in 1974, and later earned the MA (1979) and Ph.D. (1990) in Anthropology from SUNY Binghamton.

She additionally teaches women's studies and anthropology at Cortland.

Marguerite "Maggie" Horn has been Library Systems Implementation Specialist with OLIS for three years. Prior to that she held cataloging positions at UAlbany, Northern Arizona University, University of California, Davis, and Brown University. She not only is a cataloger; she is a serials cataloger with 30 years experience. She holds a BA in history from UMass (Amherst) and the M.S. in L.S. from UNC (Chapel Hill).

Eric Djiva Kamal is a senior programmer/analyst at the HSC Library at Stony Brook University. His major projects include the migration from Sirsi to Aleph500 and the development of e-metrics tools to analyze electronic resources usage at the library.

Jane Kessler is a Reference Librarian at the University Library and the Dewey Graduate Library at the University at Albany. She holds a BS in Business & Economics from Lehigh University, an MBA from Rutgers University, and an MLS from the University at Albany. Her responsibilities include providing reference services and teaching workshops on library and Internet research.

Daniel Kinney is Assistant Director of Libraries for Collections and Technical Services at Stony Brook University. He holds an MLS from Long Island University and an MA in music from Queens College. As a member of the SUNY University Faculty Senate Operations Committee he is working with Karen Volkman, SUNY Plattsburgh, on researching best practices for meeting the information management competency for the SUNY General Education Requirement.

Barbara Kobritz received her MLS from Syracuse University in 1995 and worked for two years as a trainer for NYSERNet before becoming the Instructional Services Librarian for TC3. In 2001, Barbara was one of 23 librarians selected nationally to participate in a program sponsored jointly by the Association of College & Research Libraries and the Institute for Museum & Library Services to train academic librarians to partner with faculty to assess information literacy instruction.

Susan Kraat is Coordinator of Instructional Services at the Sojourner Truth Library at SUNY New Paltz. In addition to being leader of the Information Access Team, Susan is library liaison to the EOP program, as well as the English and Theatre Arts departments. She received her MLS from the University at Albany in 1998, and her BA from Indiana University, many years ago.

Jeffrey A. Liles is the Library Instruction Coordinator at SUNY Geneseo. Jeff has a Ph.D. and a Master's Degree in Education. In addition to working with the instructional

staff of Milne Library at Geneseo, Jeff has worked with librarians throughout Western New York on translating educational theory into effective information literacy teaching methods.

Stephan J. Macaluso has coordinated services for New Paltz distance learners since 1995. Mr. Macaluso has team-taught research classes in music and nursing. On November 20, 2003, he will host a workshop at the Southeastern New York Library Resource Council entitled "Leaving the Library: Keeping the Library Involved in Distance Learning."

Ellen Maleszewski is an informatics librarian at Stony Brook University's HSC Library. Previously she worked as an Electronic Services Librarian at Cold Spring Harbor Laboratory, and as an Electronic Services Administrator/Technical Support Representative at Readmore. Ellen received her Masters of Library Science from C.W. Post, LIU and her Bachelors of Arts, majoring in engineering, biology and psychology, from Stony Brook University.

Ellen T. McCabe received her Masters in Library Science in 1991 from SUNY Albany and a Masters in English in 2000 from SUNY Cortland. A Senior Assistant Librarian at Cortland since 1995, she serves as a Reference/Instruction Librarian, Bibliographer for the Humanities, and cataloger. She enjoys reference work immensely "My favorite part of librarianship," and loves to work on facilities planning.

Kevin McCoy is an Electronic Resources Librarian at Suffolk Community College's Ammerman Campus. He has MLS from Queens College and Masters in Technological Systems Management from Stony Brook University. He has taught an online Library Research class through the SUNY Learning Network.

Paul McMillin is a Reference and Digital Services Librarian at Cornell University, where he provides reference services and bibliographic instruction in the humanities and social sciences, teaches web programming workshops, and slogs through reams of xml/xsl code (and loving it).

Lorraine Melita is Access Services Librarian for Memorial Library at SUNY Cortland. She is responsible for circulation and the Teaching Materials Center in Memorial Library. Lorraine holds an MLS from Syracuse University and BA in Secondary Education from SUNY Potsdam.

Michael Morin teaches multimedia technology at the University at Buffalo's Educational Technology Center. Combining his 25 years as professional artist, printer and now academic librarian, Mr. Morin works with the impact of new technology, digital graphic media and the

fundamentals of information design for digital resource development in libraries. Michael has held other academic positions as a medical illustrator, and as an Assistant Professor of Art at three universities and has been a professional master printer of his own fine press since 1983.

Bern Mulligan has been a Reference Librarian/Bibliographer at Binghamton University's Bartle Library since 1996. He received his MA in English from Binghamton University and his MLS from the University at Albany.

Kristen J. Nyitray currently heads Stony Brook University's Special Collections Department and University Archives. She earned her BA from Stony Brook University and her MLS from the City University of New York, Queens College. Kristen co-authored Stony Brook: State University of New York with Ann M. Becker, which was published by Arcadia Publishing, in 2002.

Pat Onsi is Systems Librarian/Associate Director for Collections and Systems for the Health Sciences Library, Upstate Medical University. She entered the SUNY system as a Senior Subject Analyst for the SUNY Biomedical Communications Network and later led a Tech Services team to capture the 6 millionth OCLC record. Pat is a senior level member of the Academy of Health Information Professionals (AHIP) and a recipient of the Chancellor's Award for Excellence in Librarianship. She holds an MS in Library Science from the University of Illinois.

Andy Perry has been Assistant Director of Libraries for Systems at Binghamton University since 1988. He recently served as Project Leader for the migration from NOTIS to Aleph that culminated with the switch to production on January 2, 2002. This spring he has upgraded to Aleph version 14.2 patch 5/6 on their test server, and is beginning work on the no-frames OPAC.

Joseph Petrick is the Technical Services Coordinator at the Hinkle Library of Alfred State College. He received his MLS from Clarion University of Pennsylvania, and a BA from Hobart College in Geneva, N.Y. Prior to working in Alfred he was the director of the St. Marys Public Library in St. Marys, PA.

Dave Ritchie is currently the Library Systems Coordinator at the SUNY College at Cortland. His long-ago background in technical services became useful again when trying to understand the profiling for the migration and tables development. While project leader for the Multilis to Aleph migration, he lost many nights' sleep, but he's diurnal once again. Current works-in-progress are refinements to the Marcive import process, and aiding Technical Services with acquisitions and serials.

Marilyn Rosenthal is Associate Professor and reference librarian at Nassau Community College. She received her BA from Vassar College, MA from New York University, and MLS from Long Island University. She was a 1996

recipient of the SUNY Chancellor's Award for Excellence in Librarianship and currently serves on the Middle States Commission on Higher Education Advisory Panel on Information Literacy.

Michael Rozalski, Ph.D. is an Assistant Professor of Education at SUNY Geneseo. He teaches courses in the Special Education program in the Ella Cline Shear School of Education and, knowing the importance of *praxis*, models collaborative interdisciplinary efforts for his students.

Gregg Sapp, MEd, MLS, is head of the science library at the University at Albany. He has also worked in access services, reference, science instruction, and coordinating electronic information. He earned his MEd in adult science education at Montana State University, and his MLS from the University of Washington. Currently, he is editor of a new Haworth Press title, the *Journal of Access Services*.

John Schumacher, MLS, has worked for the SUNY Office of Library and Information Services since 1991. Prior to that John worked in a medical library, a corporate library and for the old BRS software and search service company. John is a primary contact for SUNY libraries moving from the Multilis software to the Ex Libris software. In addition he serves as OLIS and UUP Liaison to the SUNYLA Executive Board and Council.

Marsha Spiegelman is Assistant Professor and Reference Unit Head at Nassau Community College. She is Vice Chair of the College-Wide Curriculum Committee, serves as Chair of the Educational Offerings Subcommittee of the NCC Middle States Steering Committee, and is a member of the College's SUNY GEAR Information Management Assessment subcommittee. She received the SUNY Chancellor's Award for Excellence in Librarianship in 1999.

Zoha Tamadon is an informatics librarian at the Health Sciences Center Library at Stony Brook University, where she teaches monthly computer classes as well as working at the reference desk. Zoha received her MLIS from C.W. Post, LIU and has a Bachelors degree in journalism and public relations.

Joe Thornton is the Systems Librarian at the Office of Library and Information Services. He has worked as a systems librarian at Rensselaer Polytechnic Institute, Skidmore College, and the Sage Colleges. Currently he is helping to coordinate the implementation of the Aleph500 library system on the SUNY campuses.

Cynthia Tysick is a Senior Assistant Librarian at the State University of New York at Buffalo. She graduated from the University at Buffalo with a Bachelor's degree in Linguistics and Classics and a Master's in Library Science.

Mary Van Ullen is a Bibliographer at the University at Albany Library, where she is responsible for the business, economics, geography, and urban planning collections. Prior to coming to the University, she worked in corporate special libraries in the biotechnology, electronics and materials industries. She holds an M.L.I.S. from the University of Rhode Island and is a registered United States Patent Agent.

Karen Volkman is a librarian at Feinberg Library, Plattsburgh State University. She has a BA from Macalester College and received a MILS from the University of Michigan in 1992. Karen has presented often on information literacy and information technology issues.

Andrew White, PhD, is Associate Director of the Health Sciences Library at Stony Brook University. He has experience in managing and installing thin client environments and has contributed articles to the *Encyclopedia of Library and Information Science*, *The Electronic Library*, and *Computers in Libraries*.

Marc Wildman is currently a technical services librarian at Memorial Library, SUNY Cortland.

Maureen Zajkowski has worked for the SUNY Office of Library and Information Services (OLIS) since 1998 as the SUNYConnect Library Management System Project Manager. Her primary responsibility has been planning and coordination of the Aleph500 implementation among the libraries of the SUNY system working with campus representatives, Ex Libris and staff from OLIS. She has a MLS from the University of Hawaii and a MBA from Binghamton University.

Allen Zawada currently administers client-server networks that deliver multimedia and educational CD-ROM applications at the HSC Library, Stony Brook University. He also administers Windows servers, the library's ILLiad server for interlibrary loan and is working on Aleph client deployment using Citrix technologies.